

The Inbound Insider from IITA is the association's official print and digital guide that helps fulfill our mission of growing inbound travel to the USA. It positions members of the International Inbound Travel Association as the leading source for USA inbound travelers.

Feature stories include unique travel experiences available throughout the USA, trends and statistics affecting the industry and profiles of IITA operators, plus a directory of supplier and DMO members.

Produced in cooperation with Premier Travel Media, the 2nd annual guide will be published in May 2019 and premier at IPW, along with distribution at countless other events throughout the year.



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Exclusive distribution and advertiser benefits

- **Mailed to all IITA members** plus tour and receptive operators
- **Displayed at all trade shows,** marketplaces and conferences that IITA members participate in during the year
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For more details, please contact:

Theresa O'Rourke
Midwest, Frontier, Mountain
630.794.0696, ext. 510
Theresa@PtmGroups.com

Tom Tobiason
Midwest, Northeast
630.794.0696, ext. 509
Tom@PtmGroups.com

Cheryl Rash
South, West Coast
630.794.0696, ext. 512
Cheryl@PtmGroups.com

What is IITA?

IITA is the International Inbound Travel Association – the only trade association devoted exclusively to the advancement and promotion of the U.S. inbound travel industry.

IITA members include inbound operators, destinations and suppliers (lodging companies, transportation, attractions, restaurants, etc.) from across the country.

Why Join IITA?

IITA members belong to a unique travel community of specialists in inbound travel, “insider” education and advocacy on industry issues. Join the IITA community that focuses on the essentials for today’s inbound travel leader.

Why Attend the IITA Summit?

IITA’s Summit offers education geared specifically to the needs of inbound travel organizations, a one-on-one appointment Marketplace and intimate networking events.

You’ll leave Summit with the most current industry-specific knowledge and a number of quality business contacts to grow your international business.



International Inbound Travel Association

Join us in Savannah for the Ultimate Southern Experience



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InboundTravel.org