# CIRCLE VALSE ONSIN 2016 TOUR PLANNER

# Group-Friendly Tour Ideas

Your resource for crafting memorable trips in the Upper Midwest

# Wisconsin Lighthouses & Waterways

Maritime lore adds a splash to any itinerary

# Yuletide Festivities Make the Season Bright Holiday events and activities

spice up December travels

# Best of Wisconsin Art & Architecture

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# Welcome to Wisconsin

Wisconsin, a state surrounded by two great lakes, a mighty river and 15,000 lakes in between. As your guests tour around the state, you'll find world-class museums, amazing architecture, and beautiful scenery from rolling rural vistas to urban surprises. Entertainment is everywhere—**Broadway to regional theatre**, inside and out. Farm to table? We've got that! Breweries? Plenty of those including some of the oldest and best. **Craft distilleries and wineries** growing and plentiful in the state. Looking for gaming? Wisconsin has some of the best **Native American casinos** in the nation. But also take some time to explore the **Native American Culture** from a buffalo overlook to the logging industry and more. Exploring the waterways of the state is easy with various cruises on pontoons, sightseeing boats, paddle-wheelers and the original **WWII amphibious "DUCK" rides**.

Circle Wisconsin is proud to present our new **2016 Tour Planner** that highlights the best in group destinations, attractions, gaming and lodging around the five regions of the state. The planner is designed to tell the stories of the state and what your groups can expect to see, learn and do. This year's main features include **Lighthouses & Waterways**, **Arts and Architecture** and **Celebrating the Holidays**. The sample itineraries are also a great starting point to explore all that Wisconsin has to offer your group of travelers.

Because membership has grown this past year, there's even more to tell you about. Browse through the membership listing to learn about the many wonderful sites and places to visit on your next tour to Wisconsin. Be sure to use this planner to find that perfect group-friendly boutique, branded property or resort for your travelers to enjoy as their home away from home.

Don't forget to consider joining Circle Wisconsin April 17 - 19 for the **3rd Annual Midwest Marketplace in Delavan, WI**. Here you'll have the opportunity to meet with many of our members as well as representatives from around the Midwest. It's another great way to gather information for your next tour of Wisconsin and the Midwest.

We'll see you on the bus!

Lender

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**On The Cover:** Door County's Cana Island Lighthouse overlooks Lake Michigan. *Photo by Jon Jarosh/Door County Visitors Bureau* 



Northwoods and Lake Superior

Wisconsin Heartland

> Eastern Shores

South Central Crossroads

Door County's Sherwood Point Lighthouse Jon Jarosh/Door County Visitors Bureau

**Mississippi River** 

Valley and Beyond

# WHAT YOU PUT BETWEEN A Suntise and a sunset Makes all the difference

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1 (800) 52-RELAX (73529) DOORCOUNTY.COM/GROUP-PLANNERS isconsin's waters are waiting to entertain, whether you're interested in sitting on the edge of your seat at a ski show, cruising on a duck or admiring historic lighthouses.

With Wisconsin's eastern border situated on Lake Michigan, its northern portion on Lake Superior and the Mississippi River to the west—not to mention dozens of smaller rivers and lakes throughout the state shoreside adventures are easy to come by. Wisconsin's coasts are home to more than 50 lighthouses and light stations, with some 30 of these historic structures still functioning and open to the public.

In the Eastern Shores Region, as its name would suggest, there are countless opportunities to have fun on the water. **Wind Point** 

Lighthouse in Racine is one of the oldest (built in 1880) and tallest (at 108 feet) still operating on Lake Michigan. Tower Climbs provide visitors with the opportunity to climb 11 stories to the top of the lighthouse and educational programs are available for groups. North Point Lighthouse and the keeper's quarters, overlooking the Lake



Michigan shoreline from Milwaukee's Lake Park, dates from 1888 and has been beautifully restored to the 1912 period. Groups can add a meeting or luncheon to a customized tour or organize a picnic on the grounds.

Learn about all 11 of Door County's lighthouses, found on the peninsula and islands. Tours are available by naturalist, trolley and scenic boat rides. For greatest access to the lighthouses, attend the **Door County Maritime Museum Lighthouse Festival**, held the second weekend in June. **Door County Maritime Museum & Lighthouse Preservation Society**, located on Sturgeon Bay's waterfront, is a must-see for those interested in this important aspect of Wisconsin's history. Here you'll also see *John Purves*, the famous tugboat that

worked on all five Great Lakes taking on towing and salvage jobs. While in Door County, hop on the **Washington Island Ferry** to pay a visit to **Washington Island**. About an hour and a half south of Door County, you'll come to Manitowoc, home of the **Wisconsin Maritime Museum**. Explore the nation's most completely restored

Explore Wisconsin's

From the shores of Lake Michigan to the mighty Mississippi and places in between maritime attractions and activities add a splash to Wisconsin itineraries

# Lighthouses & Waterways



Catch a performance of the Rock Aqua Jays in Janesville.



The La Crosse Queen paddlewheeler showcases scenery along the Mississippi.



The 1906 Pierhead Lighthouse is a photogenic Kenosha Harbor landmark.

The fishing village of Gills Rock, located at the tip of the Door Peninsula, is a favorite spot to watch the sunset.

### Lighthouses & Waterways

WWII submarine, stroll 19th century streets of a shipbuilding town, sail a boat down the river and browse an

### assortment of exhibits.

Lake Geneva Cruise Line offers a plethora of cruise options including bay tours, lake tours, U.S. Mailboat Tours, Dixieland/jazz dinner cruises, ice cream socials, lake walk tours and more. On a Geneva Bay tour, learn about marvelous lakefront homes such as the Wrigley Estates and Black Point Estate. In downtown Milwaukee, Edelweiss Cruises offers dinner, champagne brunch and city lights cruises on the Milwaukee River and Lake Michigan. At Horicon Marsh, referred to as the Little Everglades of the North, rent a canoe or kayak or take a Horicon Marsh Boat Tour at

Blue Heron Landing to see the natural wonders of the largest freshwater cattail marsh in the nation.

The Northwoods and Lake Superior Region is home to the **Min-Aqua Bats Waterski Club** in Minocqua. One of the oldest waterski show teams in the United States, the Min-Aqua Bats Waterski Club originated in 1950 with a group of local young people waterskiing on Sunday afternoons. Noticing their efforts were attracting an audience, the skiers decided to put together a show. After witnessing flying skiers, take a ride on the **Madeline Island Ferry Line** in Bayfield to travel to and from the picturesque town of La Pointe on Madeline Island. The 25-minute trip provides spectacular views of Lake Superior and several of the Apostle Islands.

Sturgeon Bay Canal Station Lighthouse is one of 11 in Door County. Jon Jarosh/Door County Visitors Bureau You'll find one-of-a-kind boat tours in the Wisconsin Heartland Region, specifically Wisconsin Dells. Explore the unique surroundings by land and water with **Original Wisconsin Ducks**. Blaze miles of exclusive woodland trails, roar down hills, cruise along the Wisconsin River and plunge into Lake Delton—all while learning history and ecology from a "punny" tour guide. Down the street awaits more boat tour-style fun with **Dells Boat Tours**. On a twohour tour, glide along the river and take two 20-minute stops to get out on land and take a mini-hike through rock formations and shady trees. On your second stop, you'll witness the famous Stand Rock Jumping Dog. This tradition is meant to honor the importance of H.H. Bennett's photographic work, which made Wisconsin Dells famous. While you'll see a dog jump from one high



Lake Geneva Cruise Line excursions pass by historic estates.



Experience Lake Superior on the ferry to Madeline Island.



Duck boat tours explore Wisconsin Dells by land and water.



Eagle Bluff Lighthouse Museum in Door County's Peninsula State Park

rock to another, H.H. Bennett's son was the first to accomplish this leap, and H.H. Bennett was the first to capture a moving object. A summer itinerary to Wisconsin Dells is not complete without including the **Tommy Bartlett Show**, a time-honored stage show and water-ski extravaganza set on the shores of Lake Delton.

In the South Central Crossroads Region, don't miss a ski show put on by **Rock Aqua Jays Water Ski Show Team** in Janesville. The most successful water ski show team in the world claims 63 total tournament victories including 19 U.S. National Championships. The team performs twice-weekly water ski shows on Sunday and Wednesday evenings from Memorial Day weekend through Labor Day weekend at RAJ Stadium on the Rock River at Traxler Park. **Betty Lou Cruises** is Madison's premier cruise line with private charter or public cruises available seven days a week. Moored at the Mariner's Inn on Lake Mendota and at the Machinery Row building on Lake Monona, Betty Lou Cruises shows miles of beautiful shoreline complete with a buffet food service.

Mississippi River Valley and Beyond Region is home to La Crosse Queen Cruises. The La Crosse Queen is one of the few authentic Mississippi River paddlewheel riverboats still in operation in the nation. Many cruises are available on the 149-passenger boat, including sightseeing cruises, pizza cruises and private charter cruises. Watch for eagles and other wildlife as you glide past the scenic bluffs along the Great River Road.

In one way or another, waterfronts have a way of taking center stage in Wisconsin group itineraries. It's just a natural part of touring a state that's shaped so much by its lakes, streams and rivers.

//Door County

# Happy Holidays

All across Wisconsin, festive events await tour groups in November and December

isconsin does not hibernate with the arrival of winter, especially as holidays near. A lovely array of activities, inside and out, turns yuletide outings into lasting memories. Lavish light displays, luscious foods and enchanting events in endearing rural or edgy urban settings enrich this

already-cheery season. Street decorations and a half million lights illuminate downtown Milwaukee for six weeks, beginning in mid-November. The **Milwaukee Holiday Lights Festival** blends music, dance, fireworks and visits from Santa. Board the Jingle Bus for a 40-minute, narrated tour of the elaborate light show, which includes 18 blocks of Wisconsin Avenue and many decorated trees in three parks: Cathedral Square, Pere Marquette and Zeidler Union Square.

The Jingle Bus also passes the glorious, three-story **Pabst Mansion**, which is decked out in Victorian-themed splendor until early January. "A Grand Avenue Christmas" tours at the Pabst are possible at twilight and daytime during this time of year, and the mansion is a popular spot for private parties.

On the **Milwaukee Food Tours** yuletide schedule are the "Christmas Lights and Desserts" and "Christmas Around Milwaukee Bakeries" bus tours. Join these tasty outings as they are arranged for the public, or book a private group tour.

For an introduction to German holiday heritage, head to Best Place at the Historic Pabst Brewery, where the **Christkindlmarkt** on Nov. 17-20 means polkas and mulled wine, schnitzel and sauerbraten, marzipan and gingerbread, Advent calendars and Hummel figurines for sale. Admission is free.





Townsfolk and visitors get into the spirit of the season at Ripon's Dickens of a Christmas.



Yuletide fare enchants guests at The Fireside Dinner Theatre in Fort Atkinson.

Add a guided tour about the rise, fall and resurrection of the Pabst campus, which begins with a round of beer (or, if you prefer, a non-alcoholic beverage).

