

W2P

Where2Play by Sports Planning Guide

Where2Play (W2P), from Sports Planning Guide, takes facility research and tournament planning resources to a new level.

W2P guides are deep dives into sector-specific facilities combined with editorial coverage of the top tournaments and planners who are driving those sports. W2P is an exclusively digital guide, delivering sport-specific resources to event operators, coaches and traveling teams looking for upcoming tournament destinations.

This exclusive product for SPG advertisers focuses on:

» **Indoor Multi-sport, Arenas & Stadiums**
(Summer 2024)

This guide includes:

- » 100 facility reviews including field specs, upcoming/recent tournaments and contact information.
- » State-of-the-industry articles on those sports, top planner profiles and insider interviews from movers and shakers within the industry.
- » Hyper targeted distribution to leading tournament planners + decision-makers from applicable sports, coaches and traveling teams.

2025 ORDER FORM



RATES AND PACKAGES:

» SPG clients receive a 1/6-page profile of their facilities at no charge.

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	Full-page destination branding ad	\$1,795
	Cover/Preferred positions	\$2,995

☐ Indoor Multi-sport, Arenas & Stadiums

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