

GROUP TRAVEL DESTINATIONS

From LEISURE GROUP TRAVEL

Showcase What's New and Noteworthy for Groups!

Discover the perfect opportunity to highlight your destination in the ultimate end-of-year supplement to Leisure Group Travel. This special edition shines a bright spotlight on the most group-friendly activities, attractions, and experiences across the U.S. and Canada, making it an essential resource for travel planners, tour operators, and group leaders.

What makes this edition a must for your destination?

- **Targeted Reach:** Be featured in front of 12,000 magazine subscribers who are actively seeking the best group travel experiences. These decision-makers plan and organize trips for groups of all sizes, from small gatherings to large tours.
- **Expanded Visibility:** In addition, you will reach 10,000 engaged newsletter subscribers who regularly turn to us for the latest trends, insights, and recommendations.
- **Bonus Exposure:** We're taking your message to key group-oriented trade shows and events. This ensures your destination gets noticed by influential industry professionals, boosting your visibility and likelihood of bookings.
- **Highlight What's New:** With matching advertorial, this is your chance to promote what's fresh, exciting, and unique in your area. Whether it's a new attraction, a recently renovated hotel, or an upcoming event, this is the perfect platform to tell your story.

Packages available:

Package A:
Includes a full-page ad
and matching full-page
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destination/business
(\$4,595)

Package B:
Includes a half-page
ad and matching
half-page advertorial
(\$3,295)

Package C:
Includes a 1/3 page
ad and matching
third page advertorial
(\$2,195)

Package D:
Includes a 1/6 page
ad and matching
sixth page advertorial
(\$1,095)

Don't miss the opportunity to be featured in one of the most anticipated issues of the year. Join by October 18

LEISURE
GROUP TRAVEL

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