

# SOUTHEAST ITINERARY GUIDE

COMING **APRIL 2025** IN LEISURE GROUP TRAVEL MAGAZINE



## SHOWCASE YOUR DESTINATION:

If you're looking to cultivate new group tour business this year, you have to speak the right language. That language is itineraries, a tool operators work with each and every day. Leisure Group Travel team has partnered with destinations like yours to create enticing itineraries that appeal to group planners.

**RESERVE  
YOUR  
SPOT BY  
FEBRUARY  
15!**

This coming April we are thrilled to publish our 2nd annual **Southeast Itinerary Guide**, an exclusive resource that will capture the essence of the Southeast.



**PREMIER**  
TRAVEL MEDIA

Leisure Group Travel is a Premier Travel Media brand • [PtmGroups.com](https://ptmgroups.com)

## BE PART OF THIS EXCEPTIONAL OPPORTUNITY!

### PRINT:

Expertly written by our editorial team, your 3-day, 2 night itinerary features your destination's group friendly activities.

12,000 subscribers

### ONLINE:

We optimize your itinerary for maximum SEO-performance and feature it on our market leading platform.

10 million +  
impressions

### NEWSLETTER:

Your itinerary will be featured in our weekly newsletter, reaching our engaged readership.

10,000  
subscribers

### SOCIAL MEDIA:

Leverage LinkedIn, Facebook and Instagram to capture the attention of travel enthusiasts worldwide.

6,000  
fans/followers

### PLEASE CHECK YOUR CHOICE

✓	PACKAGE	INCLUDES	RATE
	Package A	Itinerary + Full page ad	\$5,295
	Package B	Itinerary	\$3,295

**4X THE WEB  
TRAFFIC AS  
OUR NEAREST  
COMPETITION**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Total: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

## SECURE YOUR SPACE BEFORE

★★★ **FEBRUARY 15!**

★★★ **Questions? Contact**

563-613-3068 or email

[cheryl@ptmgroups.com](mailto:cheryl@ptmgroups.com)

**LEISURE**  
GROUP TRAVEL