

# NORTHEAST/MID-ATLANTIC ITINERARY GUIDE

COMING **AUGUST 2024** IN LEISURE GROUP TRAVEL MAGAZINE



## SHOWCASE YOUR DESTINATION:

If you're looking to cultivate new group tour business this year, you have to speak the right language. That language is itineraries, a tool operators work with each and every day. Leisure Group Travel team has partnered with destinations like yours to create enticing itineraries that appeal to group planners.

This coming August, we are thrilled to introduce our inaugural **Northeast/Mid-Atlantic Itinerary Guide**, an exclusive resource that will capture the essence of the East.



**PREMIER**  
TRAVEL MEDIA

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**RESERVE  
YOUR SPOT  
BY JUNE 15!**

## BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

### PRINT:

Expertly written by our editorial team, your 3-day, 2 night itinerary features your destination's group friendly activities.

12,000 subscribers

### ONLINE:

We optimize your itinerary for maximum SEO-performance and feature it on our market leading platform.

10 million +  
impressions

### NEWSLETTER:

Your itinerary will be featured in our weekly newsletter, reaching our engaged readership.

10,000  
subscribers

### SOCIAL MEDIA:

Leverage LinkedIn, Facebook and Instagram to capture the attention of travel enthusiasts worldwide.

6,000  
fans/followers

### PLEASE CHECK YOUR CHOICE

✓	PACKAGE	INCLUDES	RATE
	Package A	Itinerary + Full page ad	\$5,295
	Package B	Itinerary	\$3,295

**4X THE WEB  
TRAFFIC AS  
OUR NEAREST  
COMPETITION**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmggroups.com/terms-conditions>.

## SECURE YOUR SPACE BEFORE

★★★ June 15! ★★★

Questions? Contact 630-794-0696  
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**LEISURE**  
GROUP TRAVEL