Complementing Christkindlmarkt vendor shopping in metro Milwaukee is the big mall experience at **Bayshore Town Center** in Glendale, with more than 125 fashion and specialty retailers. Within 45 miles west and south of Milwaukee are **Johnson Creek Premium Outlets** and **Pleasant Prairie Premium Outlets**. Deep discounts are business as usual during all times of year. Johnson Creek's 60 outlet stores range from Adidas to Zales; the adjacent Pine Cone Restaurant serves crowds with ease and is known for huge meal and dessert portions (especially eclairs, deliciously hefty). The 90 shops at Pleasant Prairie, south of Kenosha, include Jockey (the underwear manufacturer's headquarters is nearby), a small but popular Ghirardelli Chocolate shop and stylish clothing outlets (Chicos, Michael Kors, Kate Spade New York).

A holiday tradition since 1993 at **The Fireside Dinner Theatre**, Fort Atkinson, is "A Fireside Christmas," polished music and choreography that tell familiar tales of the season in creative ways. A multi-course meal, served in The Fireside's 1,000-seat dining room, precedes these matinee and evening, Broadway-quality performances. Factor in time to

See how the Gilded Age elite celebrated Christmas at Milwaukee's Pabst Mansion.



Grand Geneva Resort and Spa puts on color-splashed musical shows suited for the season.

# Happy Holidays

browse for collectibles, clothing, holiday and other home décor at four roomy gift shops. Especially irresistible is the onsite bakery, selling just-baked breads, muffins and more.

Dinner with a show also is a specialty at **Dancing Horses Theater**, Delavan, where Arabian and other equine stars are trained to prance, dance, trot and balance in sleek, precise productions in an indoor arena. A backstage pass provides up-close time with the horses and their trainers. Groups of at least 25 can add a show date to the mid-November to mid-January holiday performance calendar.

In Lake Geneva, "Christmas in the Country" traditions at **Grand Geneva Resort and Spa** begin with oodles of lights that brighten the 1,300-acre property. Dozens of magical outdoor displays move mechanically. This massive and marvelous light show begins in late November and

lasts six weeks. Expect fireworks, too, and holiday-themed music shows that are matched with lunch or dinner. For rent are skis, snowboards, snowshoes and ice skates to burn off calories.

In Prairie du Chien, the "Victorian Home for the Holidays" experience is not offered to the public in 2016 but can be arranged for groups visiting **Villa Louis** in November and December. These special tours of the state historic site involve a parlor Christmas recital on an 1879 Steinway piano, exploring the decorated mansion and gathering around the kitchen's wood stove for cider and treats. Villa Louis is a National Historic Landmark that began as a frontier fur trader's elegant family estate in the mid-1800s. The site's British Arts and Crafts design was unusual for a rural area.

In Janesville, much of the 20-acre **Rotary Botanical Gardens** is swathed in lights from mid-December to early January, and reflections from the property's large pond add to the brilliance. A 200-foot-long electric model train display is another highlight of this beautifully lit winter wonderland, whose Japanese Garden rates in the top 25 in North America. The **Rotary Lights Display** at Riverside Park in La Crosse requires three million twinkling bulbs.

Entering "Rotary Winter Wonderland" at **Wild Wood Park and Zoo**, Marshfield, means 1.5 million lights add a festive touch until year's end. Newer zoo residents include two Kodiak bear cubs, a species that is unusual for captivity.

Another major Rotarian project is in **Sheboygan's Evergreen Park**, where motorists drive through the free "Making Spirits Bright" holiday light show that extends through 1.1 miles of forest until year's end. Displays are choreographed to music on 98.1 FM radio. At Quarryview Center, across from the park, are concessions, wreath raffles, entertainment and Santa.

In Green Lake County, the charms of smalltown living are abundant. Christmas in **Princeton**, Nov. 25-26, means craft fairs at several locations, including schools and the American Legion. For sale at a silent auction are decorated trees, wreaths and centerpieces. A nighttime parade downtown ends with the singing of carols and community tree lighting.

Just 15 miles east is Ripon, where **Dickens of a Christmas** is a long-standing tradition. The Dec. 2-4

celebration involves local schools and community groups. Volunteers pose in decorated store windows for the "Living Windows" event that brings holiday scenes to life on opening night. A cluster of trees decorated by local service clubs turns into the Enchanted Forest. Grace Lutheran Church presents nativity collections from around the world. Displays of quilts and gingerbread houses are likely. So are orchestra and choral concerts, tours of beautifully decorated homes and an art fair.

What else? **Wisconsin Great Northern Railroad**, Spooner, operates a pizza party train with Santa and elegant dinner train rides.

Groups can experience a mid-19th century Christmas during "Wade House Christmas," a festive celebration held the first two weekends at the **Wade House** stagecoach hotel in Greenbush, built in 1850 along the plank road connecting Sheboygan and Fond du Lac. Seasonal decor, live music and horse-drawn wagon rides spread the holiday cheer.

Rudolph with his flashing red nose sits atop the lighthouse at Lakeside Park, Fond du Lac, where music mixes with animated scenes whose lights shimmer onto Lake Winnebago. Central Wisconsin Symphony Orchestra, Stevens Point, is among the many ensembles that will perform *The Nutcracker*.

No matter where you go in Wisconsin during the holidays, the spirit of the season is simply electrifying.





Celebrate at Green Bay Botanical Garden. Top: Milwaukee Holiday Lights Festival.



t should come as no surprise when you uncover Wisconsin's art and architecture scene. Art is found in an assortment of packages, from museums to barns. Spring Green is home to the former estate of Frank Lloyd Wright, and the entire state is rich in public buildings and private residences created by the architect. Other architectural wonders, from the Green Bay Packers' Lambeau Field to humble historic homes, are waiting to be explored.

Countless art- and architecture-focused tours are available throughout the Eastern Shores Region. The **Grohmann Museum**, located at the Milwaukee School of Engineering, is home to the world's most comprehensive art collection dedicated to the evolution of human work. While in Milwaukee, witness Renaissance architecture in the **Basilica of St. Josaphat** in the Lincoln Village A tour of Green Bay's **Lambeau Field** is sure to impress with its recently completed five-year expansion and renovation (2011-2015), featuring the only true "retro" look in the NFL. The atrium floors feature yard lines that match up to the exact respective yard lines on the actual field if you were to walk through the atrium walls. Ferry over to Washington Island to see the **Stave Church**, built to honor Scandinavian heritage and modeled after the style of churches common in the Middle Ages.

Rahr West Art Museum in Manitowoc is a community art museum housed in a Victorian mansion. Sheboygan's John Michael Kohler Arts Center draws visitors to its famed washrooms. Kohler Co. gave artists full rein of its shops and foundries to explore new techniques in pottery, iron, enamel and brass. The results are on permanent display—and use—in various wings of the center.

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# of Art & Architecture

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Groups touring Wisconsin enrich the experience with captivating examples of artistic endeavor

Innovative Fortaleza Hall, designed by London's world-renowned Foster + Partners, has been part of Racine's SC Johnson campus since 2010.

neighborhood. **Ten Chimneys** in Genesee Depot is the estate created by theater legends Alfred Lunt and Lynn Fontanne; it's open to the public as a world-class house museum and national resource for theater, arts and arts education.

The **Racine Art Museum** features collections of contemporary crafts from internationally recognized artists in ceramics, fibers, glass, metals and wood. **SC Johnson Headquarters** in Racine offers free public tours that provide different views of the company's inspired architecture, including the Frank Lloyd Wright-designed research tower; Wright-designed administration building; the award-winning Foster + Partners-designed Fortaleza Hall; and the SC Johnson Gallery: At home with Frank Lloyd Wright and its rotating selection of rare artifacts. In the Northwoods and Lake Superior Region, view one-of-akind work and make your own. **Wisconsin Concrete Park** in Phillips is an outdoor museum comprising 237 embellished concrete sculptures and other objects built by Fred Smith. Groups can catch an Eau Claire Express game at Eau Claire's **Carson Park**, a historic baseball stadium dating back to 1937 and once home to a Milwaukee Braves farm team that included future major leaguers such as Henry Aaron, Joe Torre, Bob Uecker and Andy Pafko. A statue of Aaron was erected in 1994. At **Potter's Shed** in Shell Lake, view the art gallery, garden, ponds and waterfalls. Then decorate your own pottery or make your own mosaic.

Historical significance meets art in the Wisconsin Heartland Region. Ripon's Little White School House is known as the







The church at the Shrine of Our Lady of Guadalupe in La Crosse features an ornate marble altar. Below: Milwaukee's Grohmann Museum is a treasure house of art related to the evolution of human work.



The Infinity Room at The House on the Rock in Spring Green has 3,264 windows that treat guests to views of the valley below.

# Art & Architecture

Birthplace of the Republican Party. In the simple frame schoolhouse, built in 1853, a small group of Ripon citizens voted to form and become members of a new political party what would be called "Republican." You'll find the **world's largest round barn at Marshfield Fairgrounds** in Marshfield. It was built in 1916 to house purebred animals in 250 stanchions. The barn is 150 feet in diameter and 70 feet high. Throughout Columbia County, you'll find dozens of **barn quilts** posted on barn walls. Each "quilt" is actually a painted plywood square meant to preserve the area's agricultural character, encourage artistic expression and encourage economic development by agri-tourism. The **AI. Ringling Theatre** in Baraboo is designed in the style of grand French opera houses and showcases European architecture. Although it is currently closed for restoration, groups can catch a show after its reopening in February 2016.

There's much to see in the South

Central Crossroads Region. Tour **Monona Terrace** in Madison to see Frank Lloyd Wright's architectural design and his student's implementation—be sure to revel in the view of beautiful Lake Monona from the rooftop. Personalized tours are available at Janesville's **Lincoln-Tallman House**. Built between 1855 and 1857, the historic house has many features that were tech-forward for the time.

> The Mississippi River Valley and Beyond Region is home to certain attractions you won't find anywhere else. In Spring Green, **The House on the Rock** awaits visitors in search of something truly unusual and quirky. This grandiose complex of architecturally unique rooms, streets, gardens and shops designed by Alex Jordan, Jr. is sure to stir up almost every emotion. Plan on spending at least three hours in this "house." Also in Spring Green, visitors enjoy touring **Taliesin**, the former home and estate of Frank Lloyd Wright.

> > The 1901 Basilica of St. Josaphat, modeled after St. Peter's in Rome, is one of Milwaukee's architectural jewels.



Free, customizable tours are available at La Crosse's **Shrine** of **Our Lady of Guadalupe**, an architectural wonder and pilgrimage center complete with sculptures, gardens, fountains and a path winding through the Stations of the Cross. The Shrine Church, set high on a hill with its campanile and dome visible from afar, is notable for its marble altar, prominent mosaic of Our Lady of Guadalupe and a vaulted ceiling with stainedglass windows following the life of Our Lady. In Prairie du Chien, farther south along the Mississippi, **Villa Louis** is a masterpiece of Victorian architecture and exhibits an impressive collection of Victorian decorative arts.



