Print Ad Sizes

All sizes in U.S. inches
Page Trim: 8.75 x 10.875 (Bleeds set for .125")

Package A
Full Page (with bleeds) .... 9 x 11.125

Package B
1/2 Page (horizontal) .... 7.5 x 5

Other
Two Page spread (with bleeds) .... 17.75 x 11.125

Print File Requirements

InDesign templates for print ad sizes are available upon request.

Graphics
- Photographic and raster images: 300dpi
- Line Art: 1200dpi
- CMYK color profile
- Bleeds set for .125"
- All text converted to paths/outlines
- Preferred format: High resolution PDF

Print Ad Deadlines

Space reservation .... July 30
Ad materials (hard deadline) .... August 7

Site InSpections

Here is a link to our SPG Materials Form which must be completed within five business days of receipt.

Website & Newsletter Banner Sizes

Leaderboard/Billboard Banner .... 728 x 90 pixels
Skyscraper Banner (website only) ..... 160 x 600 pixels

Please include your url for each banner. Accepted file types are jpg, jpeg, png and gif. Flash banners must have the url embedded directly in the swf file. We do not accept animated banners for the newsletter.

Digital Edition Sponsorship

If you are a sponsor for the digital publication, please send the following materials one full month prior to the publication of the edition.

- Two-page spread ad
- High-resolution logo on a transparent background
- Billboard Banner (728 x 90 pixels, jpeg)
- Square Banner (250 x 250 pixels, jpeg)
- YouTube video
- 150 words of market relevant copy

Corporate Sponsorship

If you have purchased a corporate takeover, please send the following materials one full month prior to the start of your campaign.
- High-resolution logo on a transparent background
- Billboard Banner (728 x 90 pixels, jpeg)
- Square Banner (250 x 250 pixels, jpeg)
- YouTube video
- 150 words of market relevant copy

Instructions for Deliverables

You can either upload ad materials to sportsplanningguide.com/adsubmit or send advertising materials to adtraffic@PTMGroups.com by the indicated deadlines. File sharing services are encouraged for larger file sizes.