

LEISURE

GROUP TRAVEL

Leisure Group Travel

leads the industry with two decades of expertise, connecting traditional tour operators, niche travel groups and affinity organizations. As the only publisher covering the full leisure group travel market, LGT reaches every corner of the industry.

AUDIENCE

- ♦ Tour Operators
- ♦ Niche Travel Groups
- ♦ Affinity Organizations
- ♦ Group Travel Agents
- ♦ Bus Companies
- ♦ Bank Travel Clubs



MAGAZINE CIRCULATION & DISTRIBUTION

Leisure Group Travel is a print and digital magazine that helps readers discover the best in the world of group travel through themed editions and regional sections.



12,000 PRINT DISTRIBUTION

30,000 DIGITAL DISTRIBUTION

FREQUENCY: 6 TIMES PER YEAR

February • April • June • August • October • December

WEBSITE PLATFORM STATS

With a sleek, mobile-friendly design, thousands of relevant articles and embedded advertising opportunities, LeisureGroupTravel.com is a trusted resource among group travel planners.



VISITORS: 168,000



IMPRESSIONS: 6.5 MILLION



CLICKS: 96,000

INSITE E-NEWSLETTER



10,000 Subscribers



Open Rate **26.8%**

Frequency: **DELIVERED EVERY FRIDAY**

SOCIAL MEDIA

6,000+ followers across
Facebook, Instagram, Twitter and LinkedIn

