

DESTINATION FILM GUIDE

DF

The Definitive
Resource for
Filming Across
North America



DISCOVER OUR PLATFORM

Bringing the Film Production Industry Together in New Locations

Tap in to the lucrative on-location film production industry with *Destination Film Guide*. Our comprehensive brand includes a beautiful print publication, content-based website and informative e-newsletter that creates a platform to **showcase the best film destinations across North America**.

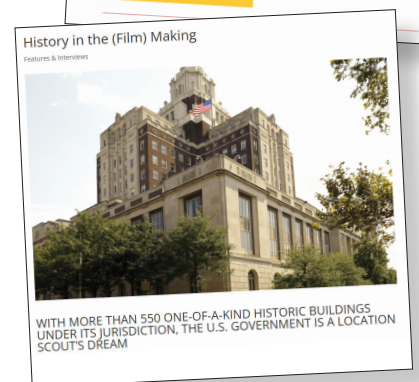
Share in our network of over 10,000 film industry professionals worldwide. From the largest studio executives seeking to secure a new on-location series, to up-and-coming directors searching for their first big idea, we build a bridge to your best prospects through content marketing and digital advertising.

Showcase Your Location to Producers, Directors and Location Scouts

- The annual **Destination Film Guide** print edition reaches more than 10,000 industry professionals, offering unique location features, tax incentive information and exclusive industry insights.
- Our website, **DestinationFilmGuide.com**, showcases hundreds of potential locations with detailed information about all aspects of film production. The platform has become a trusted resource for industry experts seeking to learn more about the North American film industry.
- Our InSite **e-newsletter** reaches 4,000 film production professionals twice a month with unique location profiles, timely tips and news about production deals.

WHY TARGETING FILM PRODUCTION IS SMART

In 2024, movie and video production in the U.S. totaled \$36.2 billion, up 13% from the previous year according to IBISWorld. Local communities reap economic benefits whenever film productions come to town: jobs are created, money flows into local businesses and tax revenues are generated. A typical movie on location spends more than \$50,000 a day on hotels, restaurants, labor and other services according to the LA Economic Development Corporation. With the help of Destination Film Guide, your destination can capture the attention of this flourishing industry.



MARK YOUR SPOT

in *Destination Film Guide*

WITH FOUR DIFFERENT LEVELS OF EXPOSURE, THERE ARE OPTIONS FOR ALL BUDGET LEVELS.

All packages include **Site InSpection** content marketing. Written and produced for you, Site InSpections are professionally researched and developed to promote your destination as a premier location to host film production. Featured both in our print guide and with an extended interactive version at DestinationFilmGuide.com.

A+ – EPIC

- 4 pages in *Destination Film Guide* (2 pages of "Site InSpection" branded content, plus a 2-page ad with premium position)
- Digital Site InSpection content marketing feature written and optimized for you on DestinationFilmGuide.com

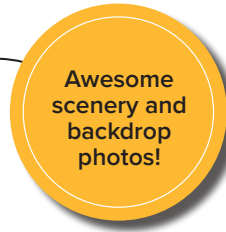
▶ \$5,995



A – PRINT AND DIGITAL DOMINANCE

- 3 pages in *Destination Film Guide* (2 pages of "Site InSpection" branded content, plus a full-page ad)
- Digital Site InSpection content marketing feature written and optimized for you on DestinationFilmGuide.com

▶ \$4,595



B – COMPETITIVE YEAR-ROUND PROGRAM

- 2 pages in *Destination Film Guide* (1.5 pages of "Site InSpection" branded content, plus a half-page ad)
- Digital Site InSpection content marketing feature written and optimized for you on DestinationFilmGuide.com

▶ \$3,495



C – INTRODUCTORY STARTER PACKAGE

- 1 page of "Site InSpection" branded content in *Destination Film Guide*
- Digital Site InSpection content marketing feature written and optimized for you on DestinationFilmGuide.com

▶ \$2,395



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LET'S GET STARTED!

ADVERTISING OPPORTUNITIES

Committed to helping producers, directors, and location scouts find their next perfect location.
Reserve space for our print edition by June 1.

PACKAGE A+ • \$5,995

- ✓ 4 pages in *Destination Film Guide* (2 pages of "Site InSpecion" branded content, plus a 2-page ad with premium position)
- ✓ Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

PACKAGE A • \$4,595

- ✓ 3 pages in *Destination Film Guide* (2 pages of "Site InSpecion" branded content, plus a full-page ad)
- ✓ Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

PACKAGE B • \$3,495

- ✓ 2 pages in *Destination Film Guide* (1.5 pages of "Site InSpecion" branded content, plus a half-page ad)
- ✓ Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

PACKAGE C • \$2,395

- ✓ 1 page of "Site InSpecion" branded content in *Destination Film Guide*
- ✓ Digital Site InSpecion content marketing feature written and optimized for you on DestinationFilmGuide.com

DESTINATIONFILMGUIDE.COM WEBSITE

- ✓ 3 month banner \$1,795
- ✓ 6 month banner \$2,995
- ✓ 12 month banner \$4,995
- ✓ 12 month Content-targeted banner \$1,995
- ✓ Digital Edition Sponsorship \$5,995

INSITE E-NEWSLETTER

- ✓ 3 month banner \$1,795
- ✓ 6 month banner \$2,995
- ✓ 12 month banner \$4,995
- ✓ Feature video (1 month) \$995

Questions?

Connect with our regional business development managers.



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REACH ACTIVE TRAVEL GROUPS ACROSS OUR PLATFORMS



From the latest innovations to expertly crafted events and time-tested tips, Sports Planning Guide connects sports tourism destinations with event planners across all disciplines of sporting events and tournaments.

SportsPlanningGuide.com



The #1 source for group travel planners, Leisure Group Travel discovers destination sites, planning best practices and solutions that help group travel organizers create enticing, group-friendly itineraries in popular and off-the-beaten path locations.

LeisureGroupTravel.com



Student Travel Pro is the place where educators find unique travel experiences that match their curriculum goals; where they can research and organize great student group adventures.

StudentTravel.pro



Destination Reunions is the industry's only comprehensive annual planning guide for family and reunion travel, offering guidance on multi-generational vacations, reunion-specific destination reviews, planning tools and activity ideas.

DestinationReunions.com