# AMERICA'S 250TH

COMING AUGUST 2025 IN LEISURE GROUP TRAVEL MAGAZINE.

## SEIZE THIS OPPORTUNITY

LAST

CHANCE!

### SHOWCASE YOUR BRAND IN THE AMERICA'S 250<sup>™</sup> ANNIVERSARY SPECIAL SECTION!

As we gear up for the historic America's 250th commemoration in 2026, there's an undeniable buzz in the air as destinations prepare to roll out the red carpet for travelers. At *Leisure Group Travel*, we recognize the immense excitement surrounding this once-in-a-lifetime event and want to ensure that your brand stands at the forefront of this monumental journey.

This coming August 2025, we are thrilled to introduce our America's 250th Special Section.

Be part of exclusive editorial that will capture the essence of this historic event.

## **BE PART OF THIS EXCEPTIONAL OPPORTUNITY!**

#### STRATEGIC TIMING:

By participating in our America's 250th Special Section, you're ahead of the curve. Be among the first to capture the interest of tour planners as they craft itineraries.

#### ONCE-IN-A-LIFETIME EVENT:

America's 250th anniversary is a unique occasion that will draw attention from travelers worldwide. Align your brand with this historic moment and become a go-to choice for group trips.

#### UNPARALLELED EXPOSURE:

Be a focal point for tour planners seeking the perfect destinations for their groups. Showcase your brand alongside captivating editorial content across the Leisure Group Travel platform.

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## MAKE HISTORY: Advertise in leisure group travel's America 250th special edition

#### CELEBRATE A HISTORIC MILESTONE:

Align your brand with the nationwide celebration of America's 250th anniversary, gaining visibility during a time of heightened interest in U.S. history and heritage.

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#### REACH AN ENGAGED AUDIENCE:

Access a dedicated readership of 12,000 travel planners, tour operators, and group leaders who are actively seeking unique destinations and experiences tied to America's 250th celebrations.

#### **GAIN EXPOSURE:**

With a special section in the August 2025 edition, your destination or attraction will benefit from detailed promotional copy, ensuring maximum visibility and exposure to a wide audience of potential travelers and tour planners.

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| $\checkmark$ | SIZE                | RATE CARD | YOUR RATE |
|--------------|---------------------|-----------|-----------|
|              | Full-page ad        | \$5295    | \$4895    |
|              | Half-page ad        | \$3695    | \$3495    |
|              | Third-page ad       | \$2595    | \$2295    |
|              | Sixth-page ad       | \$1295    | \$1195    |
|              | Two-page Spread     | \$6295    | \$5995    |
|              | Full-page itinerary | \$3295    | \$2995    |

GROUP TRAVEL

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