

MIDWEST ITINERARY GUIDE

COMING **OCTOBER 2024** IN LEISURE GROUP TRAVEL MAGAZINE



SHOWCASE YOUR DESTINATION:

If you're looking to cultivate new group tour business this year, you have to speak the right language. That language is itineraries, a tool operators work with each and every day. Leisure Group Travel team has partnered with destinations like yours to create enticing itineraries that appeal to group planners.

This coming October, we are thrilled to introduce our inaugural **Midwest Itinerary Guide**, an exclusive resource that will capture the essence of the Midwest.



PREMIER
TRAVEL MEDIA

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**RESERVE
YOUR SPOT
BY AUGUST
15!**

BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

PRINT:

Expertly written by our editorial team, your 3-day, 2 night itinerary features your destination's group friendly activities.

12,000 subscribers

ONLINE:

We optimize your itinerary for maximum SEO-performance and feature it on our market leading platform.

10 million +
impressions

NEWSLETTER:

Your itinerary will be featured in our weekly newsletter, reaching our engaged readership.

10,000
subscribers

SOCIAL MEDIA:

Leverage LinkedIn, Facebook and Instagram to capture the attention of travel enthusiasts worldwide.

6,000
fans/followers

PLEASE CHECK YOUR CHOICE

✓	PACKAGE	INCLUDES	RATE
	Package A	Itinerary + Full page ad	\$5,295
	Package B	Itinerary	\$3,295

**4X THE WEB
TRAFFIC AS
OUR NEAREST
COMPETITION**

Company: _____

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Total: _____

Signature: _____

Date: _____

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SECURE YOUR SPACE BEFORE

★★★ **AUGUST 15!** ★★★

Questions? Contact 563-613-3068 or
email cheryl@ptmggroups.com

LEISURE
GROUP TRAVEL