

THE PREMIER INDIANA GROUP TOUR PLANNER

Diverse geography, eclectic foods, natural attractions and unique history offer plenty of authentic experiences, making Indiana the perfect destination for a group trip. For travel destinations, this means extensive promotional efforts as businesses jostle to compete for a spot on group itineraries. As the leading media company serving the group travel industry, our job is to make that easier. **The Premier Indiana Group Tour Planner** connects over 12,000 group travel organizers with Uniquely Indiana destinations and attractions, encouraging planners to explore the best group-friendly options Indiana has to offer.

Produced by **Premier Travel Media**, the 8th annual Indiana Group Tour Planner will highlight statewide destinations via focused, creative editorial, vibrant imagery and professionally crafted itineraries. Your participation in the Indiana Group Tour Planner will ensure that your marketing message is in the hands of buyers year-round, all while attracting new travelers and providing fresh ideas for repeat visitors.

Published in December 2023, this planning guide will put your Hoosier Hospitality ahead of the competition and encourage groups from near and far to include your destination in their Indiana adventure.

Sincerely,

Cheryl Rash

Cheryl Rash



Distribution Info

- **Distributed to 12,000+** Leisure Group Travel subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- **Displayed at group industry trade shows,** marketplaces and conferences that Premier Travel Media attends.
- **Digital edition emailed to 10K** opt-in subscribers, posted on VisitIndiana.com and LeisureGroupTravel.com
- **Social media promotion** throughout the year to group travel buyers from niche markets like reunions, religious and student.

Reserve your space by October 23

Joining is easy – simply complete the sign-up form and email to **Cheryl@PtmGroups.com** by October 23.

For more details, please contact Cheryl Rash at Cheryl@PtmGroups.com or call 563-613-3068.



The Premier Indiana Group Tour Planner is produced by Premier Travel Media >> PtmGroups.com >> 630-794-0696

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RESERVE BY OCTOBER 23

Reserve your space before the deadline—preferred positions will sell out! Simply complete this form and send to Cheryl@PtmGroups.com.

Questions? Call Cheryl at 563-613-3068

Ad Space Deadline: 10/23/23

Ad Materials Deadline: 10/30/23

Publishing & Billing Date: December 2023



► SIGN US UP!

Ad Rates & Sizes (please check your choice)

| | |
|---|----------------|
| <input type="checkbox"/> Cover Position | \$3,795 |
| <input type="checkbox"/> Full Page | \$3,295 |
| <input type="checkbox"/> 1/2 Page | \$2,195 |
| <input type="checkbox"/> 1/3 Page | \$1,645 |
| <input type="checkbox"/> 1/6 Page | \$955 |

**No 2023
price
increase!**

Company: _____

Contact: _____

Billing Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____ Total: _____

Signature: _____ Date: _____

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.



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