





YOUR PACKAGE OPTIONS

	<p>PACKAGE A+</p> <ul style="list-style-type: none"> • Two Pages of Content Marketing • 2-page Spread Ad • Guaranteed Preferred Position • Digital Site InSpecion • 12 Facility Features Online
	<p>PACKAGE A</p> <ul style="list-style-type: none"> • Two Pages of Content Marketing • Full-page Ad • Digital Site InSpecion • 9 Facility Features Online
	<p>PACKAGE B</p> <ul style="list-style-type: none"> • 1½ Pages of Content Marketing • Half-page Ad • Digital Site InSpecion • 6 Facility Features Online
	<p>PACKAGE C</p> <ul style="list-style-type: none"> • Full Page of Content Marketing • Digital Site InSpecion • 3 Facility Features Online

In partnership with Arkansas Tourism, we are excited to promote destinations across the state to showcase premier facilities and sports tourism destinations in the **2026 Arkansas State Guide**.

Featured in the upcoming edition of Sports Planning Guide (SPG) and as a separate print and digital publication exclusively for the organization, it's your place to connect with tournament planners and showcase your destination and tournament-ready facilities.



Joining the Arkansas State Guide is **EASY**. Simply select the appropriate size package (options to the left) and return your sign-up form before the July 31 deadline.

GET STARTED TODAY!

If you have any questions about this program, to reach out to me directly at (630) 794-0696 ext. 512, or email Cheryl@ptmggroups.com.



Sports Planning Guide

ARKANSAS STATE GUIDE 2026 ORDER FORM

Reserve
your space
by July 31

AMPLIFY YOUR PRESENCE!

Where2Play Digital Guides

- Track & Field Racing (Summer 2025)
- Baseball/Softball (Spring 2026)
- Soccer/Lacrosse (summer 2026)

Where2Play Eblasts

- Monthly promotional emails featuring select destinations

Newsletter Advertising

- 3, 6 and 12 month programs available

SportsPlanningGuide.com

- Corporate Sponsorships, Featured Destinations and Video Promotion



CHECK YOUR CHOICE:

✓	Size	Includes	Rate Card
	Package A+	• Two Pages of Content Marketing • 2-page Spread Ad • Guaranteed Preferred Position • Digital Site InSpecion	\$6,595
	Package A	• Two Pages of Content Marketing • Full-page Ad • Digital Site InSpecion	\$4,795
	Package B	• 1½ Pages of Content Marketing • Half-page Ad • Digital Site InSpecion	\$3,695
	Package C	• Full Page of Content Marketing • Digital Site InSpecion	\$2,595

Company:

Contact:

Billing Address:

City, State, ZIP:

Email:

Phone:

Total:

Signature:

Date:

By signing this insertion order you agree to our terms and conditions. View online at <https://ptmgroups.com/terms-conditions>.

JOINING IS EASY. Simply email the completed form to cheryl@ptmgroups.com
Questions? Please call Cheryl Rash at (630) 794-0696 ext. 512.



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Learn more at SportsPlanningGuide.com