

Reconnect

WITH FAMILY TRAVELERS



DESTINATION Reunions

Bringing people
together to create
new memories

Content Marketing

+

Branding

@ Destination Reunions

The Leading Platform for Family Reunions

Tap into the lucrative family travel market with Destination Reunions. Fresh off a major brand transformation, our platform attracts family group travel, reunion planners and travel advisors through helpful content driven by digital marketing and print publishing experts.

DESTINATION
Reunions



Our Readership

44,000 print and digital readers

74% female

26% age 55+, 23% age 23-34

66% of readers plan trips for 31+ guests

Growing subscriptions from travel advisors



What You Can Expect



Content marketing that is expertly researched, written and produced. You'll have approval every step of the way.



We communicate your message through our print, digital social and e-marketing channels.

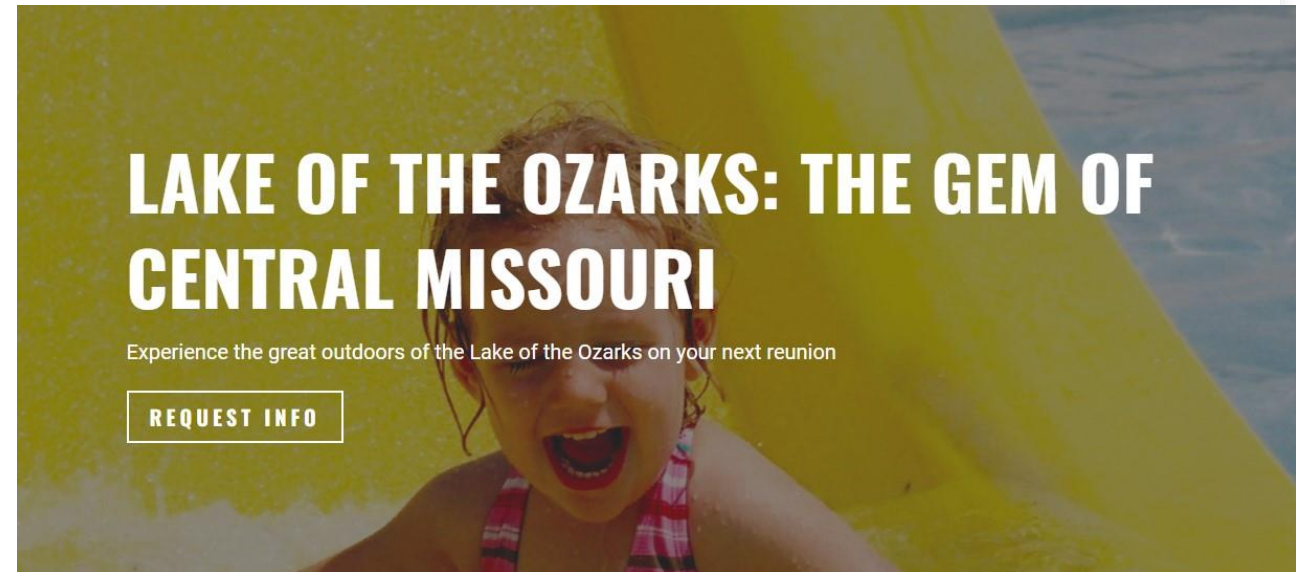


We drive fresh impressions from interested prospects and report results through iTrack.

Digital Content Marketing

- Digital Site InSpection content marketing feature written and optimized for you on DestinationReunions.com.
- Written by professional journalists, we highlight your best family features and group-friendly properties.
- Optimized for search engines, featured in one edition of the InSite e-newsletter and on social channels.

\$1,595



LAKE OF THE OZARKS: THE GEM OF CENTRAL MISSOURI

Experience the great outdoors of the Lake of the Ozarks on your next reunion

[REQUEST INFO](#)

LAKE OF THE OZARKS

Lake of the Ozarks is a one-of-a-kind waterfront reunion destination located in central Missouri. A reservoir created by impounding the Osage River in the northern part of the Ozarks and boasting of more than 1,150 miles of shoreline, the main attraction here is the expansive 54,000-acre lake. The serpentine-shaped lake that has earned the nickname "the magic dragon" is where families can enjoy boating, swimming, fishing and a variety of recreational watersports. There's even more to see and do in and around Lake of the Ozarks including golfing, dining and shopping.



[REQUEST INFORMATION](#)

InSite E-newsletter – Monthly connection to family travel planners

Fresh new content in every edition –
5,200 subscribers

Top lists, in-depth articles, incentives, video
interviews

- *3-month banner - \$1,795*
- *Featured video \$995*



Features & Columns



Sanibel Splendor: Sea, Sun, Surf and Sand

As soon as you hop onto the causeway that leads from Fort Myers to idyllic Sanibel Island, your shoulders seem to drop. Easy living awaits on this barrier isle off the Gulf Coast of Southwest Florida.

[Read more](#)



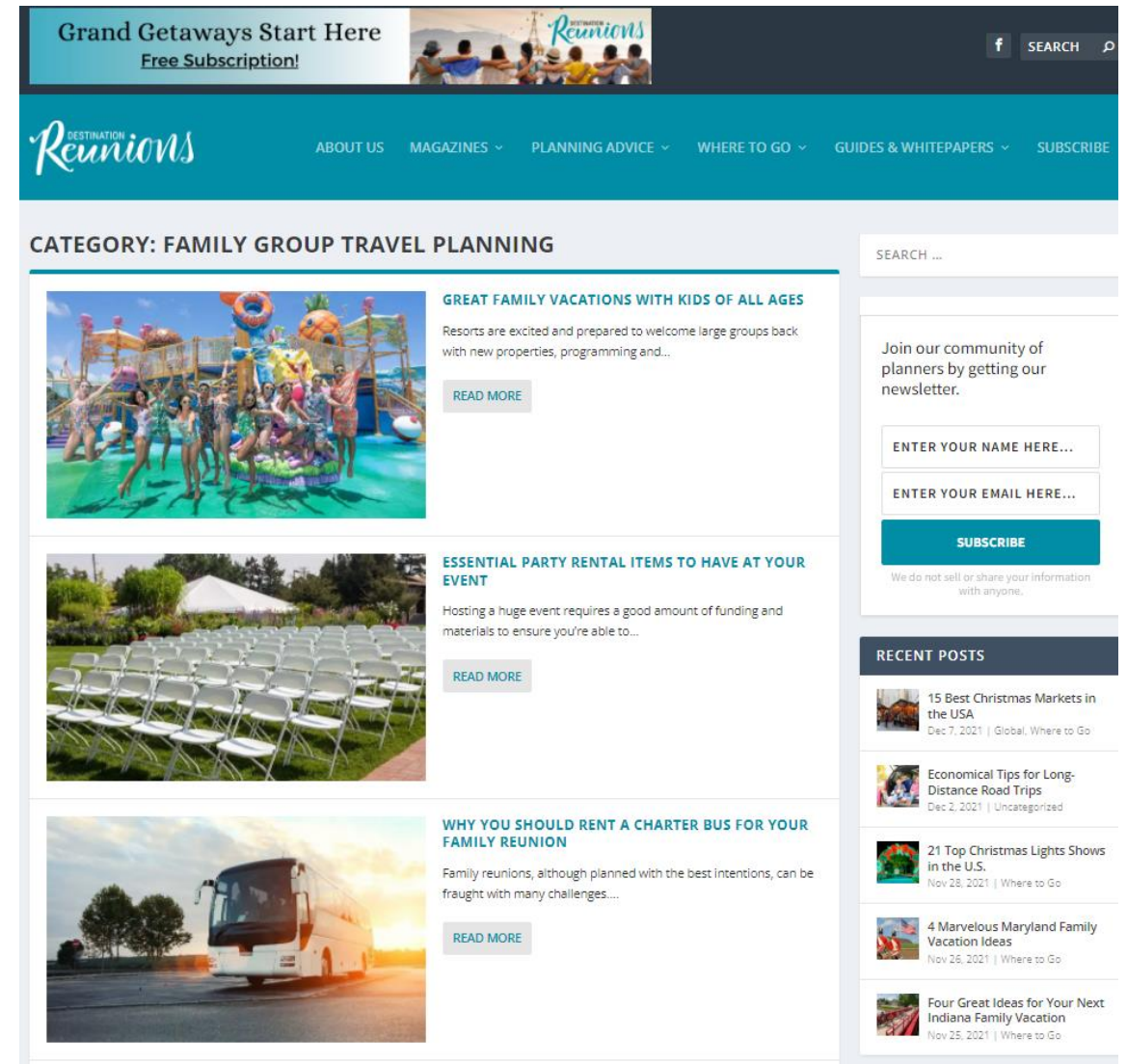
Why You Should Rent a Charter Bus for Your Family Reunion

Family reunions, although planned with the best intentions, can be fraught with many challenges. They should be a time of connection and catching up, but frequently, too many logistics get in the way. So next time you're planning a big gathering, here are three reasons why you should rent a charter bus for your family reunion.

Online@ DestinationReunions.com

We're always producing new content about great family travel locations!

- *3-month banner - \$1,795*
- *6-month banner - \$2,995*
- *Digital edition sponsorship – \$5,995 (Annually)*



Let's Get Started!

We're here to help!

Midwest – South

Cheryl Rash

630.794.0696 x512

Cheryl@PtmGroups.com

West

Sylvia Welsh

630.794.0696 x502

Sylvia@PtmGroups.com

East

Diane Meglino

630.794.0696 x509

Diane@PtmGroups.com