From houses to churches, theaters to museum galleries, Wisconsin showcases outstanding achievements of artists and architects. Pleasing to the eye and inspiring in their execution, these artistic attractions are part of the colorful palette that dazzles groups touring the state.



Wingspread, near Racine, is the largest residential property built (1937-1939) by architect Frank Lloyd Wright. Free tours are available. Below: Wisconsin Concrete Park in Phillips.





# A WISCONSIN JOURNEY TO ENERGIZE YOUR SPIRIT

# 6 DAYS / 5 NIGHTS



Your divine journey in Wisconsin will be an enriching experience that includes landmarks and historic sites to replenish your soul, relax your mind and rejuvenate your spirit.

### DAY 1

Milwaukee is replete with a diversity of inspiring, sacred sites. Begin at the Basilica of St. Josaphat, a Franciscan center built in 1901 by Polish immigrants. Home to a Roman Catholic parish, this magnificent church offers walking tours and concerts.

Next, experience the Annunciation Greek Orthodox Church in Wauwatosa. A bright blue domed roof is the stunning highlight of one of Frank Lloyd Wright's last major commissions.

> Milwaukee to Wauwatosa: 7 miles (11 km) Wauwatosa to Hubertus: 22 miles (35 km)

### DAY 2

Just 30 miles outside of Milwaukee, Holy Hill in Hubertus is a religious shrine perched high atop a hill with panoramic views of the Kettle Moraine State Forest. The combination of nature and spirituality makes for serene surroundings. Step into the Basilica of the National Shrine of Mary, Help of Christians, or climb up the scenic tower. Both views guarantee tranquility of mind and spirit.

Move on to New Franken, a rural town 15 miles northeast of Green Bay, and prepare for an awe-inspiring moment at the 150-year-old Shrine of Our Lady of Good Help. The site is home to three official apparitions of the Virgin Mary, who appeared to Belgian immigrant Adele Brise in 1859. The shrine draws tens of thousands of visitors each year.

Make your way southwest to Appleton and visit Memorial Chapel at Lawrence University, built in 1919. The striking white structure often hosts musical performances, and its centerpiece is a grand 41-stop mechanical-action organ.

> Hubertus to New Franken: 113 miles (184 km) New Franken to Appleton: 47 miles (76 km) Appleton to Rudolph: 82 miles (132 km)

### DAY 3

At the Rudolph Grotto Gardens, stroll through over five acres of beautifully landscaped grounds following a path of shrines depicting the Fourteen Stations of the Cross and Seven Sorrows of Mary. The walk continues through the Wonder Cave, based on the Catacombs of Rome and featuring more than two dozen additional shrines.

At the Marian Center for Peace in Wisconsin Rapids, view an authorized relic of the Lady of Guadalupe – one of just a handful in the United States.

Rudolph to Wisconsin Rapids: 9 miles (15 km) Wisconsin Rapids to Cataract: 73 miles (118 km)

### DAY 4

On your way to La Crosse, stop at the Wegner Grotto in Cataract. This display of folk art features sculptures made entirely of cement and broken glass. The main attraction, The Glass Church, is a tiny chapel adorned with mosaics from various religions. Witness how art and spirit converge at this miniature church, which has been used for religious services and weddings.

> Dedicated to the Virgin Mary in 2008, the Shrine of Our Lady of Guadalupe in La Crosse is a more recent addition to Wisconsin's spiritual landscape. In its short history, the sprawling 70-acre complex has inspired thousands of pilgrimages by the faithful, offering several areas for devotion and meditation.

Set aside some time to watch for bald eagles along the Mississippi River. When Spanish explorers discovered this mighty force of nature in 1541, they reverently christened it the "River of the Holy Spirit." For a 600-foot vantage point above the water, make a stop at Grandad Bluff.

Cataract to La Crosse: 34 miles (55 km) La Crosse to Dickeyville: 105 miles (169 km)







### DAY 5

Follow Wisconsin's Great River Road south to the Dickeyville Grotto and Shrines, officially known as the Holy Ghost Park. Covered in shells, stones, tiles, wood, glass and geodes donated by parishioners from Wisconsin, Iowa and the Dakotas, these shrines were built by a Catholic priest from 1925-1930.

Visit nearby Sinsinawa Mound Center, tucked into an ideal atmosphere for personal reflection – 450 acres of lush woodlands, orchards and vineyards. While there, walk through the labyrinth, a metaphor for life's journey for believers of all traditions. Tours are available of the Venerable Father Samuel Mazzuchelli exhibit, which honors the founder of the order and shares the story of the Sinsinawa Dominican Sisters' heritage.

This stop is complete only when you have a loaf of cinnamon bread from the famous on-site bakery (it's almost a religious experience itself!).

> Dickeyville to Sinsinawa: 11 miles (18 km) Sinsinawa to Middleton: 83 miles (134 km)

### DAY 6

Begin the day at Holy Wisdom Monastery in Middleton set on 138 acres of land. Hear how the monastery was built with local products and learn about the on-site environmental conservation efforts by the Benedictine sisters, which include the use of solar panels.

Next, visit Deer Park Buddhist Center in Oregon, where a monk can escort you to two temples for some meditation and lessons on Buddhist teachings.

Experience the Unitarian Meeting House in Madison, designed by Frank Lloyd Wright. Recognized as one of the most innovative examples of church design in the world, this architectural treasure is on the National Register of Historic Places.

Travel south to Beloit to the Angel Museum, where you'll see more than 11,000 angels and angel artifacts created by artisans and crafters from about 60 countries. The museum also is home to a collection of 600-plus black angels donated by Oprah Winfrey as gifts from her fans.

Now your Wisconsin journey is complete, return home feeling uplifted and energized.

> Middleton to Oregon: 19 miles (31 km) Oregon to Madison: 13 miles (21 km) Madison to Beloit: 54 miles (87 km)

Visit Milwaukee www.milwaukee.org

Washington County CVB www.visitwashingtoncounty.com

> Greater Green Bay CVB www.greenbay.com

> > Fox Cities CVB www.foxcities.org

### FEATURED DESTINATIONS

WI Rapids Area CVB www.visitwisrapids.com

Sparta Area Chamber of Commerce www.bikesparta.com

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# Sampling Southeast Wisconsin

Gilded Age glamour, Civil War history, jelly beans, Danish pastry, and vintage cars captivate motorcoach groups



### LAKE GENEVA/KENOSHA

egin the day with a private tour at Northwind Perennial Farm. This turn-of-the-20th century farm is a destination for gardeners and nature lovers with stunning display gardens showcasing their passion to cultivate, educate and inspire. Lunch is on the shores of Lake Geneva at Baker House 1885, a fantastical folly set in a bygone era, a place where reality fades and decadence takes center stage. Experiencing vintage glamour and a dash of Old World aristocracy, be completely swept away to a world of Gilded Age living. After lunch enjoy a cruise on Lake Geneva with a stop at Black Point Estate, a fine example of Queen Anne

architecture, and view one of the most intact collections of Victorian furnishings in the Midwest. Our next stop, the **Civil War Museum** in Kenosha, is like no other Civil War museum in the country. The museum focuses on the war from the perspective of the people of the six states of the Upper Middle West. This region sent over 750,000 men to serve in the Union army while providing much of the food and raw materials necessary for the Northern states. Through personal stories and narratives, the museum explores how the Civil War impacted the people on the western home front before, during and after the war by connecting the pre-war causes to the post-war effects.

# day

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**Black Point** 

Estate

### KENOSHA/RACINE MILWAUKEE

oday we indulge. First stop, Jelly Belly. Take the Jelly Belly Train for a tour of this distribution center. Your experience would not be complete without exploring the Jelly Belly Candy Store. Stop at the Sample Bar where you can try each and every flavor of Jelly Belly jelly beans, along with any other new or favorite confection on the menu. Try them one at a time or in combination to create a colorful and tasty recipe. Enjoy lunch today in Kenosha or Racine on Lake Michigan. Racine Kringle Bakery tour is our next delicious treat. Kringles are a thin and delicate pastry made from a traditional Danish recipe and today with a back room bakery tour we see how they are made. You won't walk away with just one. Head up to Milwaukee to explore the city's signature beverage, beer. A tour of Lakefront Brewery is an educational, funny and thirst-quenching experience. Voted one of the very best brewery tours in the nation, you won't be disappointed or thirsty.



### **MILWAUKEE/CEDARBURG**





O ur day begins with a behind-the-scenes adventure at the **Milwaukee County Zoo**. Learn what zookeepers do and venture into work areas in selected parts of the zoo while enjoying the animal exhibits. Visit and enjoy lunch today at the **Harley-Davidson Museum**. See "Serial #1" the oldest known Harley-Davidson motorcycle, along with over 300 other motorcycles built since 1903. Head to Cedarburg and explore its charming shops and meticulously maintained historic buildings and stop in at the **Wisconsin Museum of Quilts & Fiber Arts**.

# day4

### WEST BEND/HARTFORD FORT ATKINSON

The morning starts with a visit to America's only regional art museum, **Museum of Wisconsin Art**. Featuring the works of Wisconsin artists, the richness is reflective in its landscapes and history – from the breathtaking lakes and rolling hills carved out by the massive glaciers, to factories and cities created by the early settlers and industrialists, to modern day metropolis. Our next stop is the **Wisconsin Automotive Museum**, the state's largest auto museum featuring a display of classic, vintage automobiles and artifacts. Included is the Hartford manufactured Kissel (1906-1931). Other exhibit areas are dedicated to Nash,

Hudson and the 1003 steam locomotive, in addition to over 100 other rare vehicles made by such companies as Kaiser, Chrysler, Pontiac, Studebaker, Chevrolet and Ford. As we head home, stop at the all-new **Jones Dairy Farm** retail store to pick up fresh products that you can't get anywhere else. They have tripled the size of the store, so even more fresh products are available for purchase.

> Groups can take a behind-the-scenes tour at the Milwaukee County Zoo, one of the best in the country. VISIT Milwaukee



Left: Learn all about the Jelly Belly operation in Pleasant Prairie. Above: Roar into motorcycle history at Milwaukee's Harley-Davidson Museum.

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# Members



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GREATER MADISON CVB Sara Garnett garnett@visitmadison.com 608-441-3951 615 E. Washington Ave., Madison www.visitmadison.com



T his group-friendly, 129-room hotel on Madison's east side offers a microwave, refrigerator, coffeemaker and complimentary WiFi in all guest rooms. A pool, whirlpool and lounge are available. After a peaceful night's sleep, enjoy a complimentary deluxe continental breakfast buffet. First-floor and accessible rooms. Complimentary bus parking. Luggage handling available.

BAYMONT INN & SUITES Joan Pinch jpinch@wiscohotels.com 920-322-8204 8102 Excelsior Drive, Madison www.wiscohotels.com



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Indoor pool, complimentary hot breakfast with pancakes and healthy choices every morning, and hospitality hour nightly with hors d'oeuvres (soup, snacks and cocktails) between 5-7 p.m. We are also conveniently located next to Wendy's and across from McDonald's, Burger King and Starbucks.

