

CHECK OUT OUR SPECIAL RATES!

# 2023 CASINO GAMING GUIDE

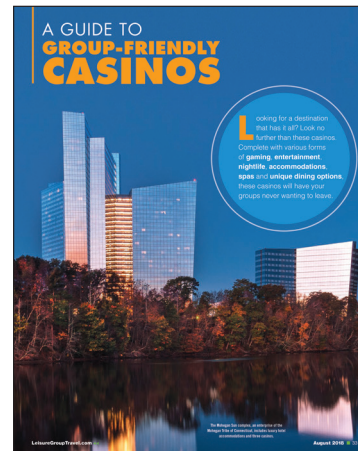
Debuts February 2023

**Inspire groups to visit your casino with inspirational editorial, brand advertising, social and email marketing.**

Leisure Group Travel's **Casino Gaming Guide** is a powerful marketing vehicle designed to put your brand squarely in front of interested groups, across the channel of communication they prefer.

## Drive Engagement and Leads

- The guide debuts in February 2023 as a front-of-book feature in Leisure Group Travel Magazine.
- Each participant receives a 1/4-page sponsored editorial, branding ad size of their choice and a 300-word article on LeisureGroupTravel.com
- Promoted on-site, in the InSite e-newsletter and on social media.
- Add in lead generation from iTrack and this is one unbeatable package!



**LEISURE**  
GROUP TRAVEL

For more information or to reserve space, contact your Business Development Manager at 630-794-0696, email [Advertising@PtmGroups.com](mailto:Advertising@PtmGroups.com) or complete the easy sign-up form.



Make an Impression  
With Your Best  
Group Prospects!

**12,000**

tour companies, charter operators,  
group travel agents, affinity and  
niche group planners

**150,000**

website visitors to [LeisureGroupTravel.com](http://LeisureGroupTravel.com)

**10,500**

e-newsletter subscribers

**5,000+**

fans and followers on Twitter  
and Facebook

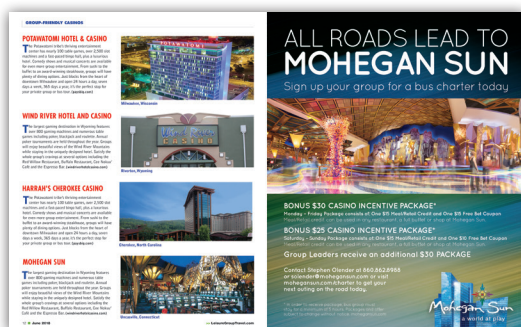
Reserve your spot by December 9! Complete the order form on back and email to [Advertising@Ptmgroups.com](mailto:Advertising@Ptmgroups.com)

# 2023 CASINO GAMING GUIDE

February 2023

All packages include ¼-page sponsored editorial,  
brand ad, a 300-word online article and promotion  
via email marketing and social media!

Brand advertising



## Sign-up Today!

Select package:

- ☐ Full-page package - ~~\$4,395~~ **\$3,955**
- ☐ Half-page package - ~~\$3,095~~ **\$2,785**
- ☐ Third-page package - ~~\$2,095~~ **\$1,885**
- ☐ Sixth-page package - ~~\$995~~ **\$895**

## Advertising Agreement

Name:

Company:

Address:

City:

State:

Zip:

Phone:

Email:

Date:

Total:

Signature:

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

## Join by December 9

Complete this form and email to [Advertising@PtmGroups.com](mailto:Advertising@PtmGroups.com)

**LEISURE**  
GROUP TRAVEL

Leisure Group Travel is a Premier Travel Media Publication • 621 Plainfield Road, Suite 406, Willowbrook, IL 60527

Phone: 630.794.0696 • Fax: 630.794.0652 • [Advertising@PtmGroups.com](mailto:Advertising@PtmGroups.com) • [LeisureGroupTravel.com](http://LeisureGroupTravel.com)

