

MUST SEE ATTRACTIONS GUIDE

From LEISURE GROUP TRAVEL

Showcase What's New and Noteworthy for Groups!

Discover the ideal opportunity to feature your attraction in the ultimate supplement to Leisure Group Travel. This exclusive edition highlights the top group-friendly activities and experiences across the U.S. and Canada, making it an essential resource for travel planners, tour operators, and group leaders looking for the best destinations to recommend.

What makes this edition a must for your attraction?

- **Targeted Reach:** Be featured in front of 12,000 magazine subscribers who are actively seeking the best group travel experiences. These decision-makers plan and organize trips for groups of all sizes, from small gatherings to large tours.
- **Expanded Visibility:** In addition, you will reach 10,000 engaged newsletter subscribers who regularly turn to us for the latest trends, insights, and recommendations.
- **Bonus Exposure:** We're taking your message to key group-oriented trade shows and events. This ensures your destination gets noticed by influential industry professionals, boosting your visibility and likelihood of bookings.
- **Highlight What's New:** Through engaging editorial content and targeted brand advertising, this is your chance to showcase the latest and most exciting offerings at your attraction. From new exhibits and enhanced spaces to exclusive events, this is the perfect opportunity to inspire groups to explore and experience everything your destination has to offer.

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Don't miss the opportunity to be featured in one of the most anticipated issues of the year. Join by February 15

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Leisure Group Travel is a Premier Travel Media Publication • 621 Plainfield Road, Suite 406, Willowbrook, IL 60527
Phone: 630.794.0696 • Fax: 630.794.0652 • Advertising@PtmGroups.com • LeisureGroupTravel.com

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