

UNLEASH YOUR FULL POTENTIAL WITH OUR NEW ESPORTS PRODUCTS

JOIN BY
JULY 1!

ESPORTS NEXT

Through promotion, education, networking and live member events, the Esports Trade Association (ESTA) brings together many of the esports industry players that shape this \$1 billion + market. The organization has taken yet another step forward with the introduction of a new publishing platform in partnership with Premier Travel Media's Sports Planning Guide.

Sports Planning Guide will create a dedicated monthly newsletter and annual publication under ESTA's EsportsNext brand. The digital and print publications will help unite the industry and present a unified communication channel for the association and its community members.

INTRODUCTORY PACKAGE RATES & SIZES

Guide Rates & Sizes (please check your choice)

<input type="checkbox"/> Full-page Ad	\$2,595
<input type="checkbox"/> Full-page Content	\$1,995
<input type="checkbox"/> 2-page (Ad + Content)	\$3,295
<input type="checkbox"/> Package A + 2 page display ad spread + 1 page content	\$4,295

Newsletter Rates (please check your choice)

<input type="checkbox"/> 3-month	\$1,795
<input type="checkbox"/> 6-month	\$2,995
<input type="checkbox"/> Annual	\$4,995
<input type="checkbox"/> Feature video	\$995 per month

Ad Space Deadline: 7/1/23

Ad Materials Deadline: 7/7/23

Company: _____

Contact: _____

Billing Address: _____

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Email: _____

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Total: _____

Signature: _____

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View online at <https://ptmgroups.com/terms-conditions>.

ESPORTS
TRADE ASSOCIATION

QUESTIONS? Contact us at Advertising@PtmGroups.com or 630-794-0696
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PREMIER
TRAVEL MEDIA

OUR AUDIENCE: **3,000**
PRINT
SUBSCRIBERS

3,000
NEWSLETTER
SUBSCRIBERS