



INSPIRE GROUP VISITS

INTRODUCING THE 5TH ANNUAL GUIDE TO
INSPIRING MUSEUMS
FEBRUARY 2019

LEISURE
GROUP TRAVEL



Why Leisure Groups Matter to Museums



Reduce or Eliminate Slow Times



Additional Revenue for Gift Shop and Café

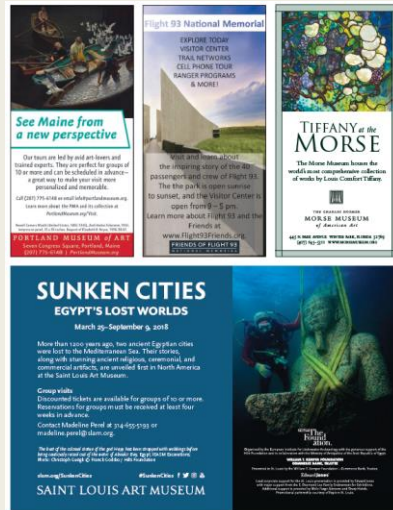


Exceed Your Visitation Goals



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Benefits of 2019 Guide to Inspiring Museums

- Unique blend of sponsored editorial + advertising - includes 75-words of sponsored editorial, your iconic image, website link and branding ad
- Featured in February's Leisure Group Travel (20,000 impressions)
- Promoted year-round on LeisureGroupTravel.com and associated email + social channels (30,000 impressions)

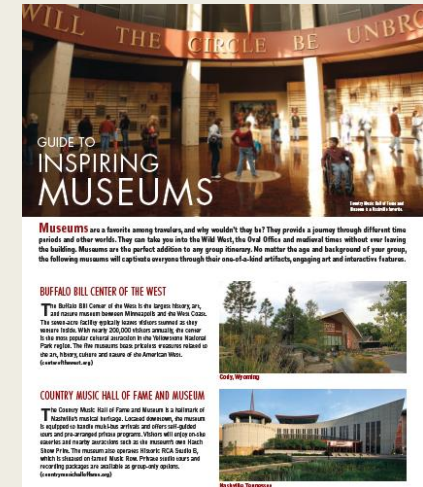


ROI You Can Trust

- 139 group leads, based on results from similar advertising partners
- Distribution of your message at major trade events like ABA, NTA, Travel South, IPW, Heartland and Midwest Marketplace
- Become a highlight of new itineraries being created
- Inbound links from a trusted sources (great for SEO!)

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2019's

TOP
INTERNATIONAL
Student STEM
DESTINATIONS

Science, Technology, Engineering,
and Math (STEM) are hot topics now.
These exciting destinations combine
international culture with immersive
science experiences.



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student
TRAVEL
PLANNING GUIDE



Save 20% on Additional Placements...

- Published six times per year, each edition of **Leisure Group Travel** features regionally themed content, city and state guides plus breaking news features.
- **Student Travel Planning Guide** attracts teachers and school administrators seeking curriculum-supported field trips and bands & choirs seeking performance space. Published in September.
- **Group Travel Destinations Annual Guide** helps tour planners discover itinerary-enhancing attractions. Published in November.



THANK YOU



[Contact](#) your regional
Business Development
Manager



[Download](#) the easy
registration form



Don't miss the
December 15 deadline!



PREMIER
TRAVEL MEDIA

