



CANADA ITINERARY GUIDE

COMING IN AUGUST 2025 LEISURE GROUP TRAVEL MAGAZINE

SHOWCASE YOUR DESTINATION:

If you're looking to cultivate new group tour business this year, you have to speak the right language. That language is itineraries, a tool operators work with each and every day. The Leisure Group Travel team has partnered with destinations like yours to create enticing itineraries that appeal to group planners.

This coming August we are thrilled to publish our 1st annual **Canada Itinerary Guide**, an exclusive resource that will capture the essence of Canada.

 **PREMIER TRAVEL MEDIA** Leisure Group Travel is a Premier Travel Media brand • PtmGroups.com

**RESERVE
YOUR
SPOT BY
June 15th**

BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

PRINT:

Expertly written by our editorial team, your 3-day, 2 night itinerary features your destination's group friendly activities.

12,000 subscribers

ONLINE:

We optimize your itinerary for maximum SEO-performance and feature it on our market leading platform.

10 million +
impressions

NEWSLETTER:

Your itinerary will be featured in our weekly newsletter, reaching our engaged readership.

10,000
subscribers

SOCIAL MEDIA:

Leverage LinkedIn, Facebook and Instagram to capture the attention of travel enthusiasts worldwide.

6,000
fans/followers

PLEASE CHECK YOUR CHOICE

✓	PACKAGE	INCLUDES	RATE
	Package A	Itinerary + Full page ad	\$5,295
	Package B	Itinerary	\$3,295

**4X THE WEB
TRAFFIC AS
OUR NEAREST
COMPETITION**

Company: _____

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Email: _____

Phone: _____

Total: _____

Signature: _____ Date: _____

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmggroups.com/terms-conditions>.

SECURE YOUR SPACE BEFORE

★★★ **June 15th!** ★★★

Questions? Call Tom at
630-248-0686 or
email Tom@ptmggroups.com

LEISURE
GROUP TRAVEL