

THE PREMIER INDIANA GROUP TOUR PLANNER

Diverse geography, eclectic foods, natural attractions and unique history offer plenty of authentic experiences, making Indiana the perfect destination for a group trip. For travel destinations, this means extensive promotional efforts as businesses jostle to compete for a spot on group itineraries. As the leading media company serving the group travel industry, our job is to make that easier. **The Premier Indiana Group Tour Planner** connects over 12,000 group travel organizers with Uniquely Indiana destinations and attractions, encouraging planners to explore the best group-friendly options Indiana has to offer.

Produced by **Premier Travel Media**, the 9th annual Indiana Group Tour Planner will highlight statewide destinations via focused, creative editorial, vibrant imagery and professionally crafted itineraries. Your participation in the Indiana Group Tour Planner will ensure that your marketing message is in the hands of buyers year-round, all while attracting new travelers and providing fresh ideas for repeat visitors.

Published in December 2024, this planning guide will put your Hoosier Hospitality ahead of the competition and encourage groups from near and far to include your destination in their Indiana adventure.

Sincerely,

Tom Tobiason



Distribution Info

- **Distributed to 12,000+** Leisure Group Travel subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- **Displayed at group industry trade shows,** marketplaces and conferences that Premier Travel Media attends.
- **Digital edition emailed to 10K** opt-in subscribers, posted on VisitIndiana.com and LeisureGroupTravel.com
- **Social media promotion** throughout the year to group travel buyers from niche markets like reunions, religious and student.

Reserve your space by October 23

Joining is easy – simply complete the sign-up form and email to **Tom@ptmggroups.com** by October 23.

For more details, please contact Tom Tobiason Tom@ptmggroups.com or call 630-248-0686.



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RESERVE BY OCTOBER 23

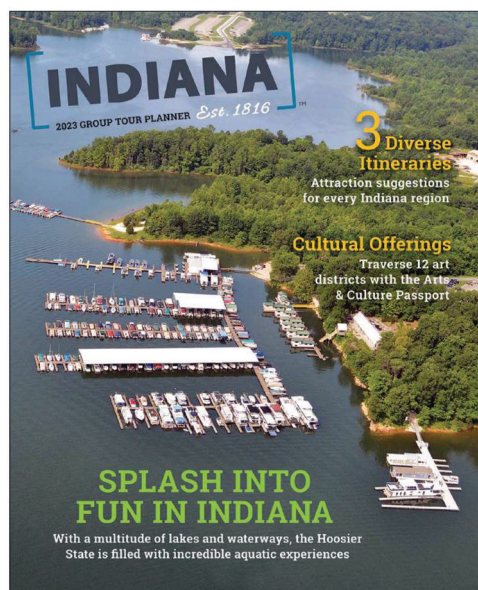
Reserve your space before the deadline—preferred positions will sell out! Simply complete this form and send to Tom@ptmgroups.com.

Questions? Call Tom at 630-248-0686

Ad Space Deadline: 10/23/24

Ad Materials Deadline: 10/30/24

Publishing & Billing Date: December 2024



► SIGN US UP!

Ad Rates & Sizes (please check your choice)

<input type="checkbox"/>	Cover Position	\$3,795
<input type="checkbox"/>	Full Page	\$3,295
<input type="checkbox"/>	1/2 Page	\$2,195
<input type="checkbox"/>	1/3 Page	\$1,645
<input type="checkbox"/>	1/6 Page	\$955

**No 2024
price
increase!**

Company: _____

Contact: _____

Billing Address: _____

City, State, ZIP: _____

Email: _____

Phone: _____

Total: _____

Signature: _____

Date: _____

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.



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