

# SCENIC RAIL GUIDE

From LEISURE GROUP TRAVEL

## Showcase What's New and Noteworthy for Groups!

Discover the perfect opportunity to showcase your destination in the 2025 **Scenic Rail Guide**. This exclusive edition highlights the most scenic and group-friendly train journeys across the U.S., offering travel planners, tour operators, and group leaders a valuable resource to plan unforgettable experiences for their clients. Let us help you connect with groups seeking unique, serene, and scenic rail travel opportunities.

### What makes this edition a must for your railway?

- **Targeted Reach:** Be featured in front of 12,000 magazine subscribers who are actively seeking the best group travel experiences. These decision-makers plan and organize trips for groups of all sizes, from small gatherings to large tours.
- **Expanded Visibility:** In addition, you will reach 10,000 engaged newsletter subscribers who regularly turn to us for the latest trends, insights, and recommendations.
- **Bonus Exposure:** We're taking your message to key group-oriented trade shows and events. This ensures your destination gets noticed by influential industry professionals, boosting your visibility and likelihood of bookings.
- **Highlight What's New:** Through captivating editorial content and targeted brand advertising, highlight the unique and exciting destinations accessible by train. Whether it's scenic routes, exclusive group packages, or special events along the way, this is the perfect opportunity to inspire travelers to explore new locations and make unforgettable memories with group train journeys.

### Packages available:

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**Package D:**  
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Don't miss the opportunity to be featured in one of the most anticipated issues of the year. Join by February 15

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