

# Voyages Cruise Guide

## The Guide for Groups

GROUP  
CRUISING  
IS BACK!

Celebrating the best of river cruising, ocean cruising, the Voyages Cruise Guide sets sail in August 2024 with a new look and expanded coverage.

Voyages is designed to ignite interest with groups seeking to book ocean and river cruises. This guide will serve as both a advertising/marketing solution and group booking platform for the industry!

Voyages will offer feature stories, new ideas and cruising tips for groups along with editorial profiles of participating lines and their branding ads.

### 3 Different Packages

A

Two page spread ad with matching two-page showcase editorial, web page and digital/email marketing campaign -  
**\$5995**

B

Full-page ad with matching full-page showcase editorial, web page and digital/email marketing campaign -  
**\$4995**

C

Half-page ad with matching half-page showcase editorial, web page and digital/email marketing campaign -  
**\$3995**

### JOIN BY JUNE 1

Voyages will publish in August 2024 with a 12,000 print guide distribution and 10,000 email send to qualified group leaders. The downloadable digital guide will be featured via monthly email blasts and each participant will receive individual email promotions of their brand.

### RESERVATION FORM

Select your package: A ☐ B ☐ C ☐

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

Total: \_\_\_\_\_

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmggroups.com/terms-conditions>.

LEISURE  
GROUP TRAVEL