HOLIDAY INN EXPRESS BELOIT Liza Carrasco hiebelwi@gmail.com 608-365-6000 2790 Milwaukee Rd., Beloit www.hiexpress.com/beloit



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FORT ATKINSON AREA CHAMBER OF COMMERCE Jennifer Welsh tourism@fortchamber.com 920-563-3210 244 N. Main St., Fort Atkinson www.fortchamber.com



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HOLIDAY INN EXPRESS & SUITES FORT ATKINSON MaryJo Eggers, Tammy Koebler holidayinnexpressfortatkinson@yahoo.com 920-563-3600 1680 Madison Ave., Fort Atkinson www.hiexpress.com/fortatkinsonwi



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HORICON MARSH BOAT TOURS Gayl Zuelsdorf blueheron@horiconmarsh.com 920-485-4663 P.O. Box 6, 305 Mill St., Horicon www.horiconmarsh.com



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JOHNSON CREEK PREMIUM OUTLETS Bonnie Hertel bhertel@simon.com 920-699-4112 575 W. Linmar Lane, Suite 500, Johnson Creek www.premiumoutlets.com



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JANESVILLE AREA CONVENTION & VISITORS BUREAU Lori Johnson, sales.jacvb@jvlnet.com 608-757-3171 20 S. Main St. Suite 17, Janesville www.janesvillecvb.com



Minutes from the State Capitol and a short drive from Wisconsin Dells and Spring Green, Middleton offers the area's best group tour-friendly lodging and dining options. Middleton is also home to great local attractions, including the world-famous Capital Brewery, National Mustard Museum and fantastic shopping at Greenway Station.

MIDDLETON TOURISM COMMISSION Stephanie Goth sgoth@ci.middleton.wi.us 800-688-5694 1811 Parmenter St., Middleton www.visitmiddleton.com





Located on Madison's east side with access to 190-94, the hotel is 15 minutes from downtown and a short drive to many attractions. On-site restaurant, lounge, indoor pool, fitness center, catering options, complimentary motorcoach parking are available. Welcome reception is held upon arrival with knowledgeable staff to help with area itineraries.

HOLIDAY INN MADISON AT THE AMERICAN CENTER Kelsey Holstein, kelseyholstein@sixtitles.com 608-216-7513 5109 W. Terrace Drive, Madison www.holidayinn.com/madisonwi



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JOHNSON CREEK AREA CHAMBER OF COMMERCE Leigh Price, leigh@johnsoncreekchamber.com 920-699-4949 417 Union St., Johnson Creek www.johnsoncreekchamber.org



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Historic Portage, located in south-central Wisconsin next to the beautiful Wisconsin and Fox Rivers, has roots dating back to the explorers Father Jacques Marquette and Louis Joliet. We invite you to explore our fascinating historic sites, natural beauty along the rivers, performing arts center and our unique downtown.

PORTAGE AREA CHAMBER OF COMMERCE Marianne Hanson pacc@portagewi.com 608-742-6242 104 W. Cook St., Suite A, Portage www.portagewi.com



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NEW GLARUS HOTEL RESTAURANT Shawna Nevil hotel@newglarushotel.com 608-527-5244 100 Sixth Ave., New Glarus www.newglarushotel.com



Located on the gateway to downtown Madison, the Sheraton Madison is the ideal location for bus groups. The spacious open parking lot make this hotel a great location for easy access to all Madison has to offer. Rooms have one king bed or two double beds. Event space is also available.

SHERATON MADISON Nicky Beaulielu nickybeaulieu@marcushotels.com 608-260-1162 706 John Nolen Drive, Madison www.sheratonmadison.com



The North Central Group owns and operates nine Hilton and Marriott brand hotels throughout the greater Madison area. Our properties are conveniently located off of Interstates 90/94/39 and are in close proximity to The Fireside Dinner Theatre, House on the Rock, Frank Lloyd Wright's Taliesen and much more.

NORTH CENTRAL GROUP HILTON & MARRIOTT HOTELS Cory Mace, cmace@ncghotels.com 608-662-3654 1 Point Place, Ste. 102, Madison www.ncghotels.com/motorcoach



Located on the Yahara River and near Lake Kegonsa State Park, Stoughton is full of Norwegian culture. With a Norwegian Heritage Center telling the story of Norwegian immigration and featuring exhibits from the Vesterheim Museum, Stoughton is an exciting and informative stop. Tobacco farming, Victorian architecture and second-story Opera House.

STOUGHTON VISITOR SERVICES Laura Trotter visitorservices@stoughtonwi.com 608-873-7912 532 E. Main St., Stoughton www.stoughtonwi.com

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# Autor of the several de la construction de la const

# Exploring Wisconsin's Eastern Shores

From Milwaukee to Green Bay, fun days await tour groups



MILWAUKEE

**B** egin your visit with a couple of days in Milwaukee with your first stop at the **Milwaukee Public Museum**. Groups will enjoy the reimagined Streets of Old Milwaukee. This walk-thru exhibit depicts the city at the turn of the 20th century, highlighting businesses and attractions that are still viable today. The dioramas found throughout the museum are some of the best in the country, and a visit to the live butterfly vivarium is a must. Head out to **Boerner Botanical Gardens** for a delicious luncheon. Then visit the Rose Garden, one of the official U.S. test gardens for the America Rose Selections; the Herb Garden with 12 herb beds containing over 300 varieties of herbs and approximately 7,000 plants; the Rock Garden, an intimate woodland grotto filled with native wildflowers and meandering trickles of water. Or take other themed walks or just a leisurely ramble throughout.



en Bav

`Greenbush Milwaukee

Milwaukee Public Museum

### MILWAUKEE/GREENBUSH/NEENAH

O ur morning starts with a city tour and stop at beautiful **Villa Terrace** with its Renaissance Garden overlooking Lake Michigan recreating the classic elements of a 16th century Tuscan landscape. The home, now a decorative arts museum, includes furnishings and works of art from the 15th through 18th centuries. The mansion was originally the family residence of

Lloyd R. Smith, president of the A.O. Smith Company. It was designed and built in 1923 by renowned architect David Adler in the style of a 16th century Northern Italian villa. It was originally called Sopra Mare, which means "Above the Sea." Before heading north, take some time to explore the **Jewish Museum Milwaukee**. Did you know that Golda Meir grew up in

Milwaukee or that the Kohl family of Kohl's Food Stores (now the major department store chain) all started in Milwaukee? These stories are part of the history, heritage and culture of the Jewish

people in southeastern Wisconsin.

Go back in time before groups traveled by motorcoaches and see a community where Yankee refinement met the Wisconsin wilderness with a visit to the **Wade House** stagecoach hotel in

> Greenbush. The three-story Wade House opened to the public in 1850, its Greek Revival style reflecting the architectural fashion of the "civilized" East. To travelers, Wade House represented the prosperity and progress of the young village. The hotel was the scene of cotillions, business meetings, political caucuses and circuit court sessions. The taproom buzzed with debates of issues as mundane as last year's crops and as heady as secession and the abolition of slavery.

Wade House

Our day ends at the **Bergstrom Mahler Museum of Glass**, which has hundreds of antique paperweights, Germanic drinking glasses and jaw-dropping contemporary glass sculpture.

### **GREEN BAY**

C pend the morning at Heritage Hill State Historical Park, a living history museum in Green Bay that interprets the region's history from the 1600s. With over 25 historic structures, docents will lead visitors in an engaging experience. Our afternoon will be spent experiencing the way of life, history and culture of the Oneida Nation with a visit to the buffalo overlook, Oneida Nation Museum and Oneida Indian Village and Log Home Restoration Area.

ay 🕤

day

### **GREEN BAY/DOOR COUNTY**

s we head to Door County, enjoy a stop at the National Railroad Museum, one of the oldest of its kind in the nation. The museum boasts the only A4 Class locomotive in the US, used by Dwight D Eisenhower during WWII; "Big Boy," the world's largest steam locomotive; an exhibit on the life of a Pullman porter and much more. This afternoon take a guided trolley tour around Door County. Tonight experience an authentic Door County Fish Boil at Rowleys Bay or at the Lodge at Leatham Smith.

> **Oneida Nation** sights include a herd of buffalo.



Green Bay's National Railroad Museum exhibits locomotives and rail cars from the steam and diesel eras.

**KIEL** 

s your group begins heading home, stop for some famous Wisconsin cheese at Henning's, a family-owned cheese factory in rural Kiel with an on-site

cheese store and museum. Henning's offers a wide variety of cheeses, including cheddars and colbys that have won national and world awards.

**Heritage Hill State** Historical Park in Green Bay features four themed areas.

# Eastern Shores Region

# **Members**



Nestled between gorgeous shoreline and majestic bluffs, Alpine Resort boasts an unforgettable view of the Door County Peninsula. Family-owned and -operated since 1921, Alpine continues to accommodate delightful group getaways. In-house restaurant and bar, numerous activities and the warmth of genuine Swiss hospitality ensure a memorable trip.

ALPINE RESORT Emily Pitchford vacation@alpineresort.com 920-868-3000 7715 Horseshoe Bay Rd./Hwy G, Egg Harbor www.alpineresort.com



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Black Point Estate and Gardens was the summer home of Chicago beer baron Conrad Seipp. The Victorian estate evokes a sense of where wealthy urban families escaped to spend summer days entertaining guests on large verandas or sailing on Lake Geneva. Tours of the estate are available May 1-Oct. 31.

BLACK POINT ESTATE Dave Desimone david.desimone@wisconsinhistory.org 262-248-1888 W4270 Southland Rd., Lake Geneva www.blackpointestate.org





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BEST CHRISTKINDLMARKET Daniel Hazard dhazard@madersrestaurant.com 414-271-3377 ext. 225 1037 N. Old World 3rd St., Milwaukee www.bestplacemilwaukee.com/bestchristkindlmarket



Boerner Botanical Gardens is a beautiful and historic year round in-nature venue in Southeast Wisconsin. Visitors will enjoy approximately 40 acres of plant life, flowers, water features, garden statuary and more. Fun programs and events for all ages are offered year round. Visit the gift shop and cafe too.

BOERNER BOTANICAL GARDENS Jeanna Patterson info@fbbg.org 414-525-5653 9400 Boerner Drive, Hales Corners www.boernerbotanicalgardens.org



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# Eastern Shores Region

# **Members**



Bridgeport Waterfront Resort is located in downtown Sturgeon Bay. Bridgeport offers one-, two- and three-bedroom suites —each guest room features a whirlpool, fireplace and complete kitchen. Bridgeport has an array of on-site amenities including indoor/outdoor swimming pools, children's splash park, a whirlpool, sauna, fitness center and complimentary wireless internet.

