

Faith-based travel journeys start with planning inspiration!

The trusted source for faith-based travel planners, pastors and religious tour operators! Religious Travel Planning Guide brings together interviews, best practices and destination highlights that explore opportunities for enriching religious travel experiences.

20,000 Print Circulation (93% direct to churches)

West: 17% (3,378)

WA, OR, CA, NV, UT, CO, WY, MT, ID, AK, HI

Southwest: 10% (2,012)

AZ, NM, TX, OK

Midwest: 24% (4,797)

MN, IA, MO, IL, IN, WI, MI, OH, ND, SD, NE, KS

Southeast: 26% (5,212)

AR, LA, MS, AL, GA, FL, TN, KY, SC, NC, VA, WV

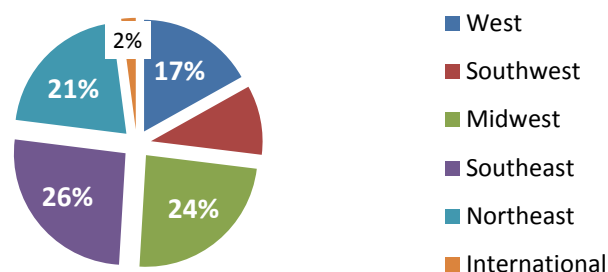
Northeast: 21% (4,185)

NY, NJ, PA, VT, NH, ME, CT, NJ, DE, MD, VA, DC, MA

International: 2% (418)

Canada, UK, Europe, Latin America

Circulation by Region



Digital Stats & Trends

ReligiousTravelPlanningGuide.com

Traffic: 93,169 Unique Readers Annually (2017)

Traffic Growth: 24.6% (2017 over 2016)

Traffic Origination: 78% SEO, 18% Direct, 2% Social

Device Breakdown: Desktop 55%, Mobile 35%, Tablet 10%

Top States (traffic origination): Mass., Calif., Texas, New York, Illinois, Florida, Penn., Ohio, North Carolina, Georgia

InSite E-Newsletter

Circulation: 22,300

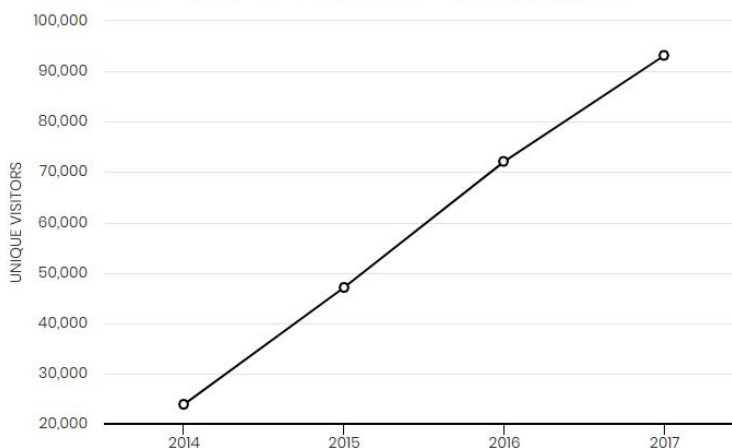
Open Rate: 10%

Click Rate: 1%

Frequency: Monthly (Delivered on Wednesday morning)

*all digital statistics are from derived from the full 2017 calendar year

Online Audience Growth from 2014 Through 2017



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