

VIRGINIA

7TH ANNUAL TOUR GUIDE

RESERVE YOUR SPACE BY FEBRUARY 14



With Virginia Tourism Corporation's input, *Leisure Group Travel* will develop creative editorial for the 7th Annual Virginia Tour Guide. We'll be showcasing the Virginia brand to the group travel industry. Published in April 2024 this guide will be the go-to resource for planning the perfect group getaway to the Old Dominion.

Be sure your group-friendly message is showcased in front of group travel planners and tour operators year-round! The Virginia Group Tour Guide will shine a bright spotlight on the diverse attractions, eclectic foods, exciting experiences and unique history found throughout the Commonwealth.

Diane Meglino

JOINING IS EASY! Simply complete this form and send to Diane Meglino at Diane@Ptmgroups.com, or FAX to 630-794-0652

EXCLUSIVE ADVERTISER BENEFITS

- Mailed with April's *Leisure Group Travel* to 12,000 subscribers including tour operators, bank travel clubs, senior, affinity and religious groups.
- **Digital Edition** featured on LeisureGroupTravel.com
- **Digital promotion year-round** through e-newsletters and social media to leisure, reunions, religious and student groups' subscribers.
- Professionally-written content marketing **Itineraries and Site InSpections** by the industry's most experienced editorial team.
- Completely **integrated** advertising packages (print+digital+social)

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	Two-page spread (fp print ad + Itinerary)	\$5,495
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	Third-page	\$2,495
	Sixth-page	\$1,195
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AD SPACE DEADLINE:
2/14/25

AD MATERIALS DEADLINE:
2/21/25

PUBLISHING AND BILLING DATE:
April 2025

► Prices honored annually, per edition.

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IS FOR
LOVERS