

# OUR REACH

**10,030**

Print Subscribers

**102,000**

Annual Website Visitors in 2019  
(Avg. Time On-site for Top Content = 3+ Min.)

**5,800**

E-Newsletter Subscribers  
(with a 27% open rate)

**1,300**

Visits to our Digital Edition  
Issue page

**30**

Travel-Related Events with  
Trade Show Distribution

**133**

Destination Clients  
Featuring over 665 venues

**No. 1 rank on Google for "planning a sports tournament" and "sports event planning"**

## Regional Breakdown of Subscribers

