

INVEST IN THE FUTURE

of International Inbound Tourism

• INBOUND •
insider
Official Publication of the International Inbound Travel Association



As international borders reopen, the U.S. will once again welcome eager visitors from Europe, Asia and Latin America. Be on the forefront of recovery in IITA's Inbound Insider.

Target international operators as they're ready to start traveling again by aligning your business with the only association of professional receptive tour companies. Get a leg up on your competition and tell your "welcome back" story!

Debuting at IPW in September, this edition will be a blueprint for inbound recovery, used by thousands of trade professionals to replot their Visit USA strategy. Editorial focuses on clean and safe protocols, sustainable travel products and leadership, perseverance and recovery plans to welcome visitors back to America.

Align with IITA and Inbound Insider to jumpstart your international sales recovery. It's a targeted, affordable way to keep your brand or your destination in the conversation.

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Displayed at all trade shows, marketplaces and conferences that IITA members participate in during the year
- **DOWNLOADABLE DIGITAL EDITION** featured at InboundTravel.org
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