### BRIDGEPORT WATERFRONT RESORT Dave Holtz bridgeportdave@yahoo.com 920-746-9919 50 W. Larch St., Sturgeon Bay www.bridgeportresort.net



On the National Register of Historic Places, the 1911 home of Charles and Sarah Allis contains world-class art that spans over 2,000 years and includes classical antiquities, Renaissance bronzes, French Barbizon painters and Asian ceramics. Exhibitions feature local and regional artists, making the museum a vibrant center for Wisconsin arts.

CHARLES ALLIS ART MUSEUM John Sterr jsterr@cavtmuseum.org 414-278-8295 1801 N. Prospect Ave., Milwaukee www.charlesallis.org



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C&M PRESENTS... Susan Broberg candmgb@att.net 920-471-7951 2488 Wildwood Drive, Green Bay www.candmpresents.com



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CHRISTMAS HOUSE BED AND BREAKFAST Anne Yust christmashouseracine@gmail.com 262-770-4811 116 10th St., Racine www.christmashouseracine.com



The Comfort Inn Fond du Lac is conveniently located right off Highway 41. The 78-room hotel offers a complimentary continental breakfast buffet. Rooms feature a microwave, refrigerator, coffeemaker and complimentary Wi-Fi. Pool, whirlpool and 24-hour fitness center are also available. Comfort Inn is within an hour of Milwaukee, Madison, Green Bay and Sheboygan.

COMFORT INN FOND DU LAC Joan Pinch jpinch@wiscohotels.com 920-322-8204 77 Holiday Lane, Fond du Lac www.wiscohotels.com



C edarburg's General Store Museum, home to an extensive collection of antique advertising and packaging art, offers a fascinating peek into the past. Discover everything from penny candy to stomach tonics to a soda fountain—all reflecting the spirit of an old-time general store. Located in charming downtown historic Cedarburg. "Moving In 2016"

CEDARBURG GENERAL STORE MUSEUM & VISITOR CENTER Renira Pachuta, renira@cedarburg.org 262-377-9620 W61 N480 Washington Ave., Cedarburg www.cedarburg.org



Through personal stories, interactive exhibits and a 360-degree movie, the Civil War Museum focuses on the war from the perspective of the Upper Middle West. Group visits are enhanced by guided tours, live theater programs, historic streetcar rides near Lake Michigan, free parking and complimentary leader and driver admissions.

CIVIL WAR MUSEUM Tracy Haase thaase@kenosha.org 262-653-4433 5400 First Ave., Kenosha www.thecivilwarmuseum.org



One of the few upscale all-suite hotels in Appleton. The 130-room hotel, which was renovated in 2014, offers a complimentary hot breakfast buffet and cocktail reception daily. All guest rooms have microwave, refrigerator, coffeemaker, hairdryer and complimentary Wi-Fi. The Comfort Suites also has a large pool and whirlpool.

COMFORT SUITES APPLETON Joan Pinch jpinch@wiscohotels.com 920-322-8204 1951 Bond St., Appleton www.wiscohotels.com


## All This and More.

Racine County, Wis., located on beautiful Lake Michigan, offers cultural, historical and entertaining attractions for your group tour.

Frank Lloyd Wright architecture, Danish bakery tours, a 1926 Wurlitzer organ show, CNH farm tractor factory tours, the majestic Wind Point Lighthouse and the country's largest collection of American Contemporary Craft Art Museum are just a few of the things to see here.

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Wind Point Lighthouse





Frank Lloyd Wright's Wingspread



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## Eastern Shores Region

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COMFORT SUITES GREEN BAY Aaron Wolf awolf@comfortsuitesgb.com 920-499-7449 1951 Bond St., Green Bay www.comfortsuitesgb.com



C onveniently located off Highway 41 in Fond du Lac County, many attractions await your guests; call to help customize your itinerary with Tour Stop rates. Your guests will love this county.

COUNTRY INN & SUITES Tara Strassburg cx\_fdlw@countryinns.com 920-924-8800 121 Merwin Way, Fond du Lac www.countryinns.com/fonddulacwi



Largest full-service resort in northern Door County, all under one roof. Lake Michigan waterfront, two queens each room, flat-screen TVs, complimentary room policy, Rowleys Bay Restaurant and full-service waterfront pub. All-you-can-eat fish boil with historical re-enactment, full breakfast buffet, Grandma's Swedish Bakery, two comps per meal. Indoor pool/whirlpool, luggage handling.

DOOR COUNTY'S ROWLEYS BAY RESORT Jewel Peterson Ouradnik groups@rowleysbayresort.com 920-854-2385 1041 County Road ZZ, Ellison Bay www.rowleysbayresort.com



T his smoke-free property is less than one mile from historic downtown Lake Geneva. Amenities include free hot breakfast, free local calls, free weekday newspaper, free coffee, free Wi-Fi, fitness center, indoor heated pool, hot tub and children's pool. All suites include refrigerator, microwave, iron, ironing board, hair dryer and coffee maker.

COMFORT SUITES LAKE GENEVA Priscilla Gonzalez pgonzalez@lakegenevacomfortsuites.com 300 E. Main St., Lake Geneva 262-248-2300 www.choicehotels.com



The theatre captivates audiences of all ages as they sit in a 300 seat indoor theatre. Shows change three times a year, so you can visit to experience the pageantry of this performance again and again. It's a must see for animal lovers and those looking for a unique destination.

DANCING HORSES THEATRE Joyce Bicek info@animalgardens.com 262-728-8200 5065 State Road 50, Delavan www.thedancinghorses.com



Few destinations in the Midwest provide a combination of natural beauty, history and small-town charm like Door County. Over a dozen quaint villages contain museums, galleries, boutique shops, wineries and performing arts venues. No visit is complete without experiencing a Door County fish boil and a slice of fresh cherry pie.

DOOR COUNTY VISITOR BUREAU Laura Bradley laurab@doorcounty.com 920-818-1137 1015 Green Bay Rd., Sturgeon Bay www.doorcounty.com





Offering 138 oversized guest rooms. Complimentary breakfast and cocktail reception daily. All rooms have a microwave and refrigerator, coffeemaker, hairdryer and complimentary Wi-Fi. Large pool and whirlpool. Comfort Suites is close to Mitchell Field Airport and offers complimentary airport shuttle. Complimentary bus parking.

COMFORT SUITES MILWAUKEE AIRPORT Joan Pinch jpinch@wiscohotels.com 920-322-8204 6362 S. 13th St., Oak Creek www.wiscohotels.com



L ocated on Sturgeon Bay's downtown waterfront, the museum contains five galleries centering on shipbuilding, lighthouses, significant maritime innovations and stunning models. The restored 149-foot tug John Purves is open seasonally for tours. The museum also welcomes seasonal tours to its Gills Rock Museum at the tip of the Door Peninsula.

DOOR COUNTY MARITIME MUSEUM Jon Gast jgast@dcmm.org 920-743-5958 120 N. Madison Ave., Sturgeon Bay www.dcmm.org



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DOOR PENINSULA WINERY Rob Peterson rpeterson@dcwine.com 920-743-7431 5806 Hwy. 42, Sturgeon Bay www.dcwine.com



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The Fairfield Inn & Suites Milwaukee Airport is part of the Marriott brand. The 119-room hotel offers a complimentary breakfast daily. Relax in the pool and whirlpool. Ideally located, the Fairfield is only minutes from downtown Milwaukee and two hours from Chicago and Green Bay. Group rates available.

FAIRFIELD INN & SUITES MILWAUKEE AIRPORT Joan Pinch jpinch@wiscohotels.com 920-322-8204 6460 S. 13th St., Oak Creek www.wiscohotels.com



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FOX HILLS RESORT DianeThon dthon@fox-hills.com 920-755-3625 250 W. Church St., Mishicot www.foxhillsresort.com



Fond du Lac and the Lake Winnebago region is your hub-and-spoke destination to over 70 attractions. Featuring field-to-table and agricultural tours, to a tour of the "Holyland," to a historic village, Christmas shop and waterfront supper clubs, you will enjoy this scenic area. We invite you to C'mon In.

FOND DU LAC AREA CVB Mary Denis mdenis@fdl.com 920-923-3010 171 S. Pioneer Rd., Fond du Lac www.fdl.com



Conveniently located between Milwaukee and Chicago, Grand Geneva Resort & Spa is 1,300 acres of AAA Four-Diamond resort. With renovated rooms, decadent dining, golf, spa services, horseback riding, skiing and a holiday celebration like no other, Grand Geneva offers something for everyone all year round.

GRAND GENEVA RESORT & SPA Alli Polries allisonpolries@grandgeneva.com 262-249-4590 7036 Grand Geneva Way, Lake Geneva www.grandgeneva.com



The Fox Cities are 20 communities in the greater Appleton area along the Fox River in East Central Wisconsin.

FOX CITIES CVB Allison Hutchinson ahutchinson@foxcities.org 920-734-3358 3433 W. College Ave., Appleton www.foxcities.org



The Greater Green Bay CVB invites visitors to experience Green Bay's many attractions. Take a culinary or historical tour, go shopping, stop at Green Bay Botanical Gardens, or visit the Shrine of Our Lady of Good Help. Take a behind-the-scenes tour of Lambeau Field. We look forward to welcoming you.

GREATER GREEN BAY CVB Julie Gerczak julie@greenbay.com 920-405-1154 1901 S. Oneida St., Green Bay www.greenbay.com





The new 15,000-square-foot, two-level Green Bay Packers Hall of Fame is located on the main floor of the Lambeau Field Atrium. The new facility uses the latest technology, enhanced interactives and a treasure trove of artifacts to educate and inspire visitors about the rich history of the Packers.

GREEN BAY PACKERS Casey Ausloos ausloosc@packers.com 920-569-7145 1265 Lombardi Ave., Green Bay www.packers.com



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HAMPTON INN & SUITES MILWAUKEE/FRANKLIN Lisa Frechette, lisa@everesthospitality.net 414-427-4800 6901 South 76th St., Franklin www.milwaukeefranklinsuites.hamptoninn.com



Greendale's history is unique and was Gdesigned to look like an English garden village. Our historic downtown is lined with over 25 unique shops, boutiques, restaurants and cafes. Stop at the Visitor Center's cooking store featuring Taste of Home discounted cookbooks, gadgets galore and a working test kitchen.

GREENDALE VISITOR CENTER Wendy Anderson wendy@greendalevisitorcenter.com 262-696-6298 5602 Broad St., Greendale www.greendalevisitorcenter.com



History roars to life at the Harley-Davidson Museum. It's the best of American design and culture - seasoned with freedom and rebellion, and showcased in a landmark building on 20 acres in downtown Milwaukee. The museum offers a restaurant, cafe, shop and free parking.

HARLEY-DAVIDSON MUSEUM Barbara Smyrl groups@h-dmuseum.com 414-287-2799 400 W. Canal St., Milwaukee www.h-dmuseum.com



The museum's collection comprises more than 1,000 paintings and sculptures dating from 1580. They reflect a variety of artistic styles and subjects that document the evolution of organized work: from farming and mining to trades such as glassblowing and seaweed gathering. The museum also features a spectacular rooftop sculpture garden.

