

DESTINATION FILM GUIDE

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The New Way
to Find Great
Locations!



OUR PLATFORM

Bringing the Film Production Industry Together to Create New Projects

Tap in to the lucrative on-location film production industry with *Destination Film Guide*. Our fresh new brand includes a beautiful print publication, content-based website and informative e-newsletter that creates a platform to showcase the best film destinations across North America.



Showcase Your Location to Producers, Directors and Location Scouts

- We build a bridge to your best prospects through content marketing, digital advertising and the industry's exclusive North American planning guide.
- From the latest production incentives to genre-specific location tips, nobody covers the market like the *Destination Film Guide* print edition!
- Our website, DestinationFilmGuide.com showcases hundreds of potential locations with detailed information about all aspects of film production.
- Our InSite e-newsletter reaches 6,000 film production professionals twice a month with timely tips and news about production deals.

Connect with Major Studios + Independent Producers



OUR AUDIENCE

We've built a universe of over 10,000 film industry worldwide professionals. From the largest studio executives seeking to secure a new on-location series, to up-and-coming directors searching for their first big idea, to location scouts looking for that "just perfect" backdrop, we capture film production personnel in all stages of the market.

WHY TARGETING FILM PRODUCTION IS SMART

In 2021, movie and video production in the U.S. totaled over \$17.4 billion and is expected to grow by 3.6% in the coming year according to IBISWorld. Local communities reap economic benefits whenever film productions come to town; jobs are created, money flows into local businesses and tax revenues are generated. A typical movie on location spends more than \$50,000 a day on hotels, restaurants, labor and other services according to the LA Economic Development Corporation.

Focus on North America

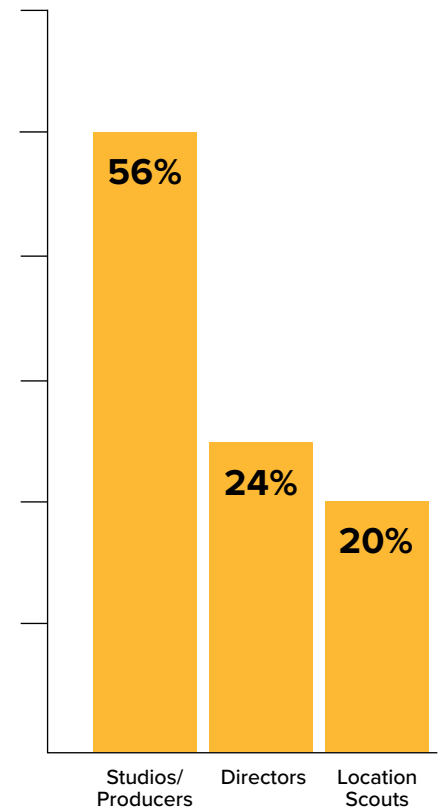
Through feature articles, interviews and branded content marketing, we showcase locations across Canada, the U.S., Mexico and the Caribbean. Armed with updated data and fresh locations, film crews and talent are able to schedule and complete projects faster.

We're Expert Storytellers

There's no better way to draw a prospect closer to your brand than outstanding content production and delivery. Across the *Destination Film* channels we create engaging, performance-based, SEO-friendly branded content with strategically placed calls-to-action. Combined with an elegant display of your best photographic and video assets, this compelling presentation draws prospects directly to you.

Who We Are

While *Destination Film Guide* is new on the scene, we're no stranger to b2b and tourism publishing. With a 22-year history of superior brands that dominate the sports tournament, theater, family, leisure group and student travel markets, we have a long history of producing targeted content that helps buyers make better decisions. Learn more at PtmGroups.com.



BRAND PLATFORM:

10,000
Print Subscribers

6,000
E-newsletter Subscribers

MARK YOUR SPOT

in *Destination Film Guide*

We offer three different levels of participation: **Dominant, Competitive** and **Presence**, plus **digital advertising** year-round.

All packages include **Site InSpecTion** content marketing. Written and produced for you, Site InSpecTions are professionally researched and developed to promote your destination as a premier location to host film production. Featured both in our print guide with an extended interactive version at DestinationFilmGuide.com



A – PRINT AND DIGITAL DOMINANCE

- 3 pages in *Destination Film Guide* (2 pages of “Site InSpecTion” branded content, plus a full-page ad)
- Digital Site InSpecTion content marketing feature written and optimized for you on DestinationFilmGuide.com

▶ \$4,595



B – COMPETITIVE YEAR-ROUND PROGRAM

- 2 pages in *Destination Film Guide* (1.5 pages of “Site InSpecTion” branded content, plus a half-page ad)
- Digital Site InSpecTion content marketing feature written and optimized for you on DestinationFilmGuide.com

▶ \$3,495



C – INTRODUCTORY STARTER PACKAGE

- 1 page of “Site InSpecTion” branded content in *Destination Film Guide*
- Digital Site InSpecTion content marketing feature written and optimized for you on DestinationFilmGuide.com

▶ \$2,395



EXPAND YOUR BRAND

with Digital Marketing and Custom Content

InSite E-newsletter

InSite is your email connection to qualified film industry professionals!

Published 26 times per year, InSite offers a unique opportunity to hone in on the right audience and deliver your timely message.

Choose brand advertising, video or content features to reach this eclectic audience.

DestinationFilmGuide.com

We're always producing great stories at DestinationFilmGuide.com!

Position your brand alongside trending feature stories, insider interviews, production updates and incentives.

Digital display and video advertising are great ways to capture the attention of visitors to our industry specific website.

Expanded Content Marketing

Our content marketing team can produce laser focused, seo-ready articles, unique infographics, video and engaging social media posts. Custom programs are designed to drive quality, vetted traffic across your digital channels.

Contact us for fresh ideas!



DIGITAL ADVERTISING AND CONTENT MARKETING RATES:

InSite E-newsletter Banner: (728 x 90)

3 months – \$1,795

6 months – \$2,995

Annual – \$4,995

InSite E-newsletter Featured Video Placement

1 month – \$995

Website Banner: Run-of-Site (728 x 90)

3 months – \$1,795

6 months – \$2,995

12 months – \$4,995

Website Banner: Content Targeted (160 x 600)

Annual – \$1,995

Digital Edition Sponsorship – \$5,995

Content Marketing Digital Site InSpecion – \$1,795

Custom Content Marketing – starting at \$1,000 per month

Contact us for more
information:

630-794-0696
Advertising@PtmGroups.com



LET'S GET STARTED!

DESTINATION FILM GUIDE ORDER FORM

Committed to helping producers, directors, and location scouts find their next perfect location.

Reserve Space for our print edition by July 1.

PACKAGE A • \$4,595

- ✓ 3 pages in *Destination Film Guide* (2 pages of "Site InSpecion" branded content, plus a full-page ad)
- ✓ Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

PACKAGE B • \$3,495

- ✓ 2 pages in *Destination Film Guide* (1.5 pages of "Site InSpecion" branded content, plus a half-page ad)
- ✓ Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

PACKAGE C • \$2,395

- ✓ 1 page of "Site InSpecion" branded content in *Destination Film Guide*
- ✓ Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

DESTINATIONFILMGUIDE.COM WEBSITE

- 3 month banner \$1,795
- 6 month banner \$2,995
- 12 month banner \$4,995
- 12 month Content-targeted banner \$1,995

INSITE E-NEWSLETTER

- 3 month banner \$1,795
- 6 month banner \$2,995
- 12 month banner \$4,995
- Feature video (1 month) \$995

Company: _____

Contact: _____

Billing Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Signature: _____ Total: _____

Contract Terms: Advertiser agrees to the Publisher's terms, specifications and will pay current rates. Orders are non-cancelable after space reservation deadline. Should more or less insertions be utilized within one 12-month period, fee adjustments will be made. Advertiser agrees to pay short run fees caused by cancellations. Full payment (US\$) is due upon billing. A 1.5% per month late payment fee applies to all invoices over 30 days past due. Advertisers and agencies are jointly and severally responsible for payment of all advertising insertions. Publisher's financial liability for its error is limited to the cost of the advertisement. Advertisers and their agencies assume all responsibility for the content of their advertisements, including all claims made. Advertiser agrees to pick-up of previous materials if new ad materials are not received by the materials due date.

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