

MIDWEST ITINERARY GUIDE

COMING **OCTOBER 2025** IN LEISURE GROUP TRAVEL MAGAZINE



SHOWCASE YOUR DESTINATION:

If you're looking to cultivate new group tour business this year, you have to speak the right language. That language is itineraries, a tool operators work with each and every day. Leisure Group Travel team has partnered with destinations like yours to create enticing itineraries that appeal to group planners.

**RESERVE
YOUR SPOT
BY AUGUST
15!**

This coming October, we are thrilled to publish our 2nd annual **Midwest Itinerary Guide**, an exclusive resource that will capture the essence of the Midwest.



Leisure Group Travel is a Premier Travel Media brand • PtmGroups.com

BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

PRINT:

Expertly written by our editorial team, your 3-day, 2 night itinerary features your destination's group friendly activities.

12,000 subscribers

ONLINE:

We optimize your itinerary for maximum SEO-performance and feature it on our market leading platform.

10 million +
impressions

NEWSLETTER:

Your itinerary will be featured in our weekly newsletter, reaching our engaged readership.

10,000
subscribers

SOCIAL MEDIA:

Leverage LinkedIn, Facebook and Instagram to capture the attention of travel enthusiasts worldwide.

6,000
fans/followers

PLEASE CHECK YOUR CHOICE

✓	PACKAGE	INCLUDES	RATE
	Package A	Itinerary + Full page ad	\$5,295
	Package B	Itinerary	\$3,295

**4X THE WEB
TRAFFIC AS
OUR NEAREST
COMPETITION**

Company: _____

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Total: _____

Signature: _____

Date: _____

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SECURE YOUR SPACE BEFORE

★★★ **AUGUST 15!** ★★★

Questions? Contact 563-613-3068 or
email cheryl@ptmgroups.com

LEISURE
GROUP TRAVEL