



# WE PIONEERED ITINERARY MARKETING AND IN 2024 WE'RE TAKING IT TO THE NEXT LEVEL WITH THE NEW REGIONAL ITINERARY GUIDES





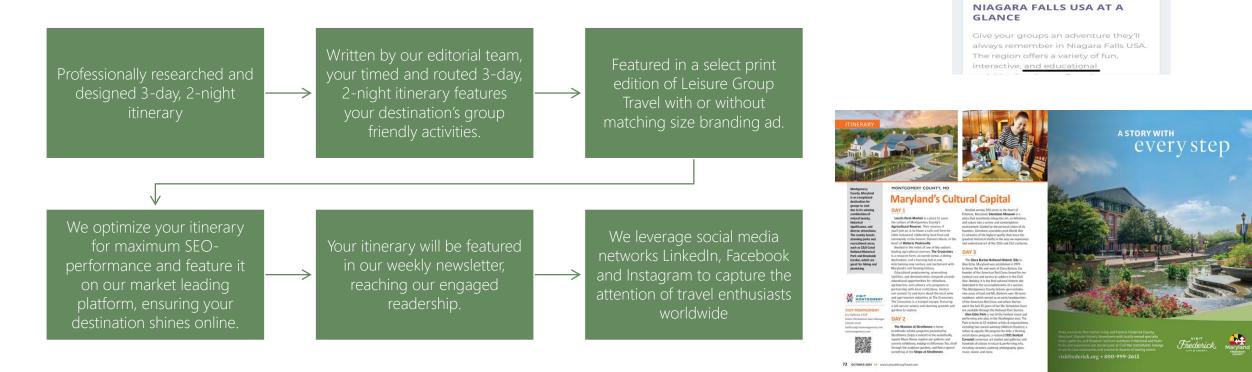
# ITINERARIES ARE YOUR BEST MARKETING TOOL

- Tour planners' go-to planning resource for domestic + international trips
- Shows off your best destination assets
- Uncovers hidden gems
- Transportable use in print, digital/pdf, social, email, trade shows



# HERE'S WHAT YOU'LL RECEIVE

All-inclusive itinerary creation, distribution and marketing



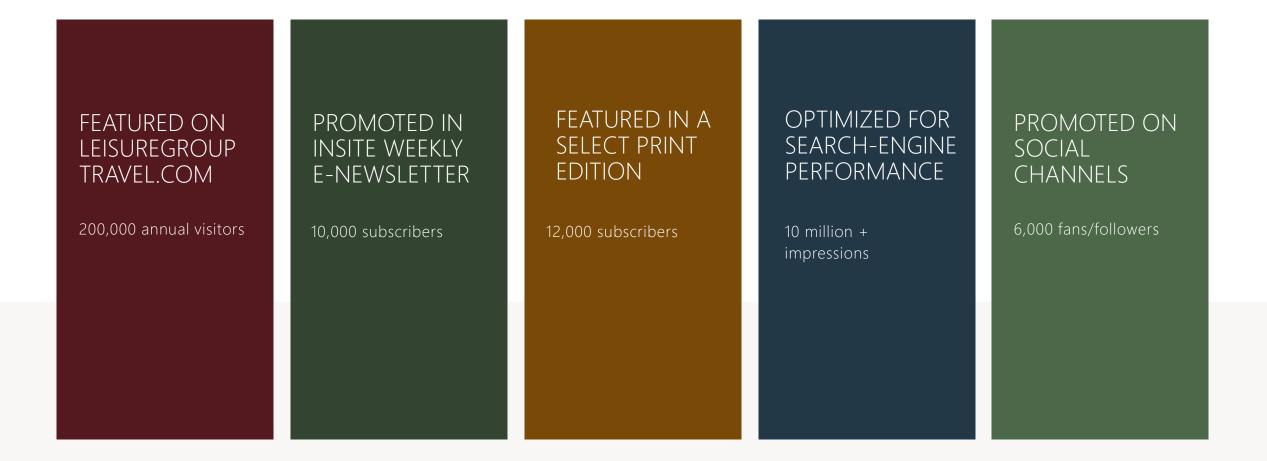
LEISURE

HE FUTURE OF GROUP TRAVEL

liagara Falls

ORDER TODAY!

## YOUR ITINERARY FEATURED ACROSS THESE CHANNELS





## TWO PACKAGES AVAILABLE

### Package A - \$5,295



Includes a 2-page print itinerary, or full-page itinerary with matching full-page ad and complete digital marketing program.

### Package B - \$3,295



roups to visit at to its winning embination of	DAY 1	Nestled among 300-acres in the heart of Potomac, Maryland, Clenstone Museum is a
atural beauty.	Locals Farm Market is a place to savor	place that seamlessly integrates art, architecture,
storical	the culture of Montgomery County's	and nature into a serene and contemplative
gnificance, and	Agricultural Reserve. Their mission, if	environment. Guided by the personal vision of its
verse attractions.	you'll join us, is to house a cafe and farm-to-	founders, Glenstone assembles post-World War
he county boasts	table restaurant celebrating local food and	II artworks of the highest quality that trace the
unning parks and	community in the historic Steven's House, in the	greatest historical shisfts in the way we experience
creational areas,	heart of Historic Poolesville. Nestled in the midst of one of the nation's	and understand art of the 20th and 21st centuries.
ch as C&O Canal Itional Historical	Nested in the midst of one of the nation's leading agricultural reserves. The Crossvines	DAVA
ricand Pestorical	is a research farm, an events venue, a dining	DAY 3
arden, which are	destination, and a learning hub in one.	The Clara Barton National Historic Site in
eat for hiking and	intertwining new venture and excitement with	Glon Echo, Maryland was established in 1974
micking.	Maryland's rich farming history.	to honor the life and work of Clara Barton, the
	Educational programming, winemaking	founder of the American Red Cross famed for her
	facilities, and demonstration vineyards provide	medical care and service to soldiers in the Civil
	educational opportunities for viticulture,	War: Notably, it is the first national historic site
	agritourism, and culinary arts programs in	dedicated to the accomplishments of a woman.
	partnership with local institutions. Visitors	This Montgomery County historic gem includes
VISIT	can connect to and learn about the local wine	nine acres of land and Ms. Barton's own 38-room
MONTGOMERY	and agri-tourism industries at The Crossvines.	residence, which served as an early headquarters
	The Crossvines is a tranquil escape, featuring a full-service winery and stunning grounds and	of the American Red Cross and where Barton spent the last 15 years of her life. Scheduled tours
MONTGOMERY	a full-service winery and stunning grounds and gardens to explore.	are available through the National Park Service.
BONTGOMERT	gardens to explore.	Gien Echo Park is one of the liveliest visual and
Destination Sales Manager	DAY 2	performing arts sites in the Washington area. The
1-6752	DATE	Park is home to 13 resident artists & organizations.
attil eisitmontgemers com	The Mansion at Strathmore is home	including two award-winning children's theaters; a
indportiery.com	to intimate artistic programs presented by	nature & aquatic life program for kids; a thriving
Contraction Contraction	Strathmore. Enjoy a concert in the acoustically	social dance program; a restored 1921 Dentzel
	superb Music Room, explore our galleries and	Carouset numerous art studios and galleries; and
加速速度	current exhibitions, incluige in Afternoon Tea, stroll	hundreds of classes in visual & performing arts,
	through the sculpture gardens, and find a special	including ceramics, painting, photography, glass,
E: 25,546;	something at the Shops at Strathmore.	music, dance, and more.

Includes a full-page print itinerary and complete digital marketing program.



## LET'S GET STARTED!

### Important Dates

**April** – space closes February 15 <u>guide publishes April 1</u>

June – space closes April 15 guide publishes June 1

August – space closes June 15 guide publishes August 1

**October** – space closes August 15 guide publishes October 1

**December** – space closes October 15 guide publishes December 1

#### Contact Your Regional Business Development Manager

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