

# CALIFORNIA

SPECIAL SECTION IN OCTOBER'S LEISURE GROUP TRAVEL  
RESERVE YOUR SPACE BY AUGUST 15

## LEISURE GROUP TRAVEL

### JOIN THE OCTOBER CALIFORNIA SPECIAL SECTION

Regardless of their age groups want unique experiences in the destinations, attractions and restaurants on their itinerary. The California Special Section in October's *Leisure Group Travel* is the right place and the right time to share your unique message. Advertisers will be surrounded by insightful editorial content. And you'll be talking to tour planners as they develop 2025 itineraries. Your California Special Section in October's *Leisure Group Travel* is just right.

### RESERVE SPACE BY AUGUST 15

Joining is easy – simply complete the form and email to [tom@ptmgroups.com](mailto:tom@ptmgroups.com)

**Questions?** Call Tom at  
630-248-0686

### ENJOY THESE EXCLUSIVE ADVERTISER BENEFITS

- ✓ Published October 2025 where your message will be seen during appointment setting for ABA Marketplace and NTA Travel Exchange.
- ✓ Industry leading print and digital subscribers and readers of more than 195,000.
- ✓ Exclusive CA savings up to 25%.
- ✓ Robust **online marketing and social media promotion**.
- ✓ Receive fresh, **qualified group leads** via iTrack. Guaranteed!
- ✓ Enhance your reach through online and digital advertising. Call for details.

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