YEAR-ROUND SPORTS MARKETING 2026

Sports Planning Guide

YOUR PACKAGE OPTIONS



We create custom content on your brand to distribute and promote through our digital and print channels. Your Site InSpection (SI)

draws qualified planners who are interested in your destination and your tournament-ready facilities.

It's featured in our print guide, along with your bradning ad, plus it's online at SportsPlanningGuide. com and featured in the InSite e-newsletter and on social media channels.

Joining Sports Planning Guide is **EASY**. Simply select the appropriate size package (options to the left) and return your sign-up form before the June 30 deadline.

GET STARTED TODAY!

If you have any questions about this program, to reach out to me directly at (630) 794-0696, or email advertising@ptmgroups.com.



2025

Sports Industrv

Trends

Sports ETA's President talks

about the future of sports

Sports Planning Guide is a Premier Travel Media brand • PtmGroups.com • (630) 794-0696



2026 ORDER FORM

Sports Planning Guide

AMPLIFY YOUR PRESENCE!

Where2Play Digital Guides

Track & Field Racing (Summer 2025)
Baseball/Softball (Spring 2026)
Soccer/Lacrosse (summer 2026)

Where2Play Eblasts

 Monthly promotional emails featuring select destinations

Newsletter Advertising

• 3, 6 and 12 month programs available

SportsPlanningGuide.com

• Corporate Sponsorships, Featured Destinations and Video Promotion



	CHECK YOUR CHOICE:			by Jun	
	\checkmark	Size	Includes	Rate Card	
		Package A+	Two Pages of Content Marketing 2-page Spread Ad Guaranteed Preferred Position Digital Site InSpection	\$6,595 \$6,495	
l		Package A	Two Pages of Content Marketing Full-page Ad Digital Site InSpection	\$4,795 \$4,695	
l		Package B	 1¹/₂ Pages of Content Marketing Half-page Ad Digital Site InSpection 	\$3,695 \$3,595	
		Package C	Full Page of Content Marketing Digital Site InSpection	\$2,595 \$2,495	

Reserve your space by June 30

Company:		
Contact:		
Billing Address:		
City, State, ZIP:		
Email:		
Phone:	Total:	
Signature:	Date:	
By signing this insertion order you agree to our terms and con	ditions. View online at https://ptmgroups.com/terms-conditions.	

JOINING IS EASY. Simply email the completed form to advertising@ptmgroups.com **Questions?** Please call us at (630) 794-0696.

