

Brand Loyalty

Connect directly with travel buyers across six niche markets through our sector-leading brands.



DESTINATION *Reunions*

Spread the word about your destination or business to the family group travel and reunions market.



INBOUND *insider*

Official Publication of the International Inbound Travel Association

Forge relationships with inbound tour operators seeking the best in North American group travel locations.



LEISURE GROUP TRAVEL

Welcome more group travelers to your destination with the number one channel in the leisure market.



DESTINATION FILM GUIDE

DF

Connect with producers, directors and location scouts who are seeking new and exciting destinations.



SPG

Sports Planning Guide

Attract more sports tournaments & events with the industry's go-to planning & destination guide.



STUDENT TRAVEL PRO

Tap into the student market with the brand dedicated to promoting educational travel and field trips.

In 2024, Premier Travel Media brands saw tremendous growth across web, social media and e-newsletter platforms.



21,550,000
impressions



564,000
web sessions



349,000
website clicks



13,700
social followers



44k newsletter
subscribers



30% open rate
on newsletters

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