

VIRGINIA

6TH ANNUAL TOUR GUIDE

RESERVE YOUR SPACE BY FEBRUARY 15



With Virginia Tourism Corporation's input, *Leisure Group Travel* will develop creative editorial for the 6TH Annual Virginia Tour Guide. We'll be showcasing the Virginia brand to the group travel industry. Published in April 2024 this guide will be the go-to resource for planning the perfect group getaway to the Old Dominion.

Be sure your group-friendly message is showcased in front of group travel planners year-round! The Virginia Tour Guide will shine a bright spotlight on the diverse attractions, eclectic foods, exciting experiences and unique history found throughout the Commonwealth.

Diane Meglino

JOINING IS EASY! Simply complete this form and send to Diane Meglino at Diane@Ptmgroups.com, or FAX to 630-794-0652

EXCLUSIVE ADVERTISER BENEFITS

VIRGINIA
IS FOR
LOVERS

- Mailed with April's *Leisure Group Travel* to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- Digital Edition featured on LeisureGroupTravel.com
- Digital promotion year-round through e-newsletters and social media to leisure, reunions, religious and student groups' subscribers.
- Professionally-written content marketing *Itineraries and Site InSpections* by the industry's most experienced editorial team.
- Completely integrated advertising packages (print+digital+social)

CHECK YOUR CHOICE

	SIZE	RATE CARD
	Itinerary	\$2,795
	Two-page spread (fp print ad + Itinerary)	\$5,495
	Full-page	\$4,395
	Half-page	\$3,095
	Third-page	\$2,495
	Sixth-page	\$1,195
	Custom-produced video of your destination	\$795

AD SPACE DEADLINE:
2/15/24

AD MATERIALS DEADLINE:
2/22/24

PUBLISHING AND
BILLING DATE:
April 2024

► Prices honored annually,
per edition.

Company: _____

Contact: _____

Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

Total: _____

Signature: _____

Date: _____

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

LEISURE
GROUP TRAVEL

PREMIER
TRAVEL MEDIA

The Virginia Tour Guide is produced in cooperation with Premier Travel Media
Leisure Group Travel is a Premier Travel Media brand • PtmGroups.com