



Sports Planning Guide

SPORTS PLANNING GUIDE PACKAGES:

PACKAGE A+



PACKAGE A



PACKAGE B

PACKAGE C



ASK ABOUT OUR DIGITAL ADVERTISING!

- Corporate Sponsorships
- Feature Destinations
- Video Promotion
- Banner Advertising
- InSite E-newsletter Sponsorship

Learn more at SportsPlanningGuide.com

2024 ORDER FORM

SPG IS YEAR-ROUND SPORTS MARKETING!

We create custom content on your brand to distribute and promote through our digital and print channels.

Your Site InSpection (SI) draws qualified planners who are interested in your destination and your tournament-ready facilities. It's featured in our print guide, along with your branding ad, plus it's online at SportsPlanningGuide.com and featured in the InSite e-newsletter and on social media channels.

CHECK YOUR CHOICE:

✓	Size	Includes	Rate Card
	Package A+	<ul style="list-style-type: none">• Two Pages of Content Marketing• 2-page Spread Ad• Guaranteed Preferred Position• Digital Site InSpection	\$6,495
	Package A	<ul style="list-style-type: none">• Two Pages of Content Marketing• Full-page Ad• Digital Site InSpection	\$4,695
	Package B	<ul style="list-style-type: none">• 1½ Pages of Content Marketing• Half-page Ad• Digital Site InSpection	\$3,595
	Package C	<ul style="list-style-type: none">• Full Page of Content Marketing• Digital Site InSpection	\$2,495

Reserve
your space
by July 31

Company: _____

Contact: _____

Billing Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

Total: _____

Signature: _____

Date: _____

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

JOINING IS EASY. Simply email the completed form to tom@ptmgroups.com.

Questions? Please call Tom Tobiason at 630-794-0696, ext. 505 or 630-248-0686 (cell).



Sports Planning Guide is a Premier Travel Media brand • PtmGroups.com • 630-794-0696