

DON'T MISS OUT

ON THE CHANCE TO UNLEASH YOUR FULL POTENTIAL

Through promotion, education, networking and live member events, the Esports Trade Association (ESTA) brings together many of the esports industry players that shape this \$1 billion + market. The organization has taken yet another step forward with the introduction of dedicated monthly newsletter. The platform will help unite the industry and present a unified communication channel for the association and its community members.

OUR AUDIENCE:

3,000

NEWSLETTER
SUBSCRIBERS

42%

OPEN RATE

4.7%

CLICK RATE
AVERAGE

11%

CLICKS FROM
UNIQUE OPENS

NEWSLETTER RATES

(please check your choice)

<input type="checkbox"/> 3-month	\$1,795
<input type="checkbox"/> 6-month	\$2,995
<input type="checkbox"/> Annual	\$4,995
<input type="checkbox"/> Feature video	\$995 per month

ESPORTS
TRADE ASSOCIATION

SPG
Sports Planning Guide

PTM **PREMIER**
TRAVEL MEDIA

Company:

Contact:

Billing Address:

City, State, ZIP:

Email:

Phone:

Total:

Signature:

Date:

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