

Announcing

# DESTINATION EXP

Your guide to better tours, activities  
and in-destination experiences



Built as a resource for in-destination experience providers, *Destination EXP* is a new publication curated by Premier Travel Media. With market insight, contributions from leading authorities and technology resource guides, *Destination EXP* provides **insight and guidance on how to construct, market and operate amazing local tours, activities and experiences.**

*Destination EXP* unlocks the potential of this \$135 billion market. Where sustainability and marketability meet to shape the future of travel.

Be part of the inaugural edition this June and join leading software providers, reservation technology, OTAs and service providers.



## EXCLUSIVE DISTRIBUTION AND ADVERTISER BENEFITS:

- » Mailed to 12,500 U.S.-based tour operators, activity & attraction businesses
- » Emailed to 30,000 worldwide tour, activity & attraction businesses
- » Downloadable edition featured at [www.LesureGroupTravel.com](http://www.LesureGroupTravel.com)
- » Distributed at over a dozen events
- » Social Promotion across LinkedIn, Facebook, YouTube, TikTok

For more details, call **630-794-0696** or email **[Jonathan@PtmGroups.com](mailto:Jonathan@PtmGroups.com)**

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