Invest in Your Future





Your Bridge to Rebuilding International Inbound Business







of International Inbound Tourism

As international returns, America will once again welcome visitors from around the world. Be on the forefront of recovery as part of the international Inbound Travel Association. Your membership provides unparalleled reach and affordable marketing services to leading receptive operators and the overseas trade.

insider

IITA'S INBOUND INSIDER

This annual guide features members across the broad spectrum of the inbound travel market with a fresh perspective on visiting the USA. Used by thousands of tour operators, travel agents and MICE planners in both print and digital format.



INSITE ON AMERICA

InSite on America is a bi-weekly e-newsletter that exclusively targets the overseas trade with news, views and insider advice on unique destinations and activities that appeal to international tourists.

Get a leg up on the competition and tell your "welcome back" story by aligning with IITA membership and marketing services. It's a targeted, affordable way to get your brand or destination back in the market.



INBOUND INSIDER

Published to coincide with IPW, this event is a launching point for "the guide to inbound tourism." Complete with forward-thinking editorial, member profiles and trending content, this publication serves as a blueprint for thousands of overseas travel buyers.



• EXCLUSIVE DISTRIBUTION

5,000 print, 5,000 digital

TRADE SHOWS & CONFERENCES

Be seen at leading inbound travel events such as IITA's Summit, IPW, La Cita, Go West, plus major international trade shows like WTM and ITB.

DIRECT MAIL

Sent to qualified inbound tour operators (receptives/dmc's) across North America.

DIGITAL EDITION

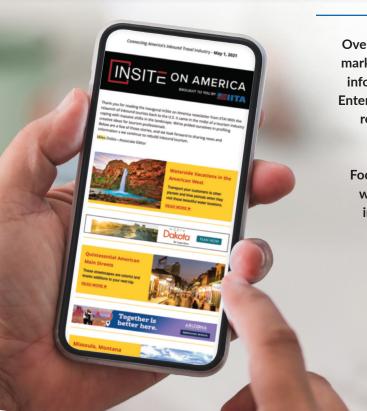
Inbound Insider is featured prominently year-round at Inboundtravel.org in both digital page flip and downloadable pdf format with the digital download promoted extensively via the InSite e-newsletter.

Ad Space Deadline: March 15, 2023

Publish Date: May 2023

Contact your regional Business Development Manager for more information. Call 630.794.0696

INSITE ON AMERICA



Over the last two years, so much has changed in the Visit USA market. Now more than ever, overseas operators need reliable information and innovative ideas to motivate their travelers. Enter IITA's InSite on America, a fresh new e-newsletter built to reconnect the market by promoting what there is to see and do across the United States.

Focusing on IITA members and destinations, the newsletter will provide inspiring editorial stories, exclusive content, in-market product updates and brand promotions from destinations coast-to-coast.

With an initial publishing schedule of every other week, Insite will reach the inboxes of 2,500 TRADE PROFESSIONALS.

Published: Bi-weekly

Ad Space Deadline: 30 days prior to run date

Contact your regional Business Development Manager for more information. Call 630.794.0696



Get Started Rebuilding Your Inbound Business!

IITA's publication and e-newsletter provide unparalleled coverage at affordable rates.

Company:
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AD RATES & SIZES

● INBOUND ● ■



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Cover Position	\$3,995	\$4,695
2-Page Spread	\$4,995	\$5,495
Full Page	\$2,995	\$3,495
1/2 Page	\$2,495	\$2,895
1/3 Page	\$1,895	\$2,295
1/6 Page	\$1,195	\$1,595

Ad Space Deadline: March 15, 2023

Ad Materials Deadline: March 23, 2023

Publishing & Billing Date: May 2023

INSITE ON AMERICA

DISPLAY BANNER		
3 Months	\$1,795	
6 Months	\$2,995	
Annual	\$4,995	
FEATURED VIDEO		
1 Month	\$995	
2 Months	\$1,795	
SPONSORED CONTENT		
1 Month	\$995	
2 Months	\$1,795	

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Bi-weekly

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30 days prior to run date

LOOKING TO BECOME AN IITA MEMBER?

Learn more about the IITA Advantage at inboundtravel.org/membership

FOR MORE INFORMATION

Contact a Business Development Manager today:

JONATHAN ELKOUBI

Director of Business Development 630.794.0696 ext. 501 jonathan@ptmgroups.com

DIANE MEGLINO

Business Development — East 630.794.0696 ext. 509 diane@ptmgroups.com

CHERYL RASH

Business Development – Southeast and Midwest 630.794.0696 ext. 512 cheryl@ptmgroups.com