

# GROUP THEATER GUIDE

From LEISURE GROUP TRAVEL

## Showcase What's New and Noteworthy for Groups!

Discover the perfect opportunity to showcase your theater in the 2025 Leisure Group Travel Guide. This exclusive edition highlights the most captivating and group-friendly performances across the U.S., offering travel planners, tour operators, and group leaders a valuable resource for planning memorable cultural experiences. Let us help you connect with groups seeking exceptional live entertainment and unforgettable theater outings.

### What makes this edition a must for your theater?

- **Targeted Reach:** Be featured in front of 12,000 magazine subscribers who are actively seeking the best group travel experiences. These decision-makers plan and organize trips for groups of all sizes, from small gatherings to large tours.
- **Expanded Visibility:** In addition, you will reach 10,000 engaged newsletter subscribers who regularly turn to us for the latest trends, insights, and recommendations.
- **Bonus Exposure:** We're taking your message to key group-oriented trade shows and events. This ensures your destination gets noticed by influential industry professionals, boosting your visibility and likelihood of bookings.
- **Highlight What's New:** Through captivating editorial content and focused brand advertising, this is your opportunity to highlight the latest and most exciting offerings at your theater. From new productions and renovated venues to special events, this is the ideal moment to inspire groups to discover and enjoy everything your theater has to offer.

### Packages available:

Package A:	Package B:	Package C:	Package D:
Includes a full-page ad and matching full-page advertorial on your destination/business (\$4,595)	Includes a half-page ad and matching half-page advertorial (\$3,295)	Includes a 1/3 page ad and matching third page advertorial (\$2,195)	Includes a 1/6 page ad and matching sixth page advertorial (\$1,095)

Don't miss the opportunity to be featured in one of the most anticipated issues of the year. Join by June 15

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