

NORTHEAST/EASTERN CANADA ITINERARY GUIDE

COMING **AUGUST 2024** IN LEISURE GROUP TRAVEL MAGAZINE



SHOWCASE YOUR DESTINATION:

If you're looking to cultivate new group tour business this year, you have to speak the right language. That language is itineraries, a tool operators work with each and every day. Leisure Group Travel team has partnered with destinations like yours to create enticing itineraries that appeal to group planners.

This coming August, we are thrilled to introduce our inaugural **Northeast/Eastern Canada Itinerary Guide**, an exclusive resource that will capture the essence of the East.



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TRAVEL MEDIA

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**RESERVE
YOUR SPOT
BY JUNE 15!**

BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

PRINT:

Expertly written by our editorial team, your 3-day, 2 night itinerary features your destination's group friendly activities.

12,000 subscribers

ONLINE:

We optimize your itinerary for maximum SEO-performance and feature it on our market leading platform.

10 million +
impressions

NEWSLETTER:

Your itinerary will be featured in our weekly newsletter, reaching our engaged readership.

10,000
subscribers

SOCIAL MEDIA:

Leverage LinkedIn, Facebook and Instagram to capture the attention of travel enthusiasts worldwide.

6,000
fans/followers

PLEASE CHECK YOUR CHOICE

✓	PACKAGE	INCLUDES	RATE
<input type="checkbox"/>	Package A	Itinerary + Full page ad	\$5,295
<input type="checkbox"/>	Package B	Itinerary	\$3,295

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By signing this insertion order you agree to our terms and conditions. View online at <https://ptmggroups.com/terms-conditions>.

SECURE YOUR SPACE BEFORE

★★★ **APRIL 15!** ★★★

Questions? Contact 630-794-0696
ext. 509 or diane@ptmggroups.com

LEISURE
GROUP TRAVEL