

CHECK OUT OUR SPECIAL RATES!

2024 SIGHTSEEING CRUISE GUIDE

Debuts August 2024

Inspire groups to visit your venue with Inspirational editorial, brand advertising, social and email marketing await.

Leisure Group Travel's **Sightseeing Cruise Guide** is a powerful marketing vehicle designed to put your brand squarely in front of interested groups, across the channel of communication they prefer.

Drive Engagement and Leads

- The guide debuts in August 2024 as a front-of-book feature in Leisure Group Travel Magazine.
- Each participant receives sponsored editorial, a branding ad size of their choice and an article on LeisureGroupTravel.com
- Promoted on-site, in the InSite e-newsletter and on social media.
- Add in lead generation from iTrack and this is one unbeatable package!

LEISURE
GROUP TRAVEL

For more information or to reserve space, contact your Business Development Manager at 630-794-0696, email Advertising@PtmGroups.com or complete the easy sign-up form.



Make an Impression
With Your Best
Group Prospects!

12,000

tour companies, charter operators,
group travel agents, affinity and
niche group planners

150,000

website visitors to LeisureGroupTravel.com

10,500

e-newsletter subscribers

5,000+

fans and followers on Twitter
and Facebook



Reserve your spot by June 15! Complete the order form on back and email to Advertising@Ptmgroups.com

2024 SIGHTSEEING CRUISE GUIDE

August 2024

All packages include sponsored editorial,
brand ad, online article and promotion via
email marketing and social media!

Brand advertising



Sign-up Today!

Select package:

- ☐ Full-page package - ~~\$5,195~~ **\$4,395**
- ☐ Half-page package - ~~\$3,595~~ **\$3,095**
- ☐ Third-page package - ~~\$2,595~~ **\$2,095**
- ☐ Sixth-page package - ~~\$1,295~~ **\$995**

Advertising Agreement

Name:

Company:

Address:

City:

State:

Zip:

Phone:

Email:

Date:

Total:

Signature:

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

Join by June 15

Complete this form and email to Advertising@PtmGroups.com

LEISURE
GROUP TRAVEL

Leisure Group Travel is a Premier Travel Media Publication • 621 Plainfield Road, Suite 406, Willowbrook, IL 60527

Phone: 630.794.0696 • Fax: 630.794.0652 • Advertising@PtmGroups.com • LeisureGroupTravel.com

