

CHECK OUT OUR SPECIAL RATES!

2025 TOURIST ATTRACTIONS GUIDE

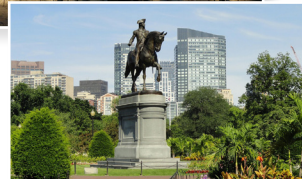
Debuts April 2025

Designed specifically to spotlight the must-see destinations and experiences that define group travel, this special guide is the ultimate platform to showcase your attraction to planners seeking fresh ideas.

Leisure Group Travel's **Tourist Attractions Guide** is a powerful marketing vehicle designed to put your brand squarely in front of interested groups, across the channel of communication they prefer.

Drive Engagement and Leads

- The guide debuts in April 2025 as a front-of-book feature in Leisure Group Travel Magazine.
- Each participant receives sponsored editorial, a branding ad size of their choice and an article on LeisureGroupTravel.com
- Promoted on site, in the InSite e-newsletter and on social media.
- Add in lead generation from iTrack and this is one unbeatable package!



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GROUP TRAVEL

For more information or to reserve space, contact your Business Development Manager at 630-794-0696, email Advertising@PtmGroups.com or complete the easy sign-up form.



Make an Impression
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Group Prospects!

42,000

tour companies, charter operators,
group travel agents, affinity and
niche group planners

170,000

website visitors to LeisureGroupTravel.com

10,500

e-newsletter subscribers

6,000+

fans and followers on Twitter
and Facebook

Reserve your spot by February 15! Complete the order form on back and email to Advertising@Ptmgroups.com

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April 2025

All packages include sponsored editorial,
brand ad, online article and promotion via
email marketing and social media!

Brand advertising



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Select package:

- ☐ Full-page package - \$4,595
- ☐ Half-page package - \$3,295
- ☐ Third-page package - \$2,195
- ☐ Sixth-page package - \$1,095

Advertising Agreement

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By signing this insertion order you agree to our terms and conditions. View online at <https://ptmggroups.com/terms-conditions>.

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