

ROUTE 66 TURNS 100!

COMING **JUNE 2025** IN LEISURE GROUP TRAVEL MAGAZINE

SEIZE THIS OPPORTUNITY

SHOWCASE YOUR BRAND IN THE
ROUTE 66 CENTENNIAL SPECIAL SECTION!

As we gear up for historic Route 66's 100th Anniversary in 2026, there's an undeniable buzz in the air as destinations prepare to roll out the red carpet for travelers. At *Leisure Group Travel*, we recognize the immense excitement surrounding this once-in-a-lifetime event and want to ensure that your brand stands at the forefront of this monumental journey.

This coming June, we are thrilled to introduce our
Route 66 Centennial Special Section.

Be part of exclusive editorial that will capture the essence of this historic event.

BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

STRATEGIC TIMING:

By participating in our Route 66 Centennial Special Section, you're ahead of the curve. Be among the first to capture the interest of tour planners as they craft itineraries.

ONCE-IN-A-LIFETIME EVENT:

Route 66's 100th Anniversary is a unique occasion that will draw attention from travelers worldwide. Align your brand with this historic moment and become a go-to choice for group trips.

UNPARALLELED EXPOSURE:

Be a focal point for tour planners seeking the perfect destinations for their groups. Showcase your brand alongside captivating editorial content across the Leisure Group Travel platform.



MAKE HISTORY:

ADVERTISE IN LEISURE GROUP TRAVEL'S ROUTE 66 CENTENNIAL SPECIAL SECTION

CELEBRATE A HISTORIC MILESTONE:

Align your brand with the nationwide celebration of Route 66's 100th Anniversary, gaining visibility during a time of heightened interest in U.S. history and heritage.



REACH AN ENGAGED AUDIENCE:

Access a dedicated readership of 12,000 travel planners, tour operators, and group leaders who are actively seeking unique destinations and experiences tied to Route 66's 100th Anniversary celebration.



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US FOR
DETAILS!**

LEISURE GROUP TRAVEL JUNE EDITION

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