

# NORTHEAST REGIONAL FIELD TRIP PLANNER



Promote your destination or attraction to thousands of teachers and tour planners with this all-digital guide **covering the Northeastern U.S.** From STEM and history to performance and graduation trips, this annual guide connects you with school groups looking for hands-on, educational travel experiences.

**PUBLISHING  
THIS  
NOVEMBER!  
2025**

## 50,000 Circulation

- Science, History, Fine Arts & Music Teachers
- School Administrators & Principals
- Student Tour Operators

## What's Inside?

- Top field trip ideas, organized by state
- Planning tips on safety, fundraising & itinerary building
- Engaging layouts, bold photography and key contacts

**Let's help educators discover their next perfect field trip location!**

## Advertising Packages

### Signature – \$4,995

- ✓ Full-page ad
- ✓ 3-page content marketing (Site InSpection or Itinerary)
- ✓ 9-month website banner
- ✓ 3-month site content sponsorship

### Elevated – \$3,495

- ✓ Full-page ad
- ✓ 3-page content marketing (Site InSpection or Itinerary)
- ✓ 6-month website banner

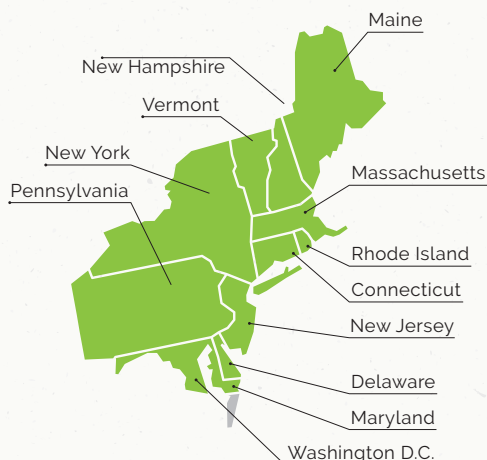
### Enhanced – \$1,995

- ✓ Full-page ad
- ✓ 3-page content marketing (Site InSpection or Itinerary)
- ✓ 3-month website banner

### Starter – \$995

- ✓ Half-page ad
- ✓ 1.5-page content marketing (showcase)

This new **The Northeast Field Trip Guide** is designed for middle school through high school teachers and student travel planners. Front-of-book sections provide inspiration and lend trip planning advice with destination ideas presented in a state-by-state format. **Enjoy!**



## Want More Visibility?

- ✓ InSite E-newsletter Sponsorship – \$1,995/month
- ✓ Featured Destination – \$1,995/month
- ✓ Category Sponsorships – from \$3,995
- ✓ Banner Advertising – from \$1,995

Reserve Your Spot by **SEPTEMBER 30**  
Contact Diane Meglino at 630-794-0696 x509  
or email [diane@ptmggroups.com](mailto:diane@ptmggroups.com)