GROHMANN MUSEUM Ann Rice ricea@msoe.edu 414-277-2333 1000 N. Broadway, Milwaukee www.msoe.edu/museum



Heritage Hill State Historical Park is a living history museum located in Northeast Wisconsin. Visitors are invited to explore historic buildings in four distinct areas of the park representing various periods of Northeastern Wisconsin's rich heritage and interact with interpreters who bring their bygone era to life.

HERITAGE HILL STATE HISTORICAL PARK Sue Storzer s.storzer@heritagehillgb.org 920-448-5150 2640 S. Webster Ave., Green Bay www.heritagehillgb.org



Hilton Garden Inn Milwaukee Park Place is a full service hotel located in northwest Milwaukee off Hwy 41/45. We feature indoor corridors, free bus parking, indoor pool and sauna, fitness center and custom meal packages from our award-winning restaurant, Allgauer's Bistro in the Park.



11600 West Park Place, Milwaukee, WI 53224 414.577.5007 | milwaukeeparkplace.stayhgi.com

## Eastern Shores Region

## Members

## Bilton Garden Inn<sup>.</sup>

e are a full-service hotel located in northwest Milwaukee off Hwy. 41/45, featuring indoor corridors, free motorcoach parking and custom meal packages.

HILTON GARDEN INN MILWAUKEE PARK PLACE Annette Clason, annette.clason@hilton.com 414-359-9824 11600 W. Park Place, Milwaukee www.milwaukeeparkplace.com



F ond du Lac's newest hotel offers 84 spacious guest rooms with refrigerators and microwaves. Bright open breakfast room offering complimentary deluxe breakfast buffet. Indoor pool. Outdoor fireplace and sitting area. Complimentary motorcoach parking. Easy access from highway.

HOLIDAY INN EXPRESS & SUITES FOND DU LAC Joan Pinch, jpinch@wiscohotels.com 920-322-8204 625 W. Rolling Meadows Drive, Fond du Lac www.wiscohotels.com



On the bluffs overlooking Lake Michigan, in the historic Lower Eastside of Milwaukee, Jewish Museum Milwaukee conveys the history of Milwaukee's Jewish community and explores the themes of immigration, intolerance, diversity, respect and freedom. See a soaring Marc Chagall tapestry, view the permanent exhibit and three special exhibits per year.

JEWISH MUSEUM MILWAUKEE Ellie Gettinger educator@jewishmuseummilwaukee.org 414-390-5700 1360 N. Prospect Ave., Milwaukee www.jewishmuseummilwaukee.org



Start your morning with a deluxe hot continental breakfast buffet. All of the 115 guest rooms have a microwave, refrigerator, coffeemaker, hairdryer and complimentary Wi-Fi. Located just two miles from Milwaukee General Mitchell Airport, we are conveniently located near many of Milwaukee's most popular attractions.

HOLIDAY INN EXPRESS & SUITES MILWAUKEE AIRPORT Joan Pinch, jpinch@wiscohotels.com 920-322-8204 1400 W. Zellman Court, Milwaukee www.wiscohotels.com



Fond du Lac's newest hotel offers 84 spacious guest rooms with refrigerators and microwaves. Bright, open breakfast rooms offer a complimentary deluxe breakfast buffet. Enjoy the indoor pool and outdoor fireplace and sitting area. The hotel also features complimentary motorcoach parking and is easy to access from the highway.

HOLIDAY INN FOND DU LAC Joan Pinch jpinch@wiscohotels.com 920-322-8204 625 W. Rolling Meadows Drive, Fond du Lac www.wiscohotels.com

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JOHN MICHAEL KOHLER ARTS CENTER Amanda Salazar asalazar@jmkac.org 920-694-4560 608 New York Ave., Sheboygan www.jmkac.org/index.php/adultgrouptours1





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HOLIDAY INN EXPRESS HOTEL & SUITES OSHKOSH Joan Pinch, jpinch@wiscohotels.com 920-322-8204 2251 Westowne Ave., Oshkosh www.wiscohotels.com



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JELLY BELLY VISITOR CENTER Joy Basco jbasco@jellybelly.com 262-947-3848 10100 Jelly Belly Lane, Pleasant Prairie www.jellybelly.com



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KENOSHA AREA CVB Eva Hoey eva@visitkenosha.com 262-948-3550 812 56th St., Kenosha www.visitkenosha.com

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6638,115

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CHARLES ALLIS ART MUSEUM 1801 North Prospect Avenue, Milwaukee, WI

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## Eastern Shores Region

## **Members**



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LA CLARE FARMS Clara Hedrich clara@laclarefarms.com 920-670-0051 W2994 County Rd. HH, Malone www.laclarefarms.com



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LAKE LAWN RESORT Jill Gaulke thyslop@lakelawnresort.com 262-728-7950 2400 E. Geneva St., Delavan www.lakelawnresort.com



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MANITOWOC AREA VISITOR & CONVENTION BUREAU Caryn Gates, caryn@manitowoc.info 920-686-3077 P.O. Box 966, 4221 Calumet Ave., Manitowoc www.manitowoc.info



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MILWAUKEE COUNTY ZOO Kathy Berendt kathy.berendt@milwaukeecountywi.gov 414-256-5433 10001 W. Bluemound Rd., Milwaukee www.milwaukeecountyzoo.org



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MILWAUKEE FOOD & CITY TOURS Theresa Nemetz theresa@milwaukeefoodtours.com 262-853-5239 2419 N. 62nd St., Wauwatosa www.milwaukeefoodtours.com



The Museum of Wisconsin Art is just a short drive from Milwaukee. Located in a stunning space along the Milwaukee River, MOWA is home to over 4,000 works of art. Take your group on a lively art history journey that begins in the 19th century and concludes with contemporary masterpieces.

MUSEUM OF WISCONSIN ART Deb Schumacher dschumacher@wisconsinart.org 262-247-2278 205 Veterans Ave., West Bend www.wisconsinart.org



The Milwaukee Public Museum offers guests a dynamic journey through the world of natural science and human history. Whether you take a docent-led tour or wander the museum on your own, MPM's three floors of exhibits is a one-of-a-kind immersive experience.

MILWAUKEE PUBLIC MUSEUM Shawn Storey storeys@mpm.edu 414-278-6933 800 W. Wells St., Milwaukee www.mpm.edu



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NATIONAL RAILROAD MUSEUM Jennifer Neumeier jneumeier@nationalrrmuseum.org 920-437-7623 2285 S. Broadway, Green Bay www.nationalrrmuseum.org





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NEWPORT RESORT Michelle Wiitala stay@newportresort.com 920-868-9900 7888 Church St., Egg Harbor www.newportresort.com

Pabst

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PABST MANSION Tiwana Ward tiwana@pabstmansion.com 414-931-0808 2000 W. Wisconsin Ave., Milwaukee www.pabstmansion.com



A beautifully restored 1888 landmark museum & event destination located in Lake Park. Climb the 74' tower for a spectacular view of Lake Michigan and Milwaukee. See exhibits and artifacts about the history of the lighthouse, its keepers and Milwaukee's role in the regional maritime activities of the Great Lakes. Open Year Round.

NORTH POINT LIGHTHOUSE May Klisch keeper@northpointlighthouse.org 414-332-6754 2650 North Wahl Ave., Milwaukee www.northpointlighthouse.org



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PARKWOOD LODGE Barbara Cihlar stay@parkwoodlodge.com 920-868-2046 3775 State Hwy. 42, Fish Creek www.parkwoodlodge.com



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### ONEIDA NATION

Rich Figueroa rfiguero@oneidanation.com 920-496-5026 P.O. Box 365, 909 Packerland Drive, Green Bay www.exploreoneida.com



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PENINSULA PLAYERS THEATRE Audra Baakari Boyle audra@peninsulaplayers.com 920-868-3287 4351 Peninsula Players Rd., Fish Creek www.peninsulaplayers.com

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RADISSON HOTEL & CONFERENCE CENTER GREEN BAY Amanda LaFave, amanda.lafave@rhccgb.com 920-405-6405 2040 Airport Drive, Green Bay www.radisson.com/greenbaywi



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POTAWATOMI HOTEL & CASINO Lisa Pederson lpederson@paysbig.com 414-847-7982 1721 W. Canal St., Milwaukee www.paysbig.com/group-packages/



F rank Lloyd Wright architectural tours, Danish bakery tours, a 1926 Wurlitzer organ show, CNH Tractor Co. factory tours, majestic Wind Point Lighthouse and the largest collection of American Contemporary Craft Art Museum in the country. These are just a few of the things your groups will see while in Racine.

REAL RACINE Eileen Arnold eileen@realracine.com 262-884-6407 14015 Washington Ave., Sturtevant www.realracine.com



Racine Art Museum is home to the largest collection of contemporary crafts in the U.S., including over 4,500 pieces in jewelry, ceramics, fibers, glass, metals, polymer and wood; plus over 4,500 works on paper and sculptures. Each year RAM organizes 15-20 exhibitions with new art to explore during every visit.

RACINE ART MUSEUM Jessica Schafer jzschafer@ramart.org 262-638-8300 441 Main St., Racine www.ramart.org



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### **TEN CHIMNEYS**

T en Chimneys, the estate lovingly created by theater legends Alfred Lunt and Lynn Fontanne, is open to the public as an inspirational house museum and national resource for theater and the arts. Tours of Ten Chimneys celebrate the ever intriguing Lunts and the one-of-a-kind collection they amassed during their lifetimes.

TEN CHIMNEYS FOUNDATION Courtney Kihslinger ckihslinger@tenchimneys.org 262-968-4110 S43 W31575 Depot Rd., Genesee Depot www.tenchimneys.org



The unique mix of Old World charm and New World vigor makes Milwaukee the ideal tour destination. A summer full of festivals, mansions, gardens, museums, breweries, shopping and Potawatomi Hotel & Casino offer year-round excitement. Discover our incredible city, from the sparkling waters of Lake Michigan to our rich cultural heritage.

VISIT MILWAUKEE Jill Hauck jhauck@milwaukee.org 414-287-4249 648 N Plankinton Ave., Suite 425, Milwaukee www.visitmilwaukee.org



Whether you're a Frank Lloyd Wright fan, a unique aircraft enthusiast or simply love our household products, you're always welcome to visit SC Johnson. Free public tours provide different views of the company's inspired architecture including the Administration Building, Research Tower, and the award-winning Foster & Partners-designed Fortaleza Hall.

SC JOHNSON ARCHITECTURAL TOURS Amy Winter aewinter@scj.com 262-260-5116 1525 Howe St., Racine www.scjohnson.com/visit



Despite being one of the most affordable resorts in Green Bay, the Tundra Lodge is always looking for ways to add value to your experience. Featuring modern, well-appointed accommodations just a short stroll from legendary Lambeau Field, Tundra Lodge has the ideal package to meet your group's needs.

