





SPG TEXAS STATE GUIDE 2026

Sports Planning Guide

YOUR PACKAGE OPTIONS

	PACKAGE A+ <ul style="list-style-type: none">• Two Pages of Content Marketing• 2-page Spread Ad• Guaranteed Preferred Position• Digital Site InSpecion• 12 Facility Features Online
	PACKAGE A <ul style="list-style-type: none">• Two Pages of Content Marketing• Full-page Ad• Digital Site InSpecion• 9 Facility Features Online
	PACKAGE B <ul style="list-style-type: none">• 1½ Pages of Content Marketing• Half-page Ad• Digital Site InSpecion• 6 Facility Features Online
	PACKAGE C <ul style="list-style-type: none">• Full Page of Content Marketing• Digital Site InSpecion• 3 Facility Features Online

We create custom content on your brand to distribute and promote through our digital and print channels. Your Site InSpecion (SI) draws qualified planners who are interested in your destination and your tournament-ready facilities.

It's featured in our print guide, along with your branding ad, plus it's online at SportsPlanningGuide.com and featured in the InSite e-newsletter and on social media channels.



Joining Texas State Guide is **EASY**. Simply select the appropriate size package (options to the left) and return your sign-up form before the July 31 deadline.

GET STARTED TODAY!

If you have any questions about this program, to reach out to me directly at (630) 248-0686, or email Tom@ptmggroups.com.



Sports Planning Guide

2026 TEXAS STATE GUIDE ORDER FORM

Reserve
your space
by July 31

AMPLIFY YOUR PRESENCE!

Where2Play Digital Guides

- Track & Field Racing (Summer 2025)
- Baseball/Softball (Spring 2026)
- Soccer/Lacrosse (summer 2026)

Where2Play Eblasts

- Monthly promotional emails featuring select destinations

Newsletter Advertising

- 3, 6 and 12 month programs available

SportsPlanningGuide.com

- Corporate Sponsorships, Featured Destinations and Video Promotion



CHECK YOUR CHOICE:

✓	Size	Includes	Rate Card
	Package A+	• Two Pages of Content Marketing • 2-page Spread Ad • Guaranteed Preferred Position • Digital Site InSpection	\$6,595
	Package A	• Two Pages of Content Marketing • Full-page Ad • Digital Site InSpection	\$4,795
	Package B	• 1½ Pages of Content Marketing • Half-page Ad • Digital Site InSpection	\$3,695
	Package C	• Full Page of Content Marketing • Digital Site InSpection	\$2,595

Company:

Contact:

Billing Address:

City, State, ZIP:

Email:

Phone:

Total:

Signature:

Date:

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmggroups.com/terms-conditions>.

JOINING IS EASY. Simply email the completed form to Tom@ptmggroups.com
Questions? Please call Tom Tobiason at (630) 248-0686.



Sports Planning Guide is a Premier Travel Media brand • PtmGroups.com • (630) 794-0696

Learn more at SportsPlanningGuide.com