## UNLEASH YOUR FULL POTENTIAL WITH OUR ESPORTS PRODUCTS

JOIN BY MAY 15!

## ESPORTSNEXT

Advancing the esports market to new heights, the Esports Trade Association (ESTA) and Sports Planning Guide (SPG) are collaborating on a monthly newsletter and exclusive magazine focused on the esports travel & events industry.

#### InSite from EsportsNext

- Monthly newsletter covering news on events, tech and more
- Podcast interviews and discussions
- Association member spotlights
- Educational and entertaining videos

#### **EsportsNext Magazine**

- Annual magazine available in print and digital formats
- Built around the EsportsNext conference
- Features, interviews, research, analysis and more
- Association member spotlights

# OUR AUDIENCE: 3,000

### 3,000 NEWSLETTER SUBSCRIBERS

## **PACKAGE RATES & SIZES**

#### **Magazine Advertising**

(please check your choice)

Full-page Ad	\$2,595
Full-page Content	\$1,995
2-Page Package: full-page content + full-page ad	\$3,495
4-page Package: two pages of content + two page ad spread	\$4,995

### **Newsletter Advertising**

(please check your choice)

🔲 3-mont	th banner \$1,795
🔲 6-mont	th banner \$ <b>2,995</b>
🔲 Annual	banner \$4,995
Feature (3 mon	

### Ad Space Deadline: 5/15/24 Ad Materials Deadline: 5/22/24

Company:		
Contact:		
Billing Address:		
City, State, ZIP:		
Email:		
Phone:	Total:	
Signature:	Date:	

By signing this insertion order you agree to our terms and conditions. View online at https://ptmgroups.com/terms-conditions.

ESPORTS TRADE ASSOCIATION

**QUESTIONS?** Contact us at Advertising@PtmGroups.com or 630-794-0696 Produced by Sports Planning Guide, a Premier Travel Media company www.PtmGroups.com/sports-planning-guide

