

# DESTINATION Reunions Order Form



## Destination Reunions at a Glance

Helping readers create a memorable family vacation. We put you in front of the right audience with expertly crafted content-based advertising, digital marketing and the industry's only annual planning guide. Showcase your unique, new and family friendly destination and locations! **Reserve space by January 15!**

### Package A • \$4,595

- ✓ Three-page feature (two-page Site InSpecation content marketing + full-page branding ad)
- ✓ Digital Site InSpecation with photo gallery and video

### Package B • \$3,495

- ✓ Two-page feature (includes one half-page branding ad and 1.5-page Site InSpecation content marketing feature)
- ✓ Digital Site InSpecation with photo gallery and video
- ✓ Digital checklist/top list content marketing feature
- ✓ Paid media campaign on Google or Facebook

### Package C • \$2,195

- ✓ One-page Site InSpecation content marketing feature
- ✓ Digital Site InSpecation with photo gallery and video

### Digital Exclusive Package • \$2,895

- ✓ Digital Site InSpecation content feature with photo gallery and video
- ✓ Checklist/Top List content feature
- ✓ 3-month e-newsletter/website banner ad
- ✓ 3 ready to post social media pieces

Notes:

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Total: \_\_\_\_\_

**Contract Terms:** Advertiser agrees to the Publisher's terms, specifications and will pay current rates. Orders are non-cancelable after space reservation deadline. Should more or less insertions be utilized within one 12-month period, fee adjustments will be made. Advertiser agrees to pay short run fees caused by cancellations. Full payment (US\$) is due upon billing. A 1.5% per month late payment fee applies to all invoices over 30 days past due. Advertisers and agencies are jointly and severally responsible for payment of all advertising insertions. Publisher's financial liability for its error is limited to the cost of the advertisement. Advertisers and their agencies assume all responsibility for the content of their advertisements, including all claims made. Advertiser agrees to pick-up of previous materials if new ad materials are not received by the materials due date.