



JOIN THE GROUP FUN IN WISCONSIN

One of your greatest member benefits as a Circle Wisconsin member is the annual Circle Wisconsin Tour Planner.

The 12th anniversary of the Tour Planner will showcase premier group travel destinations with feature stories, beautiful photography, sample itineraries and member profiles.

Unite with statewide tourism partners to inspire group travel buyers to book their itineraries in Wisconsin.

CIRCULATION

- Distributed at roadshows, conferences and marketplaces Circle Wisconsin attends including Midwest Marketplace, ABA, NTA and international inbound trade shows.
- Mailed with February's Leisure Group Travel magazine to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- Digital edition available on CircleWisconsin.com and LeisureGroupTravel.com
- Emailed to 10,000 travel groups

RESERVE SPACE BY NOVEMBER 15

- This is your once-a-year opportunity to be included in Circle Wisconsin's guide!
- Select your level of participation on the next page, complete the sign up form and email to Advertising@PtmGroups.com.
- For questions about the 2025 Tour Planner, please contact Cheryl Rash at 563-613-3068 or Cheryl@PtmGroups.com.
- For Circle Wisconsin membership opportunities, please contact Wendy Dobrzynski at 414-545-1100 or Wendy@CircleWisconsin.com.



The Circle Wisconsin Tour Planner is produced in partnership between Premier Travel Media and Circle Wisconsin.



CIRCLE WISCONSIN

2025 TOUR PLANNER



JOIN BY NOVEMBER 15

Joining is easy. Simply complete this form and send to Advertising@PtmGroups.com or fax to 630-794-0652

Ad Space Deadline: 11/15/24

Ad Materials Deadline: 11/22/24

Publishing & Billing Date: January 2025

PLEASE CHECK YOUR CHOICE

	SIZE	RATES
	Back Cover	\$5,350
	Inside Back Cover	\$3,625
	Inside Front Cover	\$3,625
	Full-page	\$2,400
	Half-page	\$1,625
	Quarter-page	\$900

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☐ Leisure Group Travel

☐ Student Travel Planning Guide

☐ Inbound Insider

☐ Sports Planning Guide

☐ Destination Reunions

☐ Destination Film Guide