

Reconnect

WITH FAMILY TRAVELERS



DESTINATION Reunions

Bringing people
together to create
new memories

Content Marketing

+

Branding

@ Destination Reunions

The Leading Platform for Family Reunions

Tap into the lucrative family travel market with Destination Reunions. Fresh off a major brand transformation, our platform attracts family group travel, reunion planners and travel advisors through helpful content driven by digital marketing and print publishing experts.

DESTINATION
Reunions



Our Readership

44,000 print and digital readers

74% female

26% age 55+, 23% age 23-34

66% of readers plan trips for 31+ guests

Growing subscriptions from travel advisors



What You Can Expect



Content marketing that is expertly researched, written and produced. You'll have approval every step of the way.



We communicate your message through our print, digital social and e-marketing channels.



We drive fresh impressions from interested prospects and report results through iTrack.

Package A – Print and Digital Dominance Program

- 3 pages in Destination Reunions Guide (2 pages of “Site InSpection” branded content marketing, plus a full-page ad).
- Digital Site InSpection content marketing feature written and optimized for you on DestinationReunions.com.
- Featured in one edition of the InSite e-newsletter and on social channels.

\$4,595

PACKAGE A

2-page Site InSpection | Full-page ad | Digital Site InSpection



Package B – Print & Digital Competitive Program

- 2 pages in Destination Reunions Guide (1.5 pages of “Site InSpection” branded content marketing, plus a ½-page ad).
- Digital Site InSpection content marketing feature written and optimized for you on DestinationReunions.com.
- Featured in one edition of the InSite e-newsletter and on social channels.

\$3,495

PACKAGE B

1½ -page Site InSpection | Half-page ad | Digital Site InSpection



Package C – Introductory Starter Program

- 1 page in “Site InSpection” branded content marketing in Destination Reunions Guide.
- Digital Site InSpection content marketing feature written and optimized for you on DestinationReunions.com.
- Featured in one edition of the InSite e-newsletter and on social channels.

\$2,395

PACKAGE C

Full-page Site InSpection | Digital Site InSpection



InSite E-newsletter – Monthly connection to family reunion planners

Fresh new content in every edition –

Top lists, in-depth articles, incentives, video interviews

- *3-month banner - \$1,795*
- *Featured video \$995*



Features & Columns



Sanibel Splendor: Sea, Sun, Surf and Sand

As soon as you hop onto the causeway that leads from Fort Myers to idyllic Sanibel Island, your shoulders seem to drop. Easy living awaits on this barrier isle off the Gulf Coast of Southwest Florida.

[Read more](#)



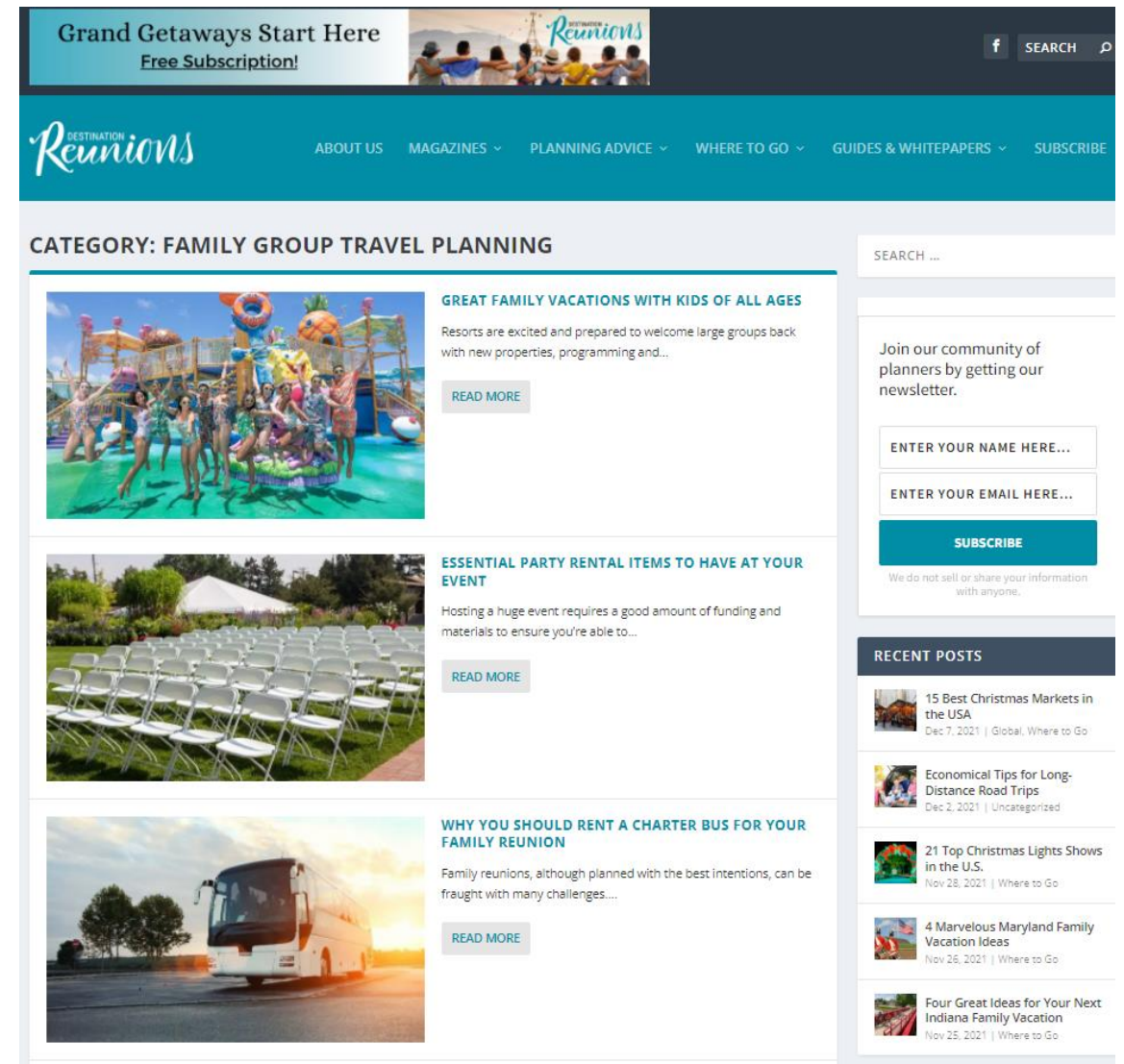
Why You Should Rent a Charter Bus for Your Family Reunion

Family reunions, although planned with the best intentions, can be fraught with many challenges. They should be a time of connection and catching up, but frequently, too many logistics get in the way. So next time you're planning a big gathering, here are three reasons why you should rent a charter bus for your family reunion.

Online@ DestinationReunions.com

We're always producing new content about great family travel locations!

- *3-month banner - \$1,795*
- *6-month banner - \$2,995*
- *Digital edition sponsorship – \$5,995 (Annually)*



Let's Get Started!

We're here to help!

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