

New Video Marketing & Production

From Premier Travel Media

Expand your company's digital horizons with a fresh new video! We specialize in quality production, quick turn-around and a beautiful finished product your entire community will love to share.



4 Reasons to Choose PTM Video Marketing

◆ Specialty Video & Personalization

- We can personalize your attraction or facility information into a short defined video, customized for specific audiences.
- Create a corporate video to show the capabilities and features of your unique destination or hotel property.
- Launch an engaging pre-roll video of 10-20 seconds to capture customer interest prior to watching YouTube videos.

◆ Quality Voiceover Talent + Audio Tracks

- We can provide a voice over talent for your video
- Blend your unique intro with hundreds of royalty-free music tracks

◆ Easy and Open Communication

- Our communication starts with a one-page script-builder questionnaire. Upon receipt, our team of experts will make your video project a reality.

◆ Market to a Wider Audience

- Your video will be sent to you, ready to embed and promote across all your digital channels.
- It's featured on our professional business YouTube channel
- It's also cross promoted on one of our niche websites targeting sports, leisure, family, faith, student travel or film production, allowing your personalized content to reach thousands of viewers.

Get started today!

Contact us today for a free consultation. 630.794.0696, email Advertising@PtmGroups.com



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What Our Customers Say!

"We are so grateful for producing promotional video that spotlights several of our exceptional sports venues. That's exactly the information needed to entice sports event planners to consider hosting their event in our region."

- Philis McLennan, Director, Convention & Sports Marketing of Eugene, Cascades & Coast Sports Commission

"We couldn't be more pleased by how well our video turned out. The team did an outstanding job on it! They were very helpful advising us on what information we should provide, and gave excellent feedback and recommendations every step of the way!"

- Pete Garlock, Director of Sales, Aurora Area Convention and Visitors Bureau

"The video produced was high quality and perfect for our promotional needs. Given these challenging times, it has been a pleasure to work in partnership with SPG. Highly recommend."

- Kristen Hanifin, Special Event and Convention Sales Director, Lake George Regional Chamber of Commerce & CVB

"The video did a good job of highlighting major attractions, and pointing out interesting tidbits that many visitors do not know about our area of Illinois."

- Andy Waterman, ILLINOISouth Tourism Communications Manager

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