

## 8 Great Performance Travel Destinations Featured in Student Travel Planning Guide

The editors of Student Travel Planning Guide (STPG) have selected eight top travel destinations for performance (band, choir, dance) groups to be featured in the magazine's annual back-to-school edition and online StudentTravelPlanningGuide.com.

Cities were selected based on their capability of providing outstanding performance opportunities for junior and senior high students and their overall appeal as desirable tourist destinations for groups seeking unique, engaging experiences while traveling.

**This year's featured performance destinations include:**

1. New Orleans, Louisiana
2. Orlando, Florida
3. New York, New York
4. Nashville, Tennessee
5. Branson, Missouri
6. Pigeon Forge/Gatlinburg, Tennessee
7. Myrtle Beach, South Carolina
8. Los Angeles/Southern California

"We know our destination profiles will strike a chord with band and choral directors," said Randy Mink, managing editor for STPG. "Perhaps one of these ideas will plant the seed for a trip that students will remember for the rest of their lives."

Through both print and digital feature articles, the magazine will profile each destination and how it provides an extraordinary travel experience for performance-based groups.

"We look to shine a bright spotlight on these destinations and capture the interest of busy band and music directors who are researching travel destinations and plotting out new itineraries for their student trips," said Jeff Gayduk, publisher. "In the process, brands can promote themselves to this targeted community through both our print and online mediums."

### About Student Travel Planning Guide

With a reach of 84,037 readers, Student Travel Planning Guide (STPG) is the most popular resource for traveling teachers. Through an annual back-to-school print issue, digital edition, content-based website and bi-weekly newsletter, STPG is the essential resource for planning an extraordinary student group trip. For more information on Student Travel Planning Guide, visit

<http://ptmgroups.com/brandsmarkets/student-travel/>