TUNDRA LODGE Joe VanBeek jvanbeek@tundralodge.com 920-491-5760 865 Lombardi Ave., Green Bay www.tundralodge.com



V isit Wade House's amazing new Visitor Center and Wesley W. Jung Carriage Museum, which features the state's largest collection of horse-drawn vehicles. Take a horse-drawn ride back in time to learn how your relatives lived before indoor plumbing and electricity. Tour our stagecoach hotel, sawmill and blacksmith shop.

WADE HOUSE Bridgitt Zielke bridgitt.zielke@wisconsinhistory.org 920-526-3271 P.O. Box 34, W7965 Hwy. 23, Greenbush www.wadehouse.org



## Skylight music theatre

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SKYLIGHT MUSIC THEATRE Mara McGhee maram@skylightmusictheatre.org 414-299-4964 158 N. Broadway St., Milwaukee www.skylightmusictheatre.org



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VILLA TERRACE ART MUSEUM John Sterr jsterr@cavtmuseum.org 414-271-3656 2220 N. Terrace Ave., Milwaukee www.villaterracemuseum.org



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Located 35 minutes northwest of Milwaukee, Washington County is a blend of culture and recreation. Rolling hills create picturesque drives and the cultural attractions delight our visitors.

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As the premier destination on Milwaukee's North Shore, Glendale offers top-notch attractions with a small-town feel. Home to the legendary Sprecher Brewery, Bayshore Town Center, a variety of family-friendly festivals and the award-winning Solly's Grille, Glendale invites you to enjoy the cultural amenities of our great city.

WELCOME TO GLENDALE Natalie Verette nverette@muellercommunications.com 414-390-5500 5909 N. Milwaukee River Pkwy., Glendale www.welcometoglendale.com



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- The Chalet Landhaus Alpine Restaurant with outdoor patio serves Breakfast daily—Breakfast Buffet Sundays—Swiss and American cuisine evenings
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A truly unique place, a truly unique experience – New Glarus is located in scenic Green County, Wisconsin, just 25 miles south of Madison – the perfect location as a home base for regional group tours, for meetings, or conferences.



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## Northwoods and Lake Superior

## Ashland Homerown

A shland...The heart of Chequamegon Bay...it's all about water, dining, food & beautiful scenery. Ashland is the Historic Mural Capital of Wisconsin.

Ashland Area Chamber of Commerce Mary McPhetridge ashchamber@centurytel.net 715-682-2500 1716 W. Lake Shore Drive, Ashland www.visitashland.com



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MENOMINEE CASINO RESORT Christy Stueber cstueber@menomineecasinoresort.com 715-853-1090 N277 Hwy. 47/55, Keshena www.menomineecasinoresort.com of days gone by. A destination should be welcoming, relaxing and above all interesting. Our itineraries will give your travelers a real taste of the north including lumberjacks and Native American culture. Let us help you plan your next trip north.

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Members

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VISIT EAU CLAIRE Stephanie Herbert stephanie@visiteauclaire.com 715-559-8866 4319 Jeffers Rd., Suite 201, Eau Claire www.visiteauclaire.com



Free in Northwest Wisconsin there are over a dozen group tour attractions within a 20-minute drive, including: scenic train ride and railroad museum, historical museums, distillery and certified organic winery, world's largest musky hatchery and a national park interpretive center. Let us help plan your group tour to Northern Wisconsin.

WASHBURN COUNTY TOURISM Michelle Voight tourism@washburncounty.org 800-367-3306 122 N. River St., Spooner www.washburncounty.org/groups/group-tours



Wild<sub>Eagle</sub> Lodge

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## Striking It Rich In Wisconsin

ooking for the perfect place for your groups to play slots, table games and more? Wisconsin's Native American tribes offer gaming and bingo action in 19 locations around the state with many casinos also offering fine dining, excellent lodging and top-notch entertainment venues. The state is home to 11 tribes, the most of any state east of the Mississippi.

Your group can escape to the beautiful northwoods for gaming and luxurious comfort in one of two newly renovated and expanded Native American hotel/casinos. Along with slots, table games, dining and entertainment, **Menominee Casino Resort** and **Potawatomi Carter Casino**, both located in beautiful communities, boast logging and Native American history to explore. **Legendary Waters Resort & Casino**, on Lake Superior near Bayfield, offers a marina, two campgrounds, 47 hotel rooms and an event center that attracts national acts.



**Potawatomi Hotel & Casino** in Milwaukee is the largest Native American casino in the Midwest with over 3,000 slot machines, a 1,200-seat bingo hall, 100+ table games, five restaurants, and an intimate theater for live music and comedy shows. Enjoy the long history of outstanding hospitality and gaming at these group-friendly casinos in Wisconsin.







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## Heritage Highlights

Explore Norwegian and Swiss culture, recall nostalgic circus days and take a train journey into the past



BELOIT/STOUGHTON MADISON/MIDDLETON

e begin our adventure in Beloit, with a visit to the famous Angel Museum. Located just over the Illinois border on I-90, the museum boasts over 11,000 angel artifacts ranging in size from 1/8 inch to life size. made from over 100 different materials, from fine porcelain to macaroni. Artifacts have been created by artisans and crafters from more than 60 countries including Italy, Germany, Japan, India and Russia. The museum is also home to over 600 black angels donated by Oprah Winfrey. Next stop is Stoughton, where the Norwegian Heritage Tour takes guests around historic Stoughton and to a traditional Norwegian lunch complete with informative demonstrations and displays of Norwegian crafts and culture. Shop downtown with its many unique boutiques and visit the new Norwegian Heritage Center, Stoughton Historical Museum (filled with wonderful Norwegian displays as well as items from the past) and beautifully restored Opera House. No visit to the Madison/Middleton area is complete without a stop at the National Mustard Museum. Featuring more than 5,000 jars, bottles and tubes from all 50 states and more than 60 countries, the museum is the world's mustard mecca, the best place on earth to taste, see and discover the fascinating world of mustard.

day



The largest collection of circus wagons is the pride and joy of Circus World Museum.

### BARABOO/PORTAGE/ WISCONSIN DELLS

his morning take a short drive to the Baraboo area. All aboard for a visit to the Mid-Continent Railway, a living museum and operating railroad recreating the small town/ short line way of life during the Golden Age of Railroading. It spans the period of 1880-1916, with operating trains, educational exhibits and displays of restored rolling stock. Our group will also enjoy the 55-minute scenic ride; lunch onboard can be arranged. Next stop is Circus World Museum to learn about circus history. Wisconsin is the birthplace of two major circuses, Ringling Bros. and P.T. Barnum. Circus World's pride and joy is the largest collection of authentic circus wagons on earth. Enjoy over 200 wagons and vehicles from large, medium and small shows as well as carnivals. Later this afternoon, travel west to the Portage area to visit the lovely home that 1921 Pulizer Prize-winning author Zona Gale built for her parents on the bank of the Wisconsin River. Its classical Greek Revival exterior is in contrast to its rustic Craftsman interior. Drive through Society Hill, a residential district of 138 buildings that was home to the city's early prominent citizens. Many of the buildings are made of yellow Portage brick and were constructed between 1870 and 1910. Society Hill contains the homes of two Pulitzer Prize winnersplaywright Zona Gale and historian Jackson Turner. Tonight take in a show and dinner at Paul Bunyan's Cook Shanty & **Dells Lumberjack Show.** 



### **NEW GLARUS**

Experience the simple life first hand as we tour **Amish Country**, including Amish businesses selling authentic goods. This afternoon takes us to New Glarus, a quaint town known as America's Little Switzerland. Stop in for lunch at the **New Glarus Hotel Restaurant**, which has been serving authentic Swiss cuisine, including specialties like Geschnetzeltes, Cheese Fondue à la Neuchatel, Beef Fondue Bourguignonne, Rösti and more since 1853.



The New Glarus Hotel Restaurant offers a taste of Switzerland.

RTH

From an 1894 depot, the Mid-Continent Railway offers groups a scenic and nostalgic ride into the past; lunch onboard can be arranged.

FREEDOM

## Wisconsin Heartland Region

## **Members**



L ocated between Madison and Wisconsin Dells and easily reached by Interstate 90/94, "Circus City," nestled amid rolling hills and breathtaking bluffs, offers something for everyone: entertainment, culture, nature. Lodging, dining and events are second to none. The annual Big Top Parade celebrates our circus heritage the 4th Saturday in July.

BARABOO AREA CHAMBER OF COMMERCE & VISITOR CENTER Becky Radke, events@baraboo.com 608-356-8333 600 W. Chestnut St., Baraboo www.baraboo.com



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CLARION HOTEL Mark Horenberger gm.wi.149@choicehotels.com 608-356-6422 626 W. Pine St., Baraboo www.clarjonhotel.com/hotel-baraboo-wisconsin-WI149



E njoy the peace and beauty of the countryside. The shared rich history of the area can be experienced in each of our local museums and historical sites, in the architecture, destination shops, fine restaurants and R&R experience at our magnificent golf courses or top-rated spas.

GREEN LAKE COUNTRY VISITORS BUREAU Linda Ruggeri linda@glcountry.com 920-294-1050 P.O. Box 639, Green Lake www.glcountry.com



Arshfield, Stevens Point and Wisconsin Rapids are conveniently located along Interstate 39, in the center of Wisconsin. We offer a casino stop, Amish/Mennonite tours, brewery/winer//distillery tours, garden tours, industrial tours and the popular Spud, Berry and Dairy tour (featuring potatoes, cranberries & dairy/cheese). Complimentary welcome reception with overnight tours.

CENTRAL WISCONSIN TOURISM ASSOCIATION Sara Brish, sara@stevenspointarea.com 715-344-2556 340 Division St. North, Stevens Point www.centralwisconsin.org



Experience the fascinating history of the Wisconsin Dells on one of our boat tours. Encounter towering sandstone cliffs, narrow gorges and amazing rock formations carved into fantastic shapes by wind, water and time. Explore prehistoric passageways at Witches Gulch and witness the famous dog leap at Stand Rock.

DELLS BOAT TOURS, LLC Stephanie Gunderson stephanie@wisconsinducktours.com 608-254-8555 107 Broadway, P.O. Box 630, Wisconsin Dells www.dellsboats.com



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MID-CONTINENT RAILWAY MUSEUM Nancy Kaney, inquiries@midcontinent.org 608-522-4261 E8948 Museum Road, P.O. Box 358 North Freedom www.midcontinent.org





Witness new tiger presentations and the giant wheel thrill show, May 20-Aug. 28. Laugh out loud fun at the "Nothing but Nonsense" comedy revue, plus new circus acts, amazing animals, spectacular wagons, exhibits, rides, food and treats. Rain or shine. Take a walk on the WILD side at Circus World.

CIRCUS WORLD Deb McCarthy dmccarthy@circusworldbaraboo.org 608-356-8341 550 Water St., Baraboo www.circusworldbaraboo.org



This year it's all about paying tribute to some of the most talented artists of our time. Our stellar acts range from Sinatra & The Rat Pack to Neil Diamond, Elvis, Big Bands and so much more, all served with a fabulous meal.

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Watch as lumberjacks compete in age-old events such as the Underhand Chop, Cross-Cut Saw, Log Roll, Speed Climb, Axe Throw, Boom Run, Canoe Joust and much more!

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## **Members**



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E njoy our famous family-style breakfast, Elunch and dinner. From our homemade buttermilk donuts to our mouth-watering fried chicken and other select entrees – we'll have you begging for more. Also enjoy our lumberjacks chopping, cross-cut sawing, speed climbing, log rolling and much more—world-class competition and plenty of hilarious comedy.

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48-foot stage with state-of-the-art lighting, sound and fly system • Easy to access off I-90/94 via exit 89 or 92 Plated entrées served to you at your dining table that overlooks the stage • FREE PARKING! "Curb-Free" easy drop off with accessible entrances • Walk-on welcome host upon arrival ADA accessible dining • Tiered seating with no obstructed views Back stage tours and meet & greets upon request.



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Shows and schedules may change. Ticket prices are subject to taxes.

## Northwoods Odyssey

Groups can learn a new game, make pottery, cruise Lake Superior and tour a historic Main Street district





Potter's Shed in Shell Lake offers hands-on experiences for groups.

## day 1

### EAU CLAIRE

E xplore an invigorating city of music, history and art with a visit to Eau Claire. At **Carson Park** we visit the historic baseball stadium where Hank Aaron played ball and also learn about Kubb, an old Nordic lawn game growing in popularity. Eau Claire is the North American Kubb Capital, hosting the largest tournament outside of Europe each summer. Within the park we'll have the opportunity to visit the **Chippewa Valley Museum** and **Paul Bunyan Logging Camp Museum**. Learn about the early settlers and logging industry in Wisconsin at these two museums. Head downtown to enjoy a docent-led **Eau Claire Sculpture Tour**, with over 50 beautiful, unique and eclectic pieces of art changing each year and featuring local artists and those from around the world.

## day 2

### **SPOONER/ASHLAND**

egin the drive "up north" and head to **D** Cabin Ridge for a beautiful ride through the woods in a horse-drawn carriage (a busload will fit). Here enjoy the outdoors and learn about this old Irish Settlement before a delicious luncheon outside or in the log cabin. Our next stop will be the Potter's Shed in Shell Lake. Tour the Spooner Creek Designs pottery manufacturing area, wander the beautiful garden and perhaps have a cup of java at the cafe. Groups can arrange hands-on pottery and art experiences as well. As we continue our journey, stop at the Namekagon River Visitor Center in Trego. The Namekagon River is managed by the National Park Service and offers a river scene diorama and presentation by a park ranger. The Namekagon River was one of eight rivers originally designated as protected areas by the National Wild and Scenic Rivers Act of

1968, which made the Namekagon part of St. Croix National Scenic Riverway. Continue northwards to Ashland, named as one of the top 10 Most Beautiful Towns in Wisconsin by Theculturetrip.com. On the shores of Lake Superior, the town is also known as the Historic Mural Capital of Wisconsin. Listed on the National Register of Historic Places, the eight-block Main Street business district is the backdrop for a fascinating walk through Ashland's history. After a day on the water, enjoy a superb Lake Superior whitefish dinner and head over to Big Top Chautauqua for an evening of musical entertainment in the big blue canvas tent.

### **ASHLAND/BAYFIELD**

day 🕇 T tart with a delicious breakfast, then learn about the area at the Northern Great Lakes Visitor Center west of Ashland. Stroll on the boardwalk, grab a pair of binoculars and check out the beautiful sights from the center's five-story observation tower. Drive a short distance to Bayfield to hop on the Madeline Island Ferry. Upon arriving, a step-on guide will jump onboard and we'll head to Big Bay State Park and enjoy the beauty of Lake Superior, perhaps dipping our toes in the largest of the Great Lakes. Before leaving the island, stop at the Madeline Island Museum and experience more than 300 years of island history, from Ojibwe lifeways to the fur trade, from missionaries and loggers to fishing and more. Be sure to stop in the Museum Store, which carries books, handmade jewelry, Ojibwe crafts and other unique gifts. Then stroll up the block to the Madeline Island Heritage Center, featuring three, 100-year-old buildings offering a glimpse of island life from another time.

### BUTTERNUT

This morning before heading for home, stop at the **Butternut Area Historical Museum** on Main Street. Built in the 1880s, this building is jam-packed with artifacts and memorabilia, as well as a gallery of early family photographs. Don't miss the garage annex behind the museum that houses an 1870 pumper and a 1920 Model T fire truck.



The Madeline Island Museum in La Pointe focuses on logging, the early fur trade and other aspects of life on Lake Superior.

## NAMEKAGON RIVER

Here on the Great South Bend of the Namekagon was a natural campsite. home of a band of Chippewa Indians and long used by explorers. missionaries, and fur-traders traveling the Namekagon route between the St. Croix and Chippewa rivers. In 1767 Jonathan Carver passed this way, downstream on his way from Prairie du Chien to Lake Superior via the Namekagon. St. Croix and Brule rivers. Henry Schoolcraft Dassed here in 1831 enroute from During the 1870's, ox teams hauled Stillwater to Veazie Settlement.

located two miles up river where the great Veazie Dam impounded water for log drives down the Namekagon to Stillwater.

day

## Mississippi River Valley and Beyond

## **Members**



L ocated directly on the Black River with great views of the surrounding bluffs. Explore "God's Country" by choosing from the many attractions that our area has to offer. The friendly staff at the Best Western Riverfront Hotel will ensure that you receive a comfortable and enjoyable stay.

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## Curtain Call

Entertainment abounds throughout Wisconsin regardless of where and when you plan your visit. **Skylight Music Theatre** – From Broadway musicals to operettas in a small intimate theater in Milwaukee's Historic Third Ward.

**Rosewood** – The Lake Geneva area's newest dining and entertainment venue featuring Mark & Gretch. Personalize your group's visit by choosing from a variety of themed cabaret shows such as "Destination USA," "Legends & Love Songs" and "Classic Hit Parade."

Memories Dinner Theater – Offering a variety of shows to suit every theater buff, from comedies to dramas, musicals to audience-interactive murder mysteries. Great food and fun at a great price at this Port Washington standby. Peninsula Players – For over 80 years the Peninsula Players have delighted audiences with exceptional professional productions of classic and contemporary literature. Along the shores of the Green Bay, this gem in the woods is a unique and wonderful experience for any group.

■ Birch Creek Music Performance Center – See young musicians perform in the 500-seat Dutton Concert Barn, a renovated century-old barn in Door County with exceptionally fine acoustics. Students, ranging in age from 13 to 19, are taught by nationallyknown performers and educators during the day, and perform alongside them in concerts at night.

**The Palace Theater** – A state-of-the-art dinner theater destination in the Wisconsin Dells, producing classic Broadway musicals, cabaret and music revues.

**Forte Entertainment** – From Frank Sinatra to Neil Diamond, it's all about paying tribute to some of the most successful music artists of our time. Forte Entertainment will bring a variety of quality shows to a brand new Music Hall in downtown Wisconsin Dells.

■ The Fireside – You can't talk about entertainment in Wisconsin without mentioning one of the most visited motorcoach theater destinations in the Midwest, The Fireside. The seven productions each year feature some of the country's best actor-equity performers along with a delicious menu designed to complement your visit. Your guests will enjoy the themed gift shops that make a visit to The Fireside a truly enjoyable experience. **Rushing Waters Fisheries, LLC**, located at the edge of Southern Kettle Moraine State Forest, is Wisconsin's largest trout farm. Guests can order the freshest, highest quality rainbow trout or even catch it themselves. This unique stop offers your group an educational fishing experience with an even better meal.

Malone, Wisconsin is home to **LaClare Farms**, a farmstead creamery and dairy goat farm. This creamery offers over 10 different types of cheeses made from LaClare Farms' own goat's, sheep and cow's milk. Let LaClare Farms help educate your groups on goat milking and cheese making; at the cafe they can enjoy a seasonal menu featuring madefrom-scratch dishes using locally raised, fresh ingredients.

**Meuer Farm**, with a mission of education and conservation, is surrounded by fields, flowers and beautiful Lake Winnebago. Groups can learn about maple syrup making, strawberry growing, rotational grazing of animals, beekeeping and harvesting. This 150-acre, family-owned farm is a true farm-to-fork experience your groups will love.

Honey Crisp, Red Delicious and Gingergold are just a few of the 30 varieties of apples offered at **Apple Holler**, a 70-acre orchard located in southeastern Wisconsin. Apple Holler also has homegrown pears, peaches, pumpkins and sugar snap peas, plus a restaurant and country store filled with hand-made crafts, jellies and jams, salsas and more.

Monroe, Wisconsin, known as the "Gateway to Cheese Country" and "Cheese Capital of the USA," is home to the **National Historic Cheesemaking Center.** Groups can learn everything there is to know about cheesemaking from expert cheesemakers and docents. Tours include a video presentation, tour of the Imobersteg Farmstead Cheese Factory, special gift bag and the opportunity to shop at the Milk House Gift Shop. Stop at Monroe's **Alp and Dell Cheese** to see and learn about the cheese production and to stock up on your Wisconsin cheese.

When your groups have all the freshest ingredients Wisconsin can offer, they will need to visit **Cooks Corner**, the nation's largest kitchen store, in Green Bay. With thousands of kitchen gadgets and cooking tools to choose from, guests are sure to find everything they are looking for. Also check out the in-store Outlet Center, Candy/Fudge Shoppe, and cooking classes and demonstrations.

After shopping for ingredients and supplies comes to an end, visit **Discover Greendale** and the **Reiman Visitor Center**, birthplace of Reiman Publications, the publisher of *Taste of Home* magazine. Here your groups can visit over 25 unique shops, boutiques, restaurants and cafes, as well as the Reiman Visitor Center cooking store featuring *Taste of Home* discounted cookbooks, kitchen supplies and the test kitchen. More than 40,000 flowers are planted each summer in downtown Greendale, which is designed to look like Williamsburg.

Visit Door County's oldest winery, **Door Peninsula Winery**, offering full tours and tastings of over 45 traditional and fruit wines. Fruit wines are made from world-renowned Door County cherries and a variety of fruits grown in the county. The winery's products have consistently been recognized for their high level of quality. In 2013, Door Peninsula Winery was awarded seven bronze, six silver, four gold and three double-gold medals.

Cows and horses and pigs, oh my.... See everything related to Wisconsin agriculture at the annual **Wisconsin State Fair** held in August in West Allis. From tasty treats (you gotta try a cream puff) to everything deep-fried and on a stick, entertainment galore, farm animals and crafts, groups will have a delightful time enjoying everything Wisconsin.

> What is Wisconsin's No. 1 fruit crop? The cranberry, of course. The **Wisconsin Cranberry Discovery Center** in Warrens is your ultimate guide to cranberries, which have been grown commercially in Wisconsin for more than 150 years. Through videos, storyboards and historic exhibits you will learn everything cranberry.

Spotlight on Agritourism